

November 9, 2015



## **RAVE Restaurant Group Announces Angel Tran as new VP of Digital Strategy**

### **Parent Company of Pie Five Pizza Co. and Pizza Inn Puts Emphasis on Digital Initiatives**

DALLAS, Nov. 9, 2015 /PRNewswire/ -- RAVE Restaurant Group welcomes Angel Tran as its new vice president of digital strategy. Specializing in strategic retail digital projects, Tran will lead RAVE's digital customer experience, developing and implementing digital platform strategies that increase engagement at all customer touch points for both Pie Five Pizza Co. and Pizza Inn brands.



"RAVE is known for its fearless attitude to try new things, and I'm excited to transform the digital experience for our customers through enhanced accessibility and continuous innovation," said Tran. "We continue to adapt to the millennial customer needs -- between enhanced web, mobile pay and online ordering options, we have exciting opportunities to engage and serve our guests!"

Tran brings more than 12 years of IT industry experience to her new role at RAVE. Her background includes working as an Agile Scrum Master and IT project manager and senior technology business analyst, in the restaurant, medical and airline industries for companies such as Southwest Airlines and Pizza Hut.

"We are thrilled to welcome Angel to the RAVE family," said [Randy Gier](#), CEO of RAVE Restaurant Group. "Customer service is the number one priority for our brand and

leveraging Angel's extensive experience in digital strategy will propel our customer experience and build a foundation for future advancements for both brands."

**ABOUT RAVE RESTAURANT GROUP, INC.**

Dallas-based RAVE Restaurant Group [NASDAQ: RAVE] owns, franchises and supplies nearly 300 Pie Five and Pizza Inn restaurants operating domestically and internationally. Pie Five is the leading brand in the rapidly growing fast-casual pizza space, offering individual handcrafted pizzas with fresh ingredients made to order in less than five minutes. Pizza Inn is an international chain featuring freshly made traditional and specialty pizzas, salads, pastas, sandwiches and desserts. For more information, please visit [www.raverestaurantgroup.com](http://www.raverestaurantgroup.com).

Contact: Shannon Raymond, MWW  
214-537-4335; [sraymond@mww.com](mailto:sraymond@mww.com)



Photo - <https://photos.prnewswire.com/prnh/20151106/284801>

Logo - <https://photos.prnewswire.com/prnh/20150107/167662LOGO>

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/rave-restaurant-group-announces-angel-tran-as-new-vp-of-digital-strategy-300174283.html>

SOURCE RAVE Restaurant Group