

# Phunware Adds Top US Cancer Center as Mobile Digital Front Door Customer

AUSTIN, Texas--(BUSINESS WIRE)-- [Phunware, Inc. \(NASDAQ: PHUN\)](#) (the “Company”), a fully-integrated [enterprise cloud platform](#) for mobile that provides products, solutions, data and services for brands worldwide, today announced that it has added one of the top rated cancer hospitals in the United States (the “Cancer Center”) as a new customer for its mobile [digital front door](#) solution.

Phunware’s [Multiscreen-as-a-Service](#) (MaaS) platform helps patients and clinicians demystify the healthcare journey for both families and staff. MaaS enables [feature-rich mobile application solutions](#) for healthcare providers so that they can better engage their patients across a continuum of care while optimizing both operational and staff efficiencies, lowering costs and boosting revenue. Platform integrations with [Electronic Health Records](#) (EHRs) such as [Epic](#) and [Cerner](#), and telehealth service providers such as [Amwell](#), completely eliminate the pain of having to manage dozens of point solutions while simultaneously offering patients and families a far more simplistic, cohesive and integrated healthcare experience.

“MaaS provides our customers with a true [digital front door](#) for their patients and staffs, either end-to-end as a [complete turn-key solution off-the-shelf](#), or as [software components and tools](#) that they can license, incorporate and build on their own through convenient and frictionless [Github](#) downloads and a comprehensive learning management system known as the [Phunware Phenom Certified Developer Program](#),” said [Alan S. Knitowski](#), President, CEO and Co-Founder of Phunware. “Missed appointments cost the US healthcare system more than [\\$150 billion every year](#), so we’re extremely excited to enable such a prominent, globally recognized healthcare organization to better manage their patient and clinician experience across more than 14 million square feet of facilities spread over a 40 block downtown metropolitan area.”

A key competitive market differentiator for customers with MaaS interested in delivering a true [digital front door](#) is Phunware’s patented [Location Based Services](#) software and [Beacon Management Solution](#). These [native, mobile-first capabilities](#) deliver proximity, sub one-second real-time blue dot indoor positioning, navigation and wayfinding functionality across any campus or facility while simplifying and streamlining the underlying beacon deployment and management for both the facility staff and administrators alike. These mobile solutions are not only [ADA compliant](#), addressing the needs of anyone who is visually impaired, hearing impaired or wheelchair bound, but also transition seamlessly between indoor and outdoor environments.

In addition to delivering the Company’s patented [Location Based Services](#) software to power the Cancer Center’s own custom mobile application portfolio on iOS and Android, Phunware will also provide its proprietary [Web Wayfinding](#) capabilities through the Cancer Center’s website. This innovative new capability allows users to plan their visits ahead of time from

their home to their final destination with pinpoint accuracy, while also routing them to the best-suited parking garage for their visits.

A parallel focus area for the Cancer Center is to provide visitors and guests with the opportunity to explore their campus in between appointments and visits with both entertainment and dining options. Along with the Company's proprietary [Web Wayfinding](#) solution, the Cancer Center will also deploy Phunware's [Hospital Kiosk](#) solution which will be available on vertical displays throughout their campus and facilities.

[Click here](#) to learn more about how Phunware facilitates digital transformation in healthcare by enabling a [digital front door](#) for your hospital, clinic or medical organization.

### **Safe Harbor Clause and Forward-Looking Statements**

This press release includes forward-looking statements. All statements other than statements of historical facts contained in this press release, including statements regarding our future results of operations and financial position, business strategy and plans, and our objectives for future operations, are forward-looking statements. The words "anticipate," "believe," "continue," "could," "estimate," "expect," "expose," "intend," "may," "might," "opportunity," "plan," "possible," "potential," "predict," "project," "should," "will," "would" and similar expressions that convey uncertainty of future events or outcomes are intended to identify forward-looking statements, but the absence of these words does not mean that a statement is not forward-looking.

The forward-looking statements contained in this press release are based on our current expectations and beliefs concerning future developments and their potential effects on us. Future developments affecting us may not be those that we have anticipated. These forward-looking statements involve a number of risks, uncertainties (some of which are beyond our control) and other assumptions that may cause actual results or performance to be materially different from those expressed or implied by these forward-looking statements. These risks and uncertainties include, but are not limited to, those factors described under the heading "Risk Factors" in our filings with the Securities and Exchange Commission (SEC), including our reports on Forms 10-K, 10-Q, 8-K and other filings that we make with the SEC from time to time. Should one or more of these risks or uncertainties materialize, or should any of our assumptions prove incorrect, actual results may vary in material respects from those projected in these forward-looking statements. We undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws. These risks and others described under "Risk Factors" in our SEC filings may not be exhaustive.

By their nature, forward-looking statements involve risks and uncertainties because they relate to events and depend on circumstances that may or may not occur in the future. We caution you that forward-looking statements are not guarantees of future performance and that our actual results of operations, financial condition and liquidity, and developments in the industry in which we operate may differ materially from those made in or suggested by the forward-looking statements contained in this press release. In addition, even if our results or operations, financial condition and liquidity, and developments in the industry in which we operate are consistent with the forward-looking statements contained in this press release, those results or developments may not be indicative of results or developments in

subsequent periods.

## **About Phunware, Inc.**

Everything You Need to Succeed on Mobile — Transforming Digital Human Experience

[Phunware, Inc. \(NASDAQ: PHUN\)](#), is the pioneer of [Multiscreen-as-a-Service \(MaaS\)](#), an [award-winning](#), fully integrated enterprise cloud platform for mobile that provides companies the products, [solutions](#), [data](#) and [services](#) necessary to engage, manage and [monetize](#) their mobile application portfolios and audiences globally at scale. Phunware's [Software Development Kits \(SDKs\)](#) include [location-based services](#), [mobile engagement](#), [content management](#), messaging, [advertising](#), loyalty ([PhunCoin & Phun](#)) and [analytics](#), as well as a mobile application framework of pre-integrated iOS and Android software modules for building in-house or channel-based mobile application and vertical solutions. Phunware helps the world's most respected brands create category-defining mobile experiences, with more than [one billion active devices touching its platform each month](#). For more information about how Phunware is transforming the way consumers and brands interact with mobile in the virtual and physical worlds, visit <https://www.phunware.com>, <https://www.phuncoin.com>, <https://www.phuntoken.com>, and follow @phunware, @phuncoin and @phuntoken on all social media platforms.

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