

March 2, 2016



## **Ideal Power to Present at Upcoming Investor Conferences**

### **The Northland Capital Markets Growth Conference on March 9 & the 28th Annual ROTH Conference on March 14**

AUSTIN, TX -- (Marketwired) -- 03/02/16 -- Ideal Power Inc. (NASDAQ: IPWR), a developer of innovative power conversion technologies, has been invited to present at two financial conferences in March 2016.

[The Northland Capital Markets Growth Conference](#) is being held on Wednesday, March 9, 2016 at the [Omni Berkshire Place Hotel](#) in New York City. Ideal Power CFO, Tim Burns, will hold one-on-one and small group meetings with investors throughout the day, which can be scheduled through Northland Capital.

[The 28th Annual ROTH Conference](#) is being held on March 13-16, 2016 at [The Ritz Carlton in Dana Point, California](#). Ideal Power CEO, Dan Brdar, is scheduled to present on Monday, March 14<sup>th</sup> at 8:30 a.m. Pacific time, with one-on-one meetings held throughout the conference. The presentation will be webcast live and available for replay at <http://wsw.com/webcast/roth30/ipwr> and the investors section at [www.IdealPower.com](http://www.IdealPower.com). For additional information or to schedule a one-on-one meeting with Ideal Power management, please contact your ROTH representative.

#### ***About the Northland Capital Markets Growth Conference***

The Northland Capital Markets Annual Growth Conference gives institutional investors, private equity firms and venture capitalists access to leading publicly traded small- and mid-cap companies within Northland's research verticals. A key goal of the Growth Conference is to deliver investable choices coupled with a better understanding of the rapidly changing environment in which each company operates. For more about Northland Capital Markets and the Northland Capital Markets Growth Conference, visit [www.northlandsecurities.com/equity/](http://www.northlandsecurities.com/equity/)

#### ***About the 28th Annual ROTH Conference***

The annual ROTH conference is one of the largest of its kind in the U.S. Following the success of previous years' events, the ROTH Conference, with more than 500 participating companies and over 3,000 attendees, will feature presentations from hundreds of public and private companies in a variety of sectors. Institutional investors, private equity investors, VCs, company executives and service providers working in the small and mid-cap space attend the conference. For more about ROTH Capital Partners and the 28th Annual ROTH Conference, visit [www.roth.com](http://www.roth.com).

***About Ideal Power Inc.***

Ideal Power Inc. (NASDAQ: IPWR) has developed a novel, patented power conversion technology called Power Packet Switching Architecture™ (PPSA). PPSA improves the size, cost, efficiency, flexibility and reliability of electronic power converters. PPSA can scale across several large and growing markets, including commercial grid storage, combined solar and storage, microgrids, and electrified vehicle charging. Ideal Power also has a capital-efficient business model that can enable it to address these markets simultaneously. Ideal Power has won multiple grants for its PPSA technology, including a \$2.5 million grant from the Department of Energy's Advanced Research Projects Agency - Energy (ARPA-E) program, and market-leading customers are incorporating PPSA as a key component of their systems. For more information, visit [www.IdealPower.com](http://www.IdealPower.com).

***Ideal Power Media Contact:***

Mercom Communications

[www.mercomcapital.com](http://www.mercomcapital.com)

Wendy Prabhu

[Email Contact](#)

1.512.215.4452

***Ideal Power Inc. Investor Relations Contact:***

MZ North America

[www.mzgroup.us](http://www.mzgroup.us)

Matt Hayden

[Email Contact](#)

1.949.259.4986

Source: Ideal Power