

May 1, 2007



Microvision Unveils New MEMS-Based Laser Bar Code Scanner

Powered by Microvision's Core MEMS Technology, the ROV(TM) Scanner Is Showcased at Microsoft Mobile and Embedded DevCon Conference

REDMOND, Wash.--(BUSINESS WIRE)--

Microvision, Inc. (Nasdaq:MVIS): a leading developer of scanned light beam technology, announced today that it has unveiled a new laser bar code scanner, incorporating the company's unique MEMS scanning mirror technology. Displayed at the Global Microsoft Mobile and Embedded DevCon (MEDC) Conference in Las Vegas, May 1 - 3, the product, named ROV(TM) Scanner is a fashionably sleek, hand-held, Bluetooth enabled laser bar code scanner aimed at mobile workers who need simple and affordable data collection solutions on the mobile platforms of their choosing.

Microvision's pocket-sized ROV Scanner is expected to be released and available for sale through a variety of global distribution channels in the company's third fiscal quarter of 2007.

The new product, noted for its simplicity and affordability, provides reliable "point and scan" capability, offer a broad range of bar code symbol decodes, boasts onboard memory to hold more than 4,000 scans, and runs on inexpensive AAA batteries. To further support mobile workers, the scanner can be operated using rechargeable batteries and has rubberized grip points to keep the scanner securely fitted in the users' hand. Also available for the ROV Scanner is connectivity software for all major mobile computing platforms including Windows(R), Windows Mobile(R), BlackBerry(R), Symbian(R) and Palm(R), to enable complete mobile data capture solutions.

"Microvision has long been recognized for its innovation in MEMS-based display and imaging solutions," stated Ian Brown, Microvision's Vice President of Sales and Marketing. "We set a bold technology strategy in 2006 to align our core scanning technologies around a new platform that could be manufactured in high-volume and integrated into many display and image capture devices. Incorporating our proprietary MEMS scanning technology into Microvision's own line of bar code scanners is a perfect example of executing on this strategy. With the Microvision ROV Scanner, powered by our MEMS scanning technology, we are excited to deliver our next generation of simple and affordable bar code products that enables price sensitive data collection, with outstanding reliability and performance for our customers."

Microvision stated that the company is working with a number of select pre-launch customers prior to full market release. The Microvision ROV scanner is designed to collect data in both simple business environments, and more demanding mobility environments such as construction, field services, transportation, professional services, hospitality,

government, retail, manufacturing, and healthcare.

Microvision believes the ROV Scanner with Bluetooth will be particularly attractive to the global community of developers, Information Technology and business professionals who are looking to innovate and scale their mobile data capture applications and solutions.

Preliminary details on the ROV Scanner may be viewed at www.microvision.com/rov.

About Microvision

Microvision provides a display technology platform to enable next generation display and imaging products for pico projectors, vehicles displays, and wearable displays that interface to mobile devices. The company also manufactures and sells its bar code scanner product line which features the company's proprietary MEMS technology.

Forward Looking Statement

Certain statements contained in this release, including those relating to product release timing; market acceptance and statements using words such as "will" and "believe," are forward-looking statements that involve a number of risks and uncertainties. Factors that could cause actual results to differ materially from those projected in the company's forward-looking statements include the following: capital market risks, our ability to raise additional capital when needed; market acceptance of our technologies and products; our financial and technical resources relative to those of our competitors; our ability to keep up with rapid technological change; our dependence on the defense industry and a limited number of government development contracts; government regulation of our technologies; our ability to enforce our intellectual property rights and protect our proprietary technologies; the ability to obtain additional contract awards; the timing of commercial product launches and delays in product development; the ability to achieve key technical milestones in key products; dependence on third parties to develop, manufacture, sell and market our products; potential product liability claims, risks related to Lumera's business and the market for its equity and other risk factors identified from time to time in the company's SEC reports and other filings, including the Company's Annual Report on Form 10-K filed with the SEC. Except as expressly required by the federal securities laws, we undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, changes in circumstances or any other reason.

Source: Microvision, Inc.