

Ideal Power to Participate at Upcoming Investor Conferences

The Oppenheimer Emerging Growth Conference on May 17, the 13th Annual Craig-Hallum Institutional Investor Conference on June 1 & the Cowen and Company 44th Annual Technology, Media & Telecom Conference on June 1

AUSTIN, TX -- (Marketwired) -- 05/09/16 -- Ideal Power Inc. (NASDAQ: IPWR), a developer of innovative power conversion technologies, has been invited to participate at three upcoming investor conferences in May and June 2016.

The Oppenheimer Emerging Growth Conference is being held on Tuesday, May 17, 2016 at the Sofitel Hotel in New York City. Ideal Power CEO, Dan Brdar will hold one-on-one and small group meetings with investors throughout the day, which can be scheduled through your Oppenheimer institutional sales representative or the company's investor relations firm, MZ Group.

The <u>13th Annual Craig-Hallum Institutional Investor Conference</u> is being held on Wednesday, June 1, 2016 at the <u>Depot Renaissance Minneapolis Hotel</u> in Minneapolis. Ideal Power CFO, Tim Burns will hold one-on-one and small group meetings with investors throughout the day, which can be scheduled through your Craig-Hallum representative or the company's investor relations firm, MZ Group.

The <u>Cowen and Company 44th Annual TMT Conference</u> is being held on Wednesday, June 1-2, 2016 at the <u>Lotte New York Palace</u> in New York City. Ideal Power, CEO, Dan Brdar is scheduled to participate on the Solar, Storage and Power Electronics Panel on Wednesday, June 1st at 1:00 p.m. Eastern time with one-on-one meetings held throughout the conference. Please contact your Cowen and Company representative or the company's investor relations firm, MZ Group to schedule a meeting.

About the Oppenheimer Emerging Growth Conference

The Oppenheimer Emerging Growth Conference will be held May 17, 2016 at the Sofitel Hotel in New York City. The day will feature 1-on-1 meetings with emerging growth companies in Consumer, Technology, Industrial and Energy Sectors and will allow investors to meet a cross section of management teams across a number of different business models. For more information on Oppenheimer & Co., visit www.opco.com.

About the 13th Annual Craig-Hallum Institutional Investor Conference

Each year, Craig-Hallum hosts an investor conference in Minneapolis where their institutional clients can meet formally with corporate management on a one-on-one basis. Clients also have the option of attending scheduled breakout sessions for many of the companies. Last year, 121 public companies and over 500 people attended the conference. The conference reflects Craig-Hallum's on-going commitment to identifying and introducing investment opportunities to their clients that offer the potential for uncommon returns. For more information about Craig-Hallum, visit www.craig-hallum.com.

About the Cowen and Company 44th Annual Technology, Media & Telecom Conference

Cowen and Company's conferences are major industry events attracting top institutional investors as well as leading companies in their sectors of focus -- Health Care, Technology, Media and Telecommunications (TMT), Information and Technology Services, Consumer, Energy, Aerospace & Defense / Industrials, and Transportation. Cowen host's several industry-specific conferences each year and have put together an exciting schedule of upcoming conferences. Combining company presentations, on-stage interviews, panel discussions and management breakout sessions, their conferences give institutional investors direct contact with senior management and industry experts, and provide an introduction to dynamic emerging companies. For more information about Cowen and Company, visit www.cowen.com.

About Ideal Power Inc.

Ideal Power Inc. (NASDAQ: IPWR) has developed a novel, patented power conversion technology called Power Packet Switching Architecture™ (PPSA). PPSA improves the size, cost, efficiency, flexibility and reliability of electronic power converters. PPSA can scale across several large and growing markets, including commercial grid storage, combined solar and storage, microgrids, and electrified vehicle charging. Ideal Power also has a capital-efficient business model that can enable it to address these markets simultaneously. Ideal Power has won multiple grants for its PPSA technology, including a \$2.5 million grant from the Department of Energy's Advanced Research Projects Agency - Energy (ARPA-E) program, and market-leading customers are incorporating PPSA as a key component of their systems. For more information, visit www.ldealPower.com.

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