

## Ideal Power Inc. to Host Third Quarter 2014 Results Conference Call at 4:30 pm ET on November 11, 2014

AUSTIN, TX -- (Marketwired) -- 10/30/14 -- Ideal Power Inc. (NASDAQ: IPWR), a developer of a disruptive power conversion technology, today announced that it will host a conference call at 4:30 pm ET (1:30 pm PT) on Tuesday, November 11, 2014 to discuss the Company's results for the three and nine months ended September 30, 2014. A press release detailing these results will be issued just prior to the call.

Dan Brdar, Chief Executive Officer, and Tim Burns, Chief Financial Officer, will host the call.

To access the call, please use the following information:

Date: Tuesday, November 11, 2014 Time: 4:30 pm ET, 1:30 pm PT

Dial-in: 1-888-256-9132

International Dial-in: 913-312-0417

Passcode: 9585817

Webcast: <a href="http://public.viavid.com/index.php?id=111731">http://public.viavid.com/index.php?id=111731</a>

Investors can submit questions to the Company via email at<u>matt.hayden@mzgroup.us</u>. The webcast replay will be available on the Company's website.

## About Ideal Power Inc.

Ideal Power Inc. (NASDAQ: IPWR) has developed a novel, patented power conversion technology called Power Packet Switching Architecture™ (PPSA). PPSA improves the size, cost, efficiency, flexibility and reliability of electronic power converters. PPSA can scale across several large and growing markets, including solar photovoltaic generation, electrified vehicle charging, and commercial grid storage. Ideal Power also has a licensing-based, capital-efficient business model that can enable it to address these markets simultaneously. Ideal Power has won multiple grants for its PPSA technology, including a \$2.5 million grant from the Department of Energy's Advanced Research Projects Agency - Energy (ARPA-E) program, and market-leading customers are incorporating PPSA as a key component of their systems. For more information, visit <a href="https://www.ldealPower.com">www.ldealPower.com</a>.

Contact:

Ideal Power Media
Mercom Communications
www.mercomcapital.com

Wendy Prabhu
Email Contact
1.512.215.4452

Ideal Power Inc. Investor Relations
MZ North America
www.mzgroup.us
Matt Hayden
Email Contact
1.949.259.4986

Source: Ideal Power