

February 25, 2015



Ideal Power to Present at Upcoming Investor Conferences

The ROTH Capital Conference on March 10; The Northland Capital Markets Growth Conference on March 18

AUSTIN, TX -- (Marketwired) -- 02/25/15 -- Ideal Power Inc., (NASDAQ: IPWR), a developer of a disruptive power conversion technology, announced that management will participate in two investor conferences during March.

The 27th Annual ROTH Capital Partners Conference is being held at The Ritz-Carlton, Laguna Niguel in Dana Point, California. Dan Brdar, Chairman and CEO, and Tim Burns, CFO, are scheduled to present on Tuesday, March 10, 2015 at 12:00 pm (PT) in Track 3, Salon 3. They will also host one-on-one meetings throughout the day. To schedule a meeting, contact your ROTH representative or log in through the MeetMax portal provided to attendees. The presentation will be webcast live and available for replay at <http://wsw.com/webcast/roth29/ipwr>

Mr. Brdar will also present at the Northland Capital Markets 2015 Growth Conference being held on Wednesday, March 18, 2015 at the Omni Berkshire Place Hotel in New York City. The format is individual and small group meetings, which can be scheduled through Northland Capital.

About Ideal Power Inc.

Ideal Power Inc. (NASDAQ: IPWR) has developed a novel, patented power conversion technology called Power Packet Switching Architecture™ (PPSA). PPSA improves the size, cost, efficiency, flexibility and reliability of electronic power converters. PPSA can scale across several large and growing markets, including solar photovoltaic generation, electrified vehicle charging, and commercial grid storage. Ideal Power also has a licensing-based, capital-efficient business model that can enable it to address these markets simultaneously. Ideal Power has won multiple grants for its PPSA technology, including a \$2.5 million grant from the Department of Energy's Advanced Research Projects Agency - Energy (ARPA-E) program, and market-leading customers are incorporating PPSA as a key component of their systems. For more information, visit www.IdealPower.com.

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