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Global Self Storage to Exhibit Global MaxManagement at the Inside Self Storage World Expo, July 14-15

NEW YORK, NY / ACCESSWIRE / July 7, 2021 /Global Self Storage, Inc. (NASDAQ:SELF), a real estate investment trust that owns, operates, manages, acquires, and redevelops self-storage properties, will exhibit its third-party self-storage management platform, Global MaxManagement[SM], at the Inside Self Storage (ISS)World Expo.

The conference is being held on July 13-16, 2021 at the Mirage in Las Vegas, Nevada, with the expo hall open on July 14-15, 2021. The annual gathering brings together self-storage experts, educators and colleagues to discuss ways to capitalize on the industry's latest products, services, strategies and trends.

Global MaxManagement [SM] is designed to maximize the value of independent property owners' self-storage businesses. The platform delivers sophisticated and innovative strategies that address the challenges that come with staffing, budgets, billing, collections, auctions, rental rate adjustments, digital marketing and maintenance. The platform also provides access to the company's team of industry professionals and proven best practices.

"ISS presents a great opportunity to exchange ideas and discuss strategies with key participants in the self-storage industry," stated Mark C. Winmill, president and CEO of Global Self Storage. "We believe there are a number of property developers and single-property and small-portfolio operators as well as newcomers to the industry at ISS that can benefit from our Global MaxManagement[SM] platform, and we look forward to discussing how we can help enhance the performance of their self-storage properties."

Company vice president, Don Klimoski, will be attending the conference along with vice president of customer operations, Gary Chatfield, and regional manager, Bob Coghill.

Global Self Storage recently reported strong pricing power and lease-up performance that drove record occupancies and revenues in Q1 2021. The company also reported peer-leading double-digit growth in funds from operations and adjusted funds from operations.

Independent property owners interested in achieving similar results are encouraged to visit the company at booth #1222 to learn more about the company's third-party self-storage management platform and discover how it can help maximize the value of their storage business.

For questions about the company's third-party self-storage management platform, please contact the company at (866) 536-SELF (7353) or thirdpartymanagement@globalselfstorage.us. For questions about Global Self Storage or to schedule a meeting with management, please contact Don Klimoski at (212) 785-0900 ext. 280 or send an email to dklimoski@globalselfstorage.us.

About Inside Storage World Expo

The Inside Self-Storage (ISS) World Expo is the leading education and networking event for self-storage owners, managers, developers, investors and suppliers. It was founded in 1992 and has since become a magnet for a diverse community of self-storage professionals. Industry owners, managers, investors, developers and suppliers attend the event to meet, greet, learn and celebrate. Informa Markets acquired the show from Virgo Publishing in July 2014. To learn more about ISS, go to www.issworldexpo.com.

About Global Self Storage

Global Self Storage is a self-administered and self-managed REIT that owns, operates, manages, acquires, and redevelops self-storage properties. The company's self-storage properties are designed to offer affordable, easily accessible and secure storage space for residential and commercial customers. Through its wholly owned subsidiaries, the company owns and/or manages 13 self-storage properties in Connecticut, Illinois, Indiana, New York, Ohio, Pennsylvania, South Carolina, and Oklahoma.

For more information, go to ir.globalselfstorage.us or visit the company's customer site at www.globalselfstorage.us. You can also follow Global Self Storage onTwitter, LinkedIn and Facebook.

Cautionary Note Regarding Forward Looking Statements

Certain information presented in this press release may contain "forward-looking statements" within the meaning of the federal securities laws including, but not limited to, the Private Securities Litigation Reform Act of 1995. Forward looking statements include statements concerning the company's plans, objectives, goals, strategies, future events, future revenues or performance, capital expenditures, financing needs, plans or intentions, and other information that is not historical information. In some cases, forward looking statements can be identified by terminology such as "believes," "plans," "intends," "expects," "estimates," "may," "will," "should," "anticipates," or the negative of such terms or other comparable terminology, or by discussions of strategy. All forward-looking statements by the company involve known and unknown risks, uncertainties and other factors, many of which are beyond the control of the company, which may cause the company's actual results to be materially different from those expressed or implied by such statements, including the negative impacts from the continued spread of COVID-19 on the economy, the self storage industry, the broader financial markets, the Company's financial condition, results of operations and cash flows and the ability of the Company's tenants to pay rent. The company may also make additional forward looking statements from time to time. All such subsequent forward-looking statements, whether written or oral, by the company or on its behalf, are also expressly qualified by these cautionary statements. Investors should carefully consider the risks, uncertainties, and other factors, together with all of the other information included in the company's filings with the Securities and Exchange Commission,

and similar information. All forward-looking statements, including without limitation, the company's examination of historical operating trends and estimates of future earnings, are based upon the company's current expectations and various assumptions. The company's expectations, beliefs and projections are expressed in good faith, but there can be no assurance that the company's expectations, beliefs and projections will result or be achieved. All forward looking statements apply only as of the date made. The company undertakes no obligation to publicly update or revise forward looking statements which may be made to reflect events or circumstances after the date made or to reflect the occurrence of unanticipated events. The amount, nature, and/or frequency of dividends paid by the company may be changed at any time without notice.

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