

September 3, 2015



## Ideal Power to Present at Upcoming Craig-Hallum Investor Conference

AUSTIN, TX -- (Marketwired) -- 09/03/15 -- Ideal Power Inc. (NASDAQ: IPWR), a developer of innovative power conversion technologies, today announced that its management team will present at the 6th Annual Craig-Hallum Alpha Select Conference on Thursday, September 17 at 10:40 am ET in New York.

### ***Craig-Hallum Alpha Select Conference***

**Date:** Thursday, September 17, 2015

**Location:** Convene Conference Center (730 3rd Avenue, New York, NY)

**Presentation:** Tribeca room on 17th Floor @ 10:40 am ET

**Webcast link:** <http://wsj.com/webcast/ch5/ipwr>

The presentation will be webcast live and archived on Ideal Power's investor relations website at <http://ir.idealpower.com/>.

Registration is mandatory and for Craig-Hallum clients only.

### ***About Ideal Power Inc.***

Ideal Power Inc. (NASDAQ: IPWR) has developed a novel, patented power conversion technology called Power Packet Switching Architecture™ (PPSA). PPSA improves the size, cost, efficiency, flexibility and reliability of electronic power converters. PPSA can scale across several large and growing markets, including solar photovoltaic generation, electrified vehicle charging, and commercial grid storage. Ideal Power also has a capital-efficient business model that can enable it to address these markets simultaneously. Ideal Power has won multiple grants for its PPSA technology, including a \$2.5 million grant from the Department of Energy's Advanced Research Projects Agency - Energy (ARPA-E) program, and market-leading customers are incorporating PPSA as a key component of their systems. For more information, visit [www.IdealPower.com](http://www.IdealPower.com).

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Source: Ideal Power