



Sara Bland

EVP, Global Strategy

Sara Bland is EVP, Global Strategy of Kontoor Brands, Inc. Bland is responsible for leading the company's strategy, innovation, consumer insights and sustainability functions.

Bland is a proven business leader with more than 20 years of experience harnessing innovative thinking to drive business growth. Prior to joining Kontoor Brands in 2019, she served as Vice President, Global Business Lead, Nutrition at GlaxoSmithKline, a global healthcare company. She previously held a variety of leadership roles within marketing, strategy and consulting at Fortune 500 companies including PepsiCo, Booz Allen Hamilton and Procter & Gamble.

Bland received a dual bachelor's degree in psychology and history from York University and a master's degree in international relations from Cambridge University. Additionally, she holds a Master of Business Administration from Harvard Business School.