

November 27, 2018



Company Profile for Deluxe Corporation

Deluxe is a growth engine for small businesses and financial institutions. Nearly 4.4 million small business customers access Deluxe's wide range of products and services, including customized checks and forms, as well as website development and hosting, email marketing, social media, search engine optimization and logo design. For our approximately 4,900 financial institution customers, Deluxe offers industry-leading programs in checks, data analytics and customer acquisition and treasury management solutions including fraud prevention and profitability. Deluxe is also a leading provider of checks and accessories sold directly to consumers. For more information, visit us at www.deluxe.com, www.facebook.com/deluxecorp or www.twitter.com/deluxecorp.

Company: Deluxe Corporation

Headquarters Address: 3680 Victoria Street North
Shoreview, MN 55126-2966

Main Telephone: 651-483-7111

Website: www.deluxe.com

Ticker: DLX (NYSE)

Type of Organization: Public

Industry: Business Services

Key Executives: **CEO:** Barry C. McCarthy
CFO: Keith A. Bush

Investor Relations

Contact: Edward Merritt
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Public Relations

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