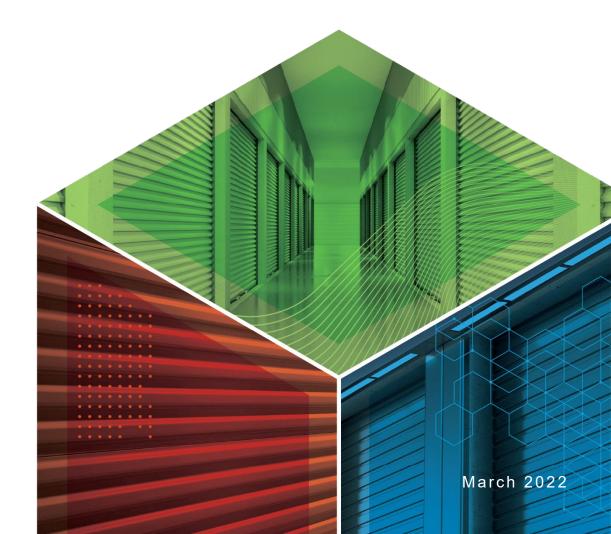
# National Storage Affiliates Company Update





## **Forward-Looking Statements** and Non-GAAP Financial Measures

FORWARD-LOOKING STATEMENTS: We make forward-looking statements in this presentation that are subject to risks and uncertainties. These forward-looking statements include information about possible or assumed future results of our business, financial condition, liquidity, results of operations, plans and objectives. When we use the words "believe," "expect," "anticipate," "estimate," "flan," "continue," "intend," "should," "may" or similar expressions, we intend to identify forward-looking statements. The forward-looking statements contained in this presentation reflect our current views about future events and are subject to numerous known and unknown risks, uncertainties, assumptions and changes in circumstances that may cause our actual results to differ significantly from those expressed in any forwardlooking statement.

The forward-looking statements are based on our beliefs, assumptions and expectations of our future performance, taking into account all information currently available to us. Forward-looking statements are not predictions of future events. These beliefs, assumptions and expectations can change as a result of many possible events or factors, not all of which are known to us. Some of these factors are described in our annual report on Form 10-K filed with the SEC on February 25, 2022 (the "Annual Report") under the headings "business," "risk factors," "properties," and "management's discussion and analysis of financial condition and results of operations," as applicable. You may get these documents for free by visiting EDGAR on the SEC website at www.sec.gov. If a change occurs, our business, financial condition, liquidity and results of operations may vary materially from those expressed in our forward-looking statements. Any forward-looking statement speaks only as of the date on which it is made. New risks and uncertainties arise over time, and it is not possible for us to predict those events or how they may affect us. Except as required by law, we are not obligated to, and do not intend to, update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

This presentation and the information contained herein are for informational purposes only and may not be relied upon for any purpose, including in connection with the purchase or sale of any of our securities. Such information does not constitute an offer to sell or a solicitation of an offer to buy any security described herein.

Non-GAAP Financial Measures: This presentation contains certain non-GAAP financial measures, such as funds from operations ("FFO"), Core FFO, net operating income ("NOI"), EBITDA, and Adjusted EBITDA, which are each defined in NSA's Annual Report. These non-GAAP financial measures are presented because NSA's management believes these measures help investors understand NSA's business, performance and ability to earn and distribute cash to its shareholders by providing perspectives not immediately apparent from net income (loss). These measures are also frequently used by securities analysts, investors and other interested parties. The presentation of FFO, Core FFO, NOI, EBITDA, and Adjusted EBITDA herein are not intended to be considered in isolation or as a substitute for, or superior to, the financial information prepared and presented in accordance with GAAP and should not be considered as alternative measures of liquidity. In addition, NSA's definitions and method of calculating these measures may be different from those used by other companies, and, accordingly, may not be comparable to similar measures as defined and calculated by other companies that do not use the same methodology as NSA. Reconciliations of these non-GAAP financial measures to their most directly comparable GAAP measures for the three months ended December 31, 2021 and 2020 are set forth in the Appendix attached hereto. In addition, reconciliations of these non-GAAP financial measures to their most directly comparable GAAP measures for the three months ended September 30, 2021, 2020, 2019, 2018, and 2017, June 30, 2021, 2020, 2019, 2018, and 2017, March 31, 2021, 2020, 2019, 2018, and 2017, and December 31, 2019, 2018, and 2017 are available in NSA's earnings releases for such period ends, which are furnished to the SEC quarterly as Exhibit 99.1 on Current Reports on Form 8-K pursuant to Item 2.02.







# National Storage Affiliates Company Update





604.0%

Total Shareholder Return Since IPO in April 2015

\$13.5B
Total Enterprise Value

1,050
Property Portfolio

### **Record 2021 Performance**

\$2.2B
Completed Acquisitions In

**29%**Y-O-Y Growth In Q4 2021

**Dividend Rate** 

19.8%

Y-O-Y Same Store NOI Growth In 2021

32.2%

Y-O-Y Core FFO/Share Growth In 2021 94.9%

Same Store Avg. Occupancy In 2021

98<sub>-</sub>0%
Total Shareholder Return

In 2021

Well Diversified; Located in 4.2 States + Puerto Rico

Unique Structure with Participating Regional Operators ("PROs")

3rd Largest U.S. Storage REIT<sup>(1)</sup>



# **PRO Retirement Overview – Northwest Self Storage**

### **Transaction Summary**

- ✓ Management of our properties in the Northwest managed portfolio was transferred to NSA and NSA acquired Northwest's intellectual property including the Northwest brand for 4x EBITDA, or 46,540 OP units totaling \$3.2 million. The stores will continue to operate under the Northwest brand.
- ✓ Northwest's 2,078,357 SP units were converted into 3,911,260 OP units on January 1, 2022. Distributions to SP units will be reduced accordingly.
- ✓ NSA will no longer pay a management fee to a PRO for the Northwest branded properties, resulting in a reduction in supervisory and administrative expenses within G&A.
- ✓ The reduction in G&A will be partially offset by an increase in other G&A as the properties are now managed by NSA's corporate management platform.
- ✓ All of the stores have migrated to NSA's corporate property management platform and NSA retained the majority of the Northwest team members.
- √ The PRO retirement is expected to be immediately accretive to NSA's Core FFO per share
  by approximately \$0.02 in 2022.



### Size and Diversification Reduce Risk

67.8M
Rentable Square Feet

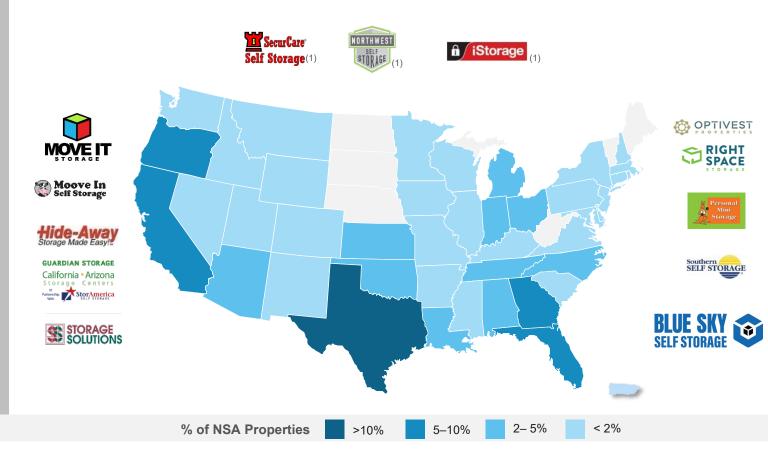
1,050
Properties

873 Wholly-Owned

508 Corporate Portfolio 365 PRO Managed Portfolios

177 Joint Venture

Managed by NSA Corporate Property Management Platform (NSA has a 25% ownership interest in its two joint ventures)







# **Environmental - Social - Governance Highlights**

E

- 890+ stores retrofitted with LED lighting (85% of portfolio)
- 170% Y-O-Y increase in number of stores with solar arrays
- Water-saving plumbing devices & eco-friendly landscaping

S

- More than a third of senior management (director level & above)
   and ~30% of board of trustees are diverse by gender or race
- NSA donated the equivalent of over 750K meals in 2021 in partnership with Feeding America toward ending food insecurity

G

- Separate chairman and chief executive officer roles
- Vendor awareness of ethical and environmental practices
- ESG Steering Committee formed in 2019

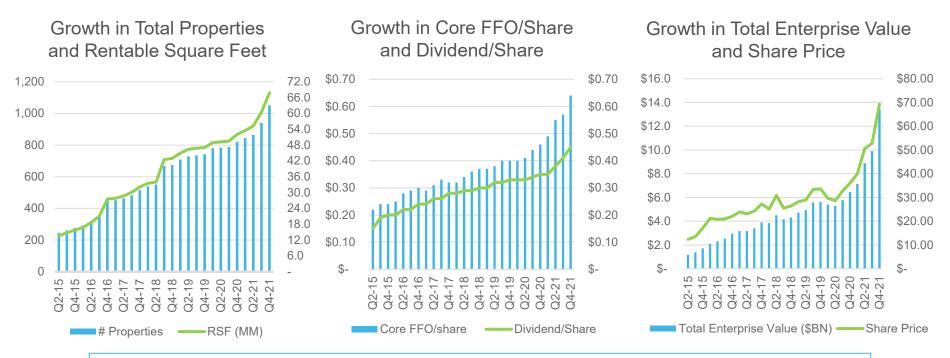


# **Consistent Sector-Leading Results**



# NSA's Transformational Growth Since IPO

### **NSA's PRO Model Drives All Aspects of Growth**



163% Growth in Quarterly Dividend per Share Since IPO<sup>(1)</sup>



<sup>1)</sup> Based on Q1 2022 quarterly dividend per share of \$0.50, and Q2 2015 quarterly dividend rate of \$0.19

# NSA Delivers Sector Leading Results

### **Trailing Five Years of Performance**(1)



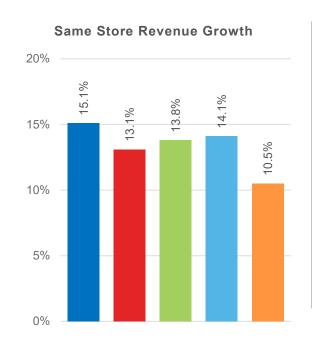
<sup>(1)</sup> Source: Public reporting and S&P Global Market Intelligence.

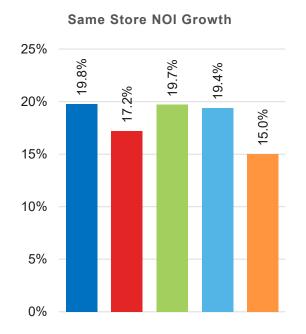


<sup>(2)</sup> Quarterly averages are computed using a simple average of year-over-year quarterly growth rates from first quarter 2017 through fourth quarter 2021.



**Full Year 2021 Key Metrics** 

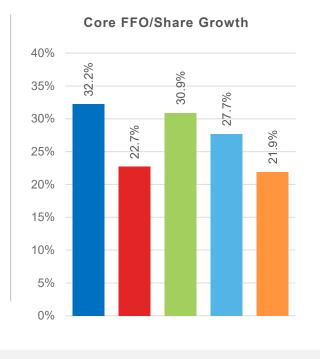




EXR

LSI

CUBE



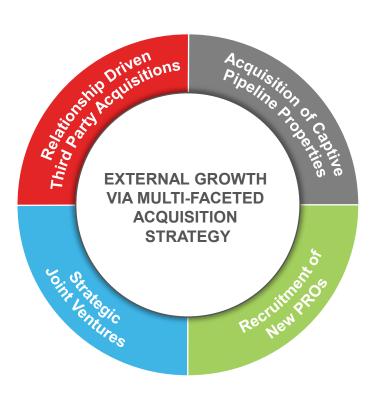


# **Differentiated PRO Structure Drives Growth**



# NSA Structure Promotes Internal and External Growth







### **NSA's Tools and Decentralized Structure Deliver Results**

Since IPO in April 2015, NSA has Delivered Average Year-over-Year Same Store Revenue Growth of 6.5% and Same Store NOI Growth of 8.7%







# **Structure Attracts Disciplined Growth-Oriented Operators**

Successful regional operators join NSA as PROs rather than JV or sale options, giving NSA access to top portfolios not otherwise available

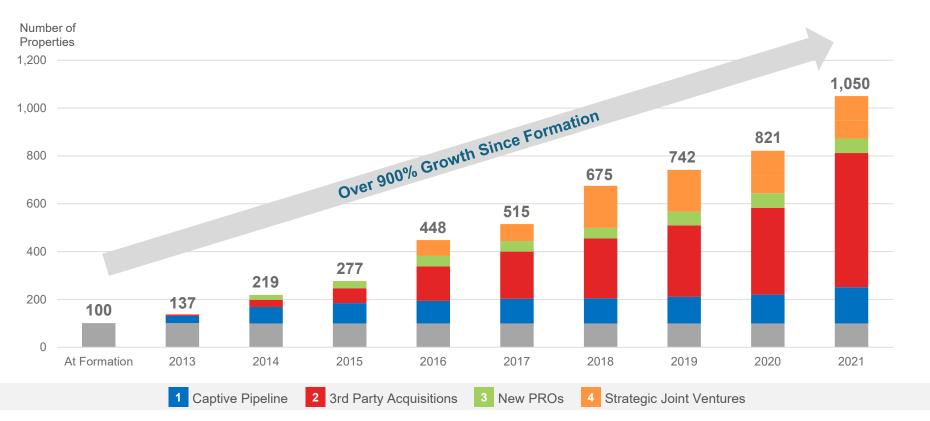
CRITERIA	NSA	JV	SALE / EXIT
Liquidity / Monetization	<b>~</b>	•	•
Ability to Maintain Property Management	<b>~</b>	•	
Participate in Upside	<b>~</b>	•	
Enhance NOI Through Best Practices	✓		
Opportunity and Incentives to Grow Portfolio	✓		



# **External Growth Has Momentum**



# **Multi-Faceted Acquisition Strategy Drives Growth**



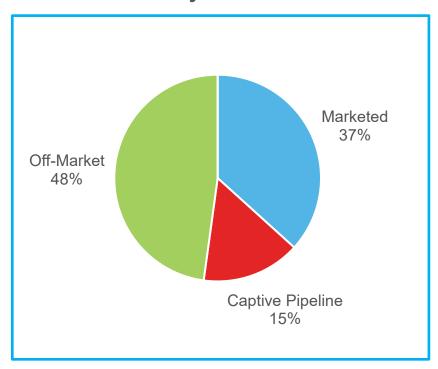


# Relationship-Driven Transactions Made 2021 a Record Year

# **Annual Acquisition Volume Since IPO**(1)



# 2021 Acquisition Volume by Source







TOTAL ACQUISITION PIPELINE:

300+

**PROPERTIES** 

\$2.9

### **Captive Acquisition Pipeline**

- 130+ properties
- Estimated value \$1.4 billion

### **Potential Buyout of JV Partner Interest**

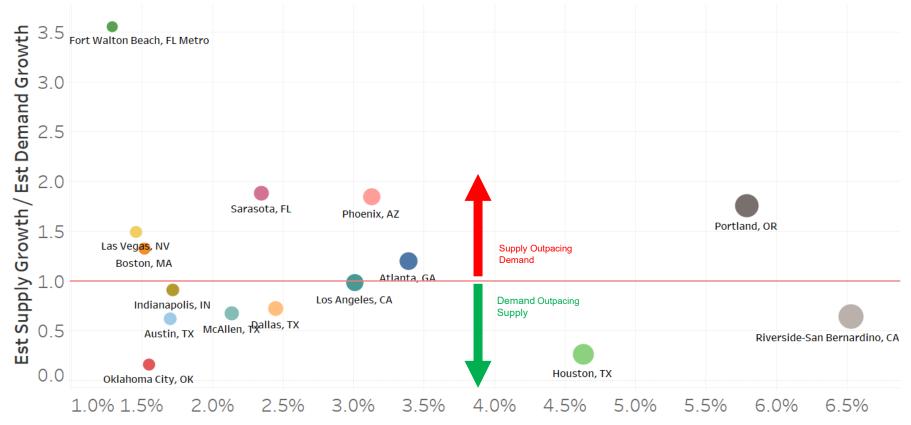
- 177 properties
- JV Partner ownership interest 75%
- Current estimated value of JV partner interest \$1.5 billion<sup>(1)</sup>



# **Supply Update**



# NSA's Top 15 Markets – Supply Outlook is Balanced



% of 2022 Budget - All NSA Stores and 25% of JV Stores



# Flexible Capital Structure Supports Future Growth





# **NSA's Flexible Capital Structure Positioned for Growth**

BBB Rated
by

Kroll Bond Rating
Agency

**Key Credit Metrics** 

22% Principal Debt /Total Enterprise Value

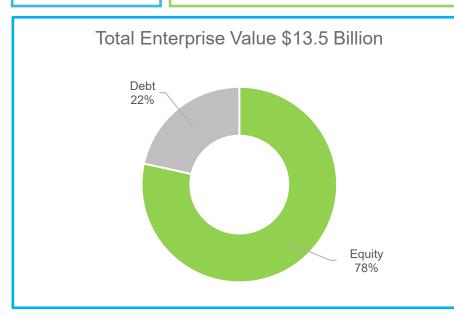
6.1x
Net Debt/
Adjusted EBITDA

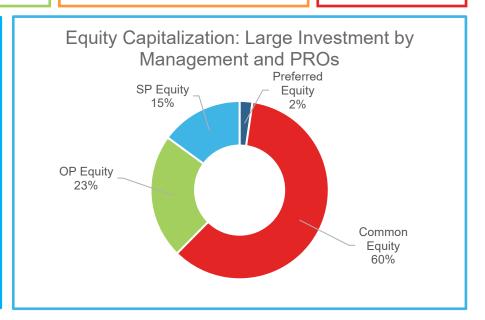
6.1x
Interest
Coverage Ratio

**Capital for Growth** 

\$650MM OP & SP
Unsecured Revolving Line of Credit Equity

Dividend Yield 2.6%









# **Investment Grade Balance Sheet Provides Strength** and Flexibility to Finance Growth

**Total Principal Debt** Outstanding

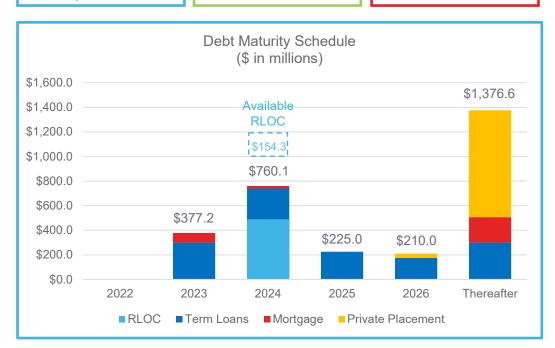
\$2.9B

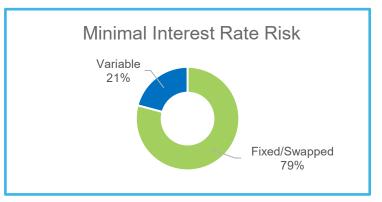
**Weighted Average Maturity** 

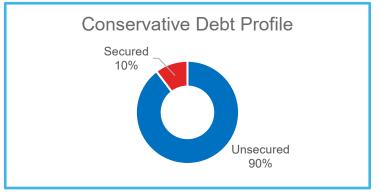
5.3 Years

**Effective Interest Rate** 

2.9%









# **Appendix**



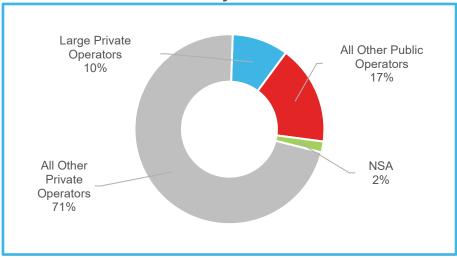
# **Highly Fragmented Industry: Consolidation Opportunity**

- **Highly fragmented sector** 
  - $\sim 51,000^{(1)}$  self storage properties with over 30,000 operators<sup>(2)</sup>
- NSA PRO growth primarily targets top private operators with 20 or more institutional quality properties in the top 100 MSAs
  - Top 100 operators, excluding public REITs and U-Haul, own and/or manage over 4,900 self storage properties

### **Self Storage Top Operator Market Share**



### Market Share by # of Facilities



<sup>2022</sup> Self-Storage Almanac based on total NRSF; survey excludes small, rural facilities.



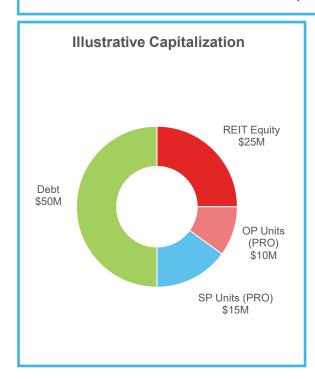


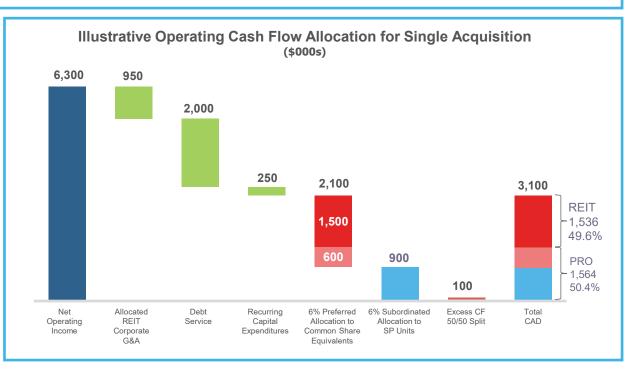
### Structure Incentivizes PROs To Perform

### **Key Assumptions**

- \$100MM Purchase Price
- 6.3% Cap Rate

- 50% Funded with Debt
- 50% of Equity from PRO

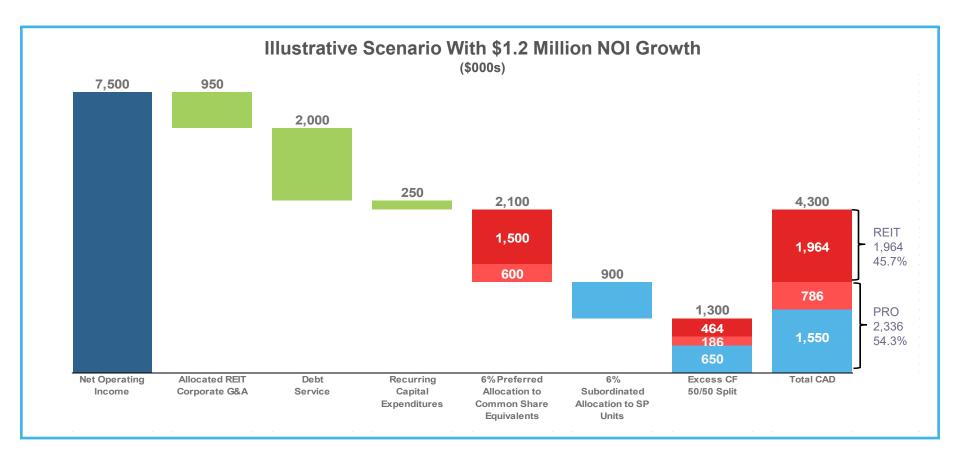




Note: Proportion of SP units and OP units in each acquisition will vary. In general, the number of OP units issued will be capped at a level intended to provide a minimal level of operating cash flow ("CF") allocation on unreturned capital attributable to the OP units. Debt Service is reflective of interest expense and scheduled principal amortization. Post-contribution capital structure is reflective of cost and does not reflect market value. This hypothetical capital structure and cash flow allocation is for illustrative purposes only and reflects the terms of the partnership agreement: SP unit holders receive a 6% allocation of operating CF on their unreturned capital contributions after a 6% allocation on unreturned capital attributable to OP unit holders, and then share in the allocation of any excess cash flow 50/50 with OP unit holders. The REIT is allocated \$36K of the operating CF allocated to OP units related to the 50/50 split of excess operating CF. The allocation of operating CF between the SP units and OP units is for purposes of determining distributions on SP units and does not represent the operating CF that will be distributed on OP units (or paid as dividends on NSA's common shares). Any distribution of operating CF allocated to OP units will be made at the discretion of NSA (and paid as dividends on our common shares at the discretion of our board of trustees).



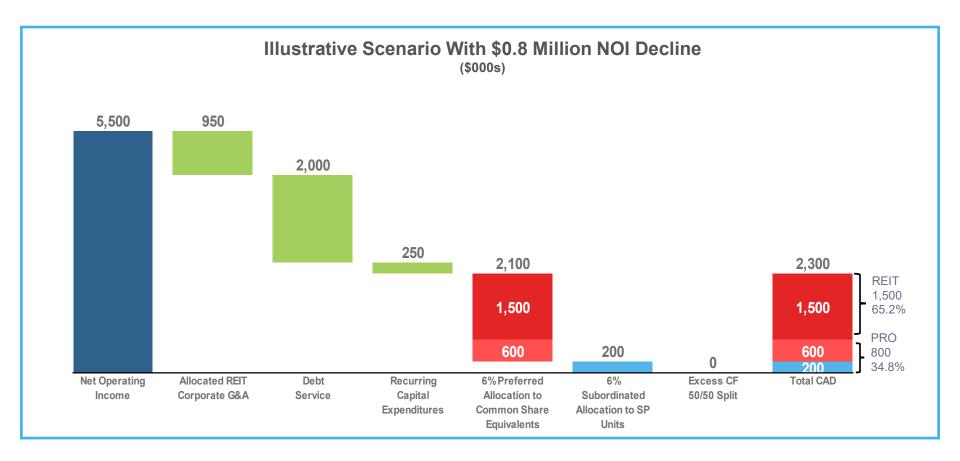
## Structure Incentivizes PROs To Perform - Upside Scenario



Note: Proportion of SP units and OP units in each acquisition will vary. In general, the number of OP units issued will be capped at a level intended to provide a minimal level of operating cash flow ("CF") allocation on unreturned capital attributable to the OP units. Debt Service is reflective of interest expense and scheduled principal amortization. Post-contribution capital structure is reflective of cost and does not reflect market value. This hypothetical capital structure and cash flow allocation is for illustrative purposes only and reflects the terms of the partnership agreement: SP unit holders receive a 6% allocation of operating CF on their unreturned capital contributions after a 6% allocation on unreturned capital attributable to OP unit holders, and then share in the allocation of any excess cash flow 50/50 with OP unit holders. The REIT is allocated \$464K of the operating CF allocated to OP units related to the 50/50 split of excess operating CF. The allocation of operating CF between the SP units and OP units is for purposes of determining distributions on SP units and does not represent the operating CF that will be distributed on OP units (or paid as dividends on NSA's common shares). Any distribution of operating CF allocated to OP units will be made at the discretion of NSA (and paid as dividends on our common shares at the discretion of our board of trustees).



### Structure Protects NSA Shareholders - Downside Scenario

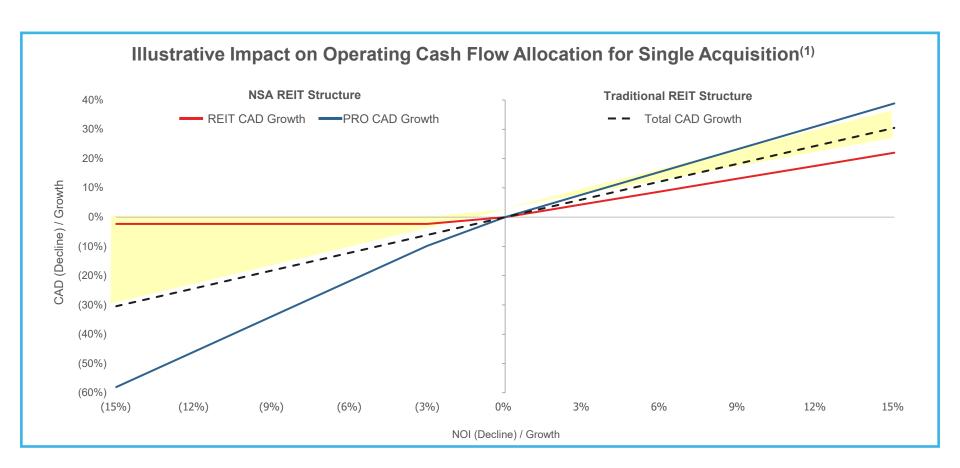


Note: Proportion of SP units and OP units in each acquisition will vary. In general, the number of OP units issued will be capped at a level intended to provide a minimal level of operating cash flow ("CF") allocation on unreturned capital attributable to the OP units. Debt Service is reflective of interest expense and scheduled principal amortization. Post-contribution capital structure is reflective of cost and does not reflect market value. This hypothetical capital structure and cash flow allocation is for illustrative purposes only and reflects the terms of the partnership agreement: SP unit holders receive a 6% allocation of operating CF on their unreturned capital contributions after a 6% allocation on unreturned capital attributable to OP unit holders, and then share in the allocation of any excess cash flow 50/50 with OP unit holders. The REIT is allocated \$0K of the operating CF allocated to OP units related to the 50/50 split of excess operating CF. The allocation of operating CF between the SP units and OP units is for purposes of determining distributions on SP units and does not represent the operating CF that will be distributed on OP units (or paid as dividends on NSA's common shares). Any distribution of operating CF allocated to OP units will be made at the discretion of NSA (and paid as dividends on our common shares at the discretion of our board of trustees).



## PRO Structure — Shareholder Cash Flow Stability and Downside Protection

Shareholders benefit from less volatile cash flow and downside protection

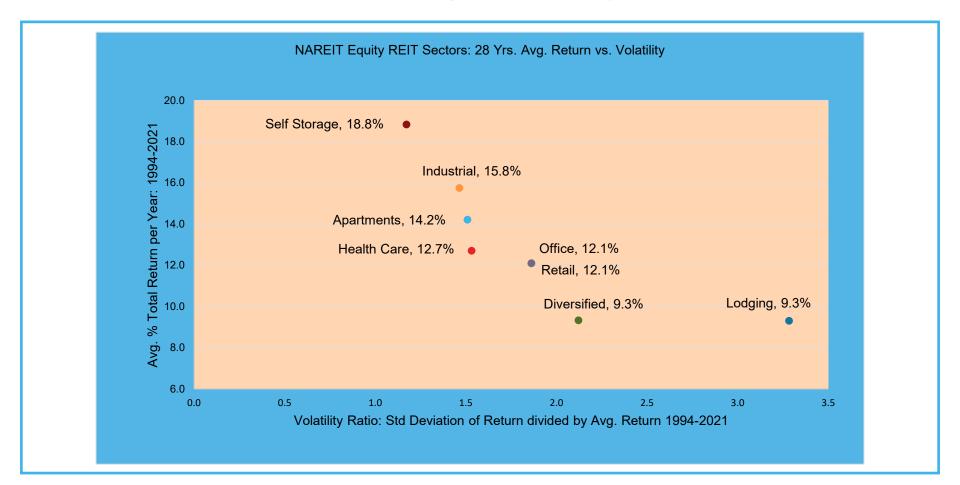


Note: PRO CAD Growth is comprised of cash available to PROs through their ownership interests in both OP and SP units. REIT CAD Growth is comprised of cash available to all other equity stakeholders. (1) This illustrative sensitivity graph reflects the capital structure of a single acquisition and standard NSA operating CF allocation assumptions. This hypothetical capital structure and cash flow allocation is for illustrative purposes only and reflects the terms of the partnership agreement: SP unit holders receive a 6% allocation of operating CF on their unreturned capital contributions after a 6% allocation on unreturned capital attributable to OP unit holders, and then share in the allocation of any excess cash flow 50/50 with OP unit holders. This allocation of operating CF between the SP units and OP units is for purposes of determining distributions on SP units and does not represent the operating CF that will be distributed on OP units (or paid as dividends on NSA's common shares). Any distribution of operating CF allocated to OP units will be made at the discretion of NSA (and paid as dividends on NSA's common shares at the discretion of our board of trustees).



# Self Storage: Higher Returns, Lower Volatility

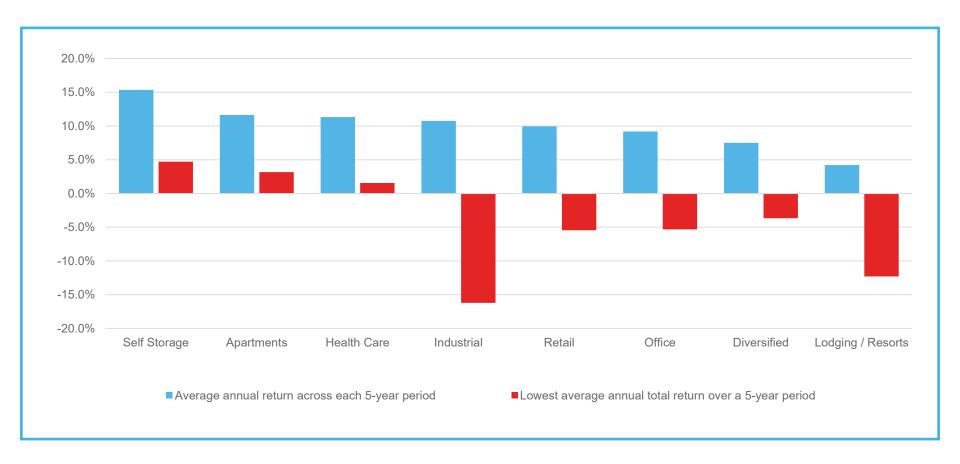
Self Storage total returns have outperformed all other equity REIT sectors for 28 years while experiencing the least volatility



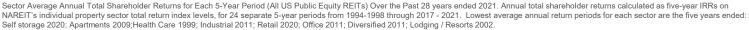


# Self Storage Has Outperformed Over the Past 28 Years

Even in the worst five-year period, self storage delivered >4.5% total shareholder return per year









### Earnings Per Share – Diluted to Funds From Operations ("FFO") and **Core FFO Per Share and Unit Reconciliation**

	Three Months Ended December 31,			
	2021	l	2020	
Earnings (loss) per share – diluted	\$	0.25	\$	0.18
Impact of the difference in weighted average number of shares <sup>(1)</sup>		(0.07)		0.03
Impact of GAAP accounting for noncontrolling interests, two- class method and treasury stock method <sup>(2)</sup>		0.14		-
Add real estate depreciation and amortization		0.41		0.29
Add Company's share of unconsolidated real estate venture real estate depreciation and amortization		0.03		0.04
FFO attributable to subordinated performance unitholders		(0.13)		(80.0)
FFO per share and unit	\$	0.63	\$	0.46
Add acquisition costs		0.01		-
Core FFO per share and unit	\$	0.64	\$	0.46

Source: Q4 2021 Company financials.

Represents the effect of adjusting the numerator to consolidated net income (loss) prior to GAAP allocations for noncontrolling interests, after deducting preferred share and unit distributions, and before the application of the twoclass method and treasury stock method, as described in footnote(1).



<sup>(1)</sup> Adjustment accounts for the difference between the weighted average number of shares used to calculate diluted earnings per share and the weighted average number of shares used to calculate FFO and Core FFO per share and unit. Diluted earnings per share is calculated using the two-class method for the company's restricted common shares and the treasury stock method for certain unvested LTIP units, and assumes the conversion of vested LTIP units into OP units on a one-for-one basis and the hypothetical conversion of subordinated performance units, and DownREIT subordinated performance units into OP units, even though such units may only be convertible into OP units (i) after a lock-out period and (ii) upon certain events or conditions. For additional information about the conversion of subordinated performance units and DownREIT subordinated performance units into OP units, see Note 10 to the Company's most recent Annual Report on Form 10-K, filed with the Securities and Exchange Commission. The computation of weighted average shares and units for FFO and Core FFO per share and unit includes all restricted common shares and LTIP units that participate in distributions and excludes all subordinated performance units and DownREIT subordinated performance units because their effect has been accounted for through the allocation of FFO to the related unitholders based on distributions declared.

# **Net Income to Net Operating Income Reconciliation**

		Three Months Ended December 31,			
	20	)21	202	20	
Net income	\$	42,895	\$	24,517	
(Subtract) add:					
Management fees and other revenue		(6,257)		(5,991)	
General and administrative expenses		14,301		11,399	
Other		1,152		(522)	
Depreciation and amortization		50,854		29,827	
Interest expense		19,787		16,192	
Equity in earnings of unconsolidated real estate ventures		(1,679)		(516)	
Acquisition costs		1,019		743	
Income tax expense		375		796	
Non-operating expense		344		582	
Net Operating Income	\$	122,791	\$	77,027	



# Net Income to EBITDA & Adjusted EBITDA Reconciliation

Three Months Ended December 31,			
20	)21	202	20
\$	42,895	\$	24,517
	50,854		29,827
	3,845		3,869
	19,787		16,192
	375		796
\$	117,756	\$	75,201
	1,019		743
	1,374		1,170
\$	120,149	\$	77,114
	\$	\$ 42,895 50,854 3,845 19,787 375 \$ 117,756 1,019 1,374	\$ 42,895 \$  50,854  3,845  19,787  375  \$ 117,756 \$  1,019  1,374



## **Definitions and Methodology**

**Total Enterprise Value:** The sum of the Company's debt principal outstanding plus the perpetual preferred and common equity (on a fully diluted basis) valued at the closing price per share, as of December 31, 2021, of \$26.03 and \$69.20, respectively. SP equity is assumed converted using the hypothetical conversion ratio for the trailing twelve months ended at each respective quarter end, which we publicly disclose each quarter. See Supplemental Schedule 4 to each of our earnings releases which are furnished with the U.S. Securities and Exchange Commission.

Net Debt / Adjusted EBITDA: Total debt less cash and cash equivalents, divided by annualized Adjusted EBITDA for most recently reported quarter.

Interest Coverage Ratio: Computed by dividing Adjusted EBITDA by interest expense for most recently reported guarter.

**EBITDA:** Net income (loss), as determined under GAAP, plus interest expense, loss on early extinguishment of debt, income taxes, depreciation and amortization expense and the Company's share of unconsolidated real estate venture depreciation and amortization.

Adjusted EBITDA: EBITDA plus acquisition costs, organizational and offering expenses, equity-based compensation expense, losses on sale of properties and impairment of long-lived assets, minus gains on sale of properties and debt forgiveness, and after adjustments for unconsolidated partnerships and joint ventures.

Dividend Yield: Calculated based on fourth quarter 2021 quarterly annualized dividend of \$1.80 divided by market closing price of NSA's common shares on December 31, 2021 of \$69.20.

Effective Interest Rate: Incorporates the stated rate plus the impact of interest rate cash flow hedges and discount and premium amortization, if applicable. For the revolving line of credit, the effective interest rate excludes fees which range from 0.15% to 0.20% for unused borrowings.

#### Page 22 - Supply Graph Methodology

- 1. We estimate supply growth for each market as follows: first, we add together the expected total net rentable square footage attributable to (i) all Fill-Up and Under Construction Properties and (ii) 25% of all Planned and Prospective Properties. Properties refers to all self storage properties (including NSA's) in the MSAs set forth above, tracked and reported by Yardi Matrix. Fill-Up are stores that have opened in the 24-month period prior to December 31, 2021. Under Construction are those currently under construction. Planned and Prospective are those with a permit in place or an approval pending to build. We divide this number by the total net rentable square footage of all properties in each market.
- 2. We estimate demand growth in each market by adding together (i) Experian's 5-year projections for the percentage increase in household growth in each market plus (ii) 5%, which represents our assumptions with respect to increased demand in each market irrespective of population growth.
- 3. The ratio of supply growth to demand growth is calculated based upon NSA's estimates and assumptions as set forth in footnotes 1 and 2 above. There can be no assurance that supply growth and demand growth in any market will correspond to such estimates. Some or all of our competitor's properties in these markets may not fill up, reach completion or be built at all or on the schedule currently contemplated and increases in population and non-population related demand may differ from our estimates and assumptions.
- 4. Circle sizes correspond to each MSA's % share of NSA's projected 2022 revenue, with JV properties accounted for at NSA's 25% share.
- 5. Excludes the San Juan-Carolina-Caguas MSA due to lack of available supply data.



### Contact Us

### **Investor Relations**

George Hoglund, CFA Vice President – Investor Relations 720-630-2160 ghoglund@nsareit.net

Marti Dowling
Director – Investor Relations
720-630-2624
mdowling@nsareit.net

### **Corporate Headquarters**

National Storage Affiliates Trust 8400 East Prentice Avenue 9th Floor Greenwood Village, CO 80111

### Website

www.nationalstorageaffiliates.com





# **National Storage Affiliates**

NYSE: NSA