



# Mame Annan-Brown

## **EVP, Global Communications & Public Affairs**

Mame Annan-Brown is EVP, Global Communications & Public Affairs, for Kontoor Brands, Inc. In this role, Annan-Brown has responsibility for all aspects of global corporate communications – developing, leading, and executing a cohesive internal and external communications strategy. Additionally, Annan-Brown leads Kontoor's government and public affairs efforts.

Annan-Brown has more than two decades of experience in delivering high-impact communications and government affairs strategies. Prior to joining Kontoor Brands in 2021, Annan-Brown served as the Head of External Relations at the International Finance Corporation (IFC), a member of the World Bank Group. Prior to that role, she was Head of Communications at IFC Asset Management Company (AMC). Annan-Brown was also Head of Communications at the Results for Development Institute (R4D), Director of Marketing and Communications at United to End Genocide and Vice President of Investment Bank, Marketing and Communications at J.P. Morgan Chase & Co.

Annan-Brown received her bachelor's degree in economics from McGill University and a master's degree in economics and international development from The London School of Economics and Political Science.