

September 29, 2011

BRUNSWICK®

Brunswick Awards 28 Scholarships To Children Of Brunswick Dealership Employees

LAKE FOREST, Ill., Sept. 29, 2011 - Brunswick Corporation's (NYSE: BC) dealer services team, through its Brunswick Dealer Advantage and the Brunswick Foundation, is proud to announce its continued support of college education for select children of its dealers' employees. Brunswick recently awarded scholarships to 28 sons and daughters of employees of its marine dealerships in the U.S. and Canada. Each recipient will receive \$2,000 to assist with their tuition fees. The Brunswick Foundation Sons and Daughters Scholarship Program recognizes recipients for their academic excellence, leadership capabilities and civic involvement during the past school year. Recipients are chosen by an independent committee of academic professionals from leading Midwestern universities.

"I am very proud of the recipients who earned the Brunswick Sons and Daughters scholarship this year," said Jeff Hall, president of Lake Wylie Marina in Lake Wylie, S.C., and father to winner Maddison Hall. "They have worked extremely hard over the years to achieve what it takes to earn this scholarship. Congratulations to them, and thank you to Brunswick. It is great to have Brunswick as a partner in our business. Their support and leadership is topnotch."

Brunswick Dealer Advantage offers up to 31 leading dealer support services to Brunswick marine dealers in the U.S. and Canada. Brunswick Dealer Advantage services provide valuable tools that help dealers to build long-term profitability and value at multiple levels of their businesses. The services are designed to help dealers attract and retain employees, draw more retail customers, improve operations and lower costs.

"Brunswick is committed to offering our dealers and their families the best support in the industry and we know how valuable higher education is in helping the next generation succeed," said Russ Lockridge, vice president and chief human resources officer for Brunswick Corporation. "It is an honor to be a part of helping these dealers and their children realize their dreams and maximize their potential."

The Brunswick Sons and Daughters scholarship program is part of a continuously growing menu of leading marine dealer services from providers such as Brunswick Financial Services, BoatTrader.com, ARI (formerly Channel Blade), ADP Lightspeed and Constellation Dealership Software, AT&T and Sprint, GM, Aetna, AXA Equitable, UPS, Staples, US Bank and many more. Many programs offer rate advantages exclusive to Brunswick dealers. The number of programs a dealer can access increases based on the strength of the dealer's partnership with Brunswick. Opportunities for scholarships are offered to Gold- and Platinum-level dealers.

"Brunswick Corporation, through the Brunswick Foundation, has a long history of supporting higher education by awarding scholarships to talented students, and we are proud to be able to contribute again this year," said Judith P. Zelisko,

president of the Brunswick Foundation as well as Brunswick's vice president-tax. "The program allows us to help our dealers and their families directly year-after-year."

There is no cost to the dealer to participate in Brunswick Dealer Advantage, and dealers can choose the number of programs that fits their unique business needs. Dealers can learn more about the Brunswick Dealer Advantage by calling a program specialist at 1-877-462-3884, or by visiting www.brunswickdealeradvantage.com.

The 2011 Dealer Sons and Daughters Scholarship Program recipients are:

+-----+-----+-----+		
Brandon Bringer	O P C Marine Service Center	Imperial, Mo.
+-----+-----+-----+		
Jessica L. Bunch	Lake Wylie Marine Inc.	Lake Wylie, S.C.
+-----+-----+-----+		
Stephanie Carran	Skipper Buds - North Point	Winthrop Harbor, Ill.
+-----+-----+-----+		
Anastaza Coleman	Dalton Marine	Dalton, Ga.
+-----+-----+-----+		
Erin Creaser	Glenn Burney Marine LTD	Parry Sound, Ontario, Canada
+-----+-----+-----+		
Kyle Dean	Marine Max Fort Myers	Fort Myers, Fla.
+-----+-----+-----+		
Connor des Rochers	Skipper Buds - North Point	Winthrop Harbor, Ill.
+-----+-----+-----+		
Samual Eastman	Henderson Implement &	Welsh, La.
	Marine	
+-----+-----+-----+		
Caitlin Flynn	Lookout Marine	Somerset, Ky.
+-----+-----+-----+		
Alicia Gale	MarineMax Stuart	Stuart, Fla.
+-----+-----+-----+		
Nicole Garofolo	Dickson's Marine	East Patchogue, N.Y.
+-----+-----+-----+		
Maddison Hall	Lake Wylie Marine Inc.	Lake Wylie, S.C.
+-----+-----+-----+		
Patrick Hudson	Connecticut Marine One LLC	Clinton, Conn.
+-----+-----+-----+		
Luke Hunt	Marine Service Center	Decatur, Ill.
+-----+-----+-----+		
Mallory Hamrick	Russell Marine River North	Alexander City, Ala.
+-----+-----+-----+		
Robert Jefferson III	Riverside Marine Inc	White Marsh, Md.
+-----+-----+-----+		
Kelsey Lautrup	Cariboo Supply and Marine	100 Milehouse, British
	LTD	Columbia, Canada
+-----+-----+-----+		
Kyle Loganadan	Angler's Choice	Martinsville, Va.
+-----+-----+-----+		
Timothy Lyman	New England Ski Boat	Lawrence, Mass.
+-----+-----+-----+		
Alexandria Mazoch	Clear Lake Power Boat	El Lago, Texas
	Service	
+-----+-----+-----+		
Kelsea Miller	Ocean Point Marina	East Boothbay, Maine
+-----+-----+-----+		
Alexis Pollard	Elite Marine Inc.	Riverside, Calif.
+-----+-----+-----+		
Alex Preston	J & L Marine	Guttenberg, Iowa
+-----+-----+-----+		
Lauren Spaulding	MarineMax Lake of the Ozark	Lake Ozark, Mo.
+-----+-----+-----+		

Theresa Valentine	Lindy's Sales Inc.	Fairgrove, Mich.	
+-----+	+-----+	+-----+	+-----+
Lynsie Whitlow	Whit's Marine Inc	Fort Smith, Ark.	
+-----+	+-----+	+-----+	+-----+
Alyssa Wilcox	George's Marine & Sports	Eganville, Ontario, Canada	
+-----+	+-----+	+-----+	+-----+
Christopher Zaleski	MarineMax California	San Diego, Calif.	
+-----+	+-----+	+-----+	+-----+

About Brunswick Dealer Advantage

Brunswick Dealer Advantage offers a broad range of dealer services designed to enhance the long-term profitability of Brunswick's dealer partners. In the United States, there are 31 business services focused on four areas: attracting more retail customers, rewarding employees, enhancing operations and profitability. Retail marketing services include Blue Water Finance, Boater's Choice insurance, Brunswick Product Protection and Mercury Product Protection extended service contracts, Boats.com, BoatTrader.com, iboats.com, and ARI internet marketing. Employee rewards include discounts on Brunswick Billiards and Life Fitness products and savings on Aetna dental and vision care and wireless services through AT&T and Sprint. Operations and profitability enhancing services include Brunswick Dealer Certification, ADP Lightspeed and Constellation Dealership Software, inventory financing through Brunswick Acceptance Corporation, savings on UPS shipping, Staples office products and US Bank credit card processing. For information on all Brunswick Dealer Advantage programs, call 877-462-3884 or visit <http://www.brunswickdealeradvantage.com>.

About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"(TM) in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood marine parts and accessories; Land 'N' Sea, Kellogg Marine, and Diversified Marine parts and accessories distributors; Arvor, Bayliner, Boston Whaler, Cabo Yachts, Crestliner, Cypress Cay, Harris FloteBote, Hatteras, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray, Suncruiser, Triton Aluminum, Trophy, Uttern and Valiant boats; Life Fitness and Hammer Strength fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables and foosball tables. For more information, visit <http://www.brunswick.com>.

Contact: Daniel Kubera
Director - Media Relations and Corporate Communications

Phone: 847.735.4617

Email: daniel.kubera@brunswick.com

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