

March 19, 2020



# Phunware Receives AVIA's Badge for Digital Front Door Mobile App

AUSTIN, Texas--(BUSINESS WIRE)-- [Phunware, Inc. \(NASDAQ: PHUN\)](#) (the "Company"), a fully-integrated [enterprise cloud platform](#) for mobile that provides products, solutions, data and services for brands worldwide, today announced that [AVIA](#) has recognized Phunware's [digital front door](#) as an AVIA Vetted Product in March 2020. These products have been proven to address mobile applications effectively based on the needs and criteria of [AVIA Members](#).

AVIA is the leading partner for digital health insights, strategic guidance and [consulting services](#). Members of the [AVIA Innovator Network](#) solve pressing challenges with digital solutions that deliver outsized financial and clinical results. AVIA provides strategic focus, unique market intelligence, and proven resources that accelerate digital transformation throughout healthcare. Members of the AVIA Network make their own decisions about which digital solutions are right for them.

"Phunware is honored to have an AVIA Vetted Product, which will allow us to connect with over 25 distinguished health systems who are committed to digital transformation in a mobile-first world," said [Randall Crowder](#), COO of Phunware. "We look forward to sharing this recognition from AVIA as we continue to offer health systems an enterprise-wide, best-in-class [digital front door](#)."

Over the past five years, AVIA has worked with [leading health systems](#) to accelerate their digital strategies. These noted innovators turn to AVIA for access to the trusted insights and resources that propel their futures. The introduction of [AVIA's Partner Network](#) extends this concept. AVIA's health system members can now access an expanded ecosystem of resources and perspectives created by strategic partners to improve digitally-enabled health in communities worldwide.

Phunware's [Multiscreen-as-a-Service](#) (MaaS) platform helps patients and clinicians demystify the healthcare journey for both families and staff. MaaS enables [feature-rich mobile application solutions](#) for healthcare providers so that they can better engage their patients across a continuum of care while optimizing both operational and staff efficiencies, lowering costs and boosting revenue. Platform integrations with [Electronic Health Records](#) (EHRs) such as [Epic](#) and [Cerner](#), and telehealth service providers such as [Amwell](#), completely eliminate the pain of having to manage dozens of point solutions while simultaneously offering patients and families a far more simplistic, cohesive and integrated healthcare experience.

A key competitive market differentiator for customers with MaaS is the ability to deliver a true [digital front door](#) through Phunware's patented [Location Based Services software](#) and [beacon management solution](#). These [native, mobile-first capabilities](#) deliver proximity, sub one-second real-time blue dot indoor positioning, navigation and wayfinding functionality across any campus or facility while simplifying and streamlining the underlying beacon

deployment and management for both the facility staff and administrators alike. These mobile solutions are not only [ADA compliant](#), addressing the needs of anyone who is visually impaired, hearing impaired or wheelchair bound, but also transition seamlessly between indoor and outdoor environments.

[Click here](#) to learn more about how Phunware facilitates digital transformation in healthcare by enabling a [digital front door](#) for your hospital, clinic or medical organization.

## **Safe Harbor Clause and Forward-Looking Statements**

This press release includes forward-looking statements. All statements other than statements of historical facts contained in this press release, including statements regarding our future results of operations and financial position, business strategy and plans, and our objectives for future operations, are forward-looking statements. The words “anticipate,” “believe,” “continue,” “could,” “estimate,” “expect,” “expose,” “intend,” “may,” “might,” “opportunity,” “plan,” “possible,” “potential,” “predict,” “project,” “should,” “will,” “would” and similar expressions that convey uncertainty of future events or outcomes are intended to identify forward-looking statements, but the absence of these words does not mean that a statement is not forward-looking.

The forward-looking statements contained in this press release are based on our current expectations and beliefs concerning future developments and their potential effects on us. Future developments affecting us may not be those that we have anticipated. These forward-looking statements involve a number of risks, uncertainties (some of which are beyond our control) and other assumptions that may cause actual results or performance to be materially different from those expressed or implied by these forward-looking statements. These risks and uncertainties include, but are not limited to, those factors described under the heading “Risk Factors” in our filings with the Securities and Exchange Commission (SEC), including our reports on Forms 10-K, 10-Q, 8-K and other filings that we make with the SEC from time to time. Should one or more of these risks or uncertainties materialize, or should any of our assumptions prove incorrect, actual results may vary in material respects from those projected in these forward-looking statements. We undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws. These risks and others described under “Risk Factors” in our SEC filings may not be exhaustive.

By their nature, forward-looking statements involve risks and uncertainties because they relate to events and depend on circumstances that may or may not occur in the future. We caution you that forward-looking statements are not guarantees of future performance and that our actual results of operations, financial condition and liquidity, and developments in the industry in which we operate may differ materially from those made in or suggested by the forward-looking statements contained in this press release. In addition, even if our results or operations, financial condition and liquidity, and developments in the industry in which we operate are consistent with the forward-looking statements contained in this press release, those results or developments may not be indicative of results or developments in subsequent periods.

## **About Phunware, Inc.**

## Everything You Need to Succeed on Mobile — Transforming Digital Human Experience

[Phunware, Inc. \(NASDAQ: PHUN\)](#), is the pioneer of [Multiscreen-as-a-Service \(MaaS\)](#), an [award-winning](#), fully integrated enterprise cloud platform for mobile that provides companies the products, [solutions](#), [data](#) and [services](#) necessary to engage, manage and [monetize](#) their mobile application portfolios and audiences globally at scale. Phunware's [Software Development Kits \(SDKs\)](#) include [location-based services](#), [mobile engagement](#), [content management](#), messaging, [advertising](#), loyalty ([PhunCoin & Phun](#)) and [analytics](#), as well as a mobile application framework of pre-integrated iOS and Android software modules for building in-house or channel-based mobile application and vertical solutions. Phunware helps the world's most respected brands create category-defining mobile experiences, with more than [one billion active devices touching its platform each month](#). For more information about how Phunware is transforming the way consumers and brands interact with mobile in the virtual and physical worlds, visit <https://www.phunware.com>, <https://www.phuncoin.com>, <https://www.phuntoken.com>, and follow @phunware, @phuncoin and @phuntoken on all social media platforms.

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