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CareCloud Appoints Lee Horner as New Chief Sales Officer

Brings More Than 20 Years Of Experience in the Software and Healthcare IT Industries to Help Drive CareCloud's Rapid Growth and Lead Sales Operations

MIAMI--(BUSINESS WIRE)-- CareCloud, the leading provider of [cloud-based practice management](#), [electronic health records \(EHR\)](#), and [medical billing](#) software and services, today announced the Company has hired Lee Horner as its new Chief Sales Officer. Mr. Horner brings more than 20 years of experience leading sales, operations and marketing within the software and cloud computing space, ranging from early stage start-ups to established market leaders. As a member of CareCloud's executive leadership team, Mr. Horner will be tasked with driving the Company's bookings growth, as well as managing its sales personnel and department operations. He will relocate to Miami and assume his new role on April 7th, reporting to Albert Santalo, CareCloud's Chairman and CEO.



Mr. Horner most recently served as Senior Vice President of Sales and Marketing for Eliza Corporation. Responsible for overall growth of the company, he boosted organic revenue significantly while also building a high performing and scalable sales and marketing organization. Prior to his role at Eliza Corporation, Mr. Horner was Senior Vice President of Sales, Delivery, and Marketing at Vitera Healthcare Solutions (now part of Greenway Medical Technologies), where he was responsible for the strategic direction and execution of these throughout North America. During his tenure at Vitera Healthcare Solutions, Mr. Horner managed all P&L responsibilities for sales and marketing for a 1,200-employee organization, with revenue exceeding \$300 million. He also held roles as Vice President of Sales at Computer Associates

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(Photo: Business Wire)

(CA), Vice President of North America Sales at Ipsium Networks

and DataCore Software.

“We could not be more excited to welcome Lee to CareCloud as we continue to bring on some of the very best leaders from the healthcare IT industry and beyond. Lee will be instrumental as we continue scaling our growing national sales team and addressing increased demand from larger medical groups,” said Santalo. “Lee brings years of tremendous leadership experience in sales, operations and marketing and has a deep understanding of needs across the healthcare industry spectrum, from the largest systems to smaller independent practices representing all specialties. This will be invaluable to CareCloud as we continue posting triple-digit revenue growth and scale our sales operations.”

“I am thrilled to step into this position at this point in CareCloud’s development,” comments Horner. “I can not think of a company in healthcare that is better positioned to enact massive change in how medical groups operate and in turn, how patients engage healthcare as a whole. Given its significant growth rate, continuing to expand our sales organization is critical. I am excited to take on this challenge and join a stellar team.”

About CareCloud

CareCloud is a leading provider of cloud-based practice management, electronic health record (EHR), and medical billing software and services for medical groups. The company’s products are connecting providers to one another – and to their patients – through a fully integrated digital healthcare ecosystem that can be accessed on any browser or device.

CareCloud is helping thousands of physicians to increase collections, streamline operations and improve patient care in over 48 states, and currently manages over \$3 billion in annualized accounts receivables on behalf of its revenue cycle management clients. To learn more about CareCloud, please visit www.carecloud.com.

Photos/Multimedia Gallery Available:

<http://www.businesswire.com/multimedia/home/20140402005118/en/>

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