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MicroVision Signs Agreement with Intel to Expand SHOWWX+ Distribution

Intel to distribute and resell SHOWWX+ laser pico projector through its preferred channel partners, offering a big-screen display in an extremely small size

REDMOND, Wash.--(BUSINESS WIRE)-- MicroVision, Inc. (NASDAQ:MVIS), the leader in innovative ultra-miniature laser display technology, today announced an agreement with Intel(R) to distribute and resell its SHOWWX(TM) family of laser pico projectors through Intel's U.S. distribution channels.

The agreement enables Intel's small and mid-size business (SMB) and education customers to gain access to one of the only pico projectors that easily slips into a shirt pocket to offer a big-screen, focus-free display for visual collaboration and content sharing anywhere. Participation in the Intel Channel Access Program offers MicroVision the opportunity to partner with Intel and its broad base of premier channel partners to increase awareness of the unique benefits of the SHOWWX+ laser pico projector product line, particularly for SMB and education use cases and applications.

"Intel strives to bring innovative products to our partners to continuously enhance the value proposition from Intel core offerings. SHOWWX+ delivers a unique laser-based experience providing a big-screen viewing experience from a wide variety of mobile devices, computers and consumer electronics," stated Sharon Alt, North America Channel Sales Director, Intel Corporation. "Now, people from students and faculty to field sales and service personnel have a visually compelling way to share information on a large screen without having to compromise the important ease-of-use and mobility attributes of this device."

SHOWWX+ easily connects to netbooks, notebooks, tablets, Apple products and other mobile computing devices--anything with TV-Out or VGA functionality. In mobile settings, where traditional display technology is not accessible, business users can unlock content from their notebooks and tablets, using SHOWWX+ to display presentations, videos or other data on any surface. Educators can augment field trips by projecting additional information on top of real-world objects or easily equip multiple student workgroups to deliver visually compelling multimedia presentations. With a two-hour battery life, the industry's shortest throw ratio and the market's leading focus-free laser display technology, SHOWWX+ is also the perfect travel companion for viewing movies or playing video games in cramped quarters or on variable display surfaces.

"As we continue to expand use models and sales channels for our leading SHOWWX+ product line, it is especially gratifying to see industry leaders like Intel share the same vision," said Alexander Tokman, president and CEO, MicroVision. "We're on a mission to empower people to view, share and collaborate big anywhere."

MicroVision's SHOWWX+ laser pico projector will be available through select Intel channel partners next month. Intel Technology Provider Partners may learn more at

www.intel.com/reseller.

About MicroVision

MicroVision provides the PicoP(R) display technology platform designed to enable next-generation display and imaging products for pico projectors, vehicle displays and wearable displays that interface with mobile devices. The company's PicoP(R) display engine uses highly efficient laser light sources that create vivid images with high contrast and brightness. For more information, visit us on:

Our company website: microvision.com

Our corporate blog: microvision.com/displayground

Twitter: twitter.com/microvision

Facebook: facebook.com/MicrovisionInc

YouTube: youtube.com/mvisvideo

MicroVision, SHOWWX, SHOWWX+ and PicoP are trademarks of MicroVision Inc. in the United States and other countries. All other trademarks are the properties of their respective owners.

Forward-Looking Statements

Certain statements contained in this release, including those relating to future product availability and distribution, are forward-looking statements that involve a number of risks and uncertainties. Factors that could cause actual results to differ materially from those projected in the company's forward-looking statements include the following: our ability to raise additional capital when needed; our customers' failure to perform under open purchase orders; our financial and technical resources relative to those of our competitors; our ability to keep up with rapid technological change; government regulation of our technologies; our ability to enforce our intellectual property rights and protect our proprietary technologies; the ability to obtain additional contract awards; the timing of commercial product launches and delays in product development; the ability to achieve key technical milestones in key products; dependence on third parties to develop, manufacture, sell and market our products; potential product liability claims; and other risk factors identified from time to time in the company's SEC reports, including the company's Annual Report on Form 10-K filed with the SEC. Except as expressly required by federal securities laws, we undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, changes in circumstances or any other reason.

Source: MicroVision, Inc.