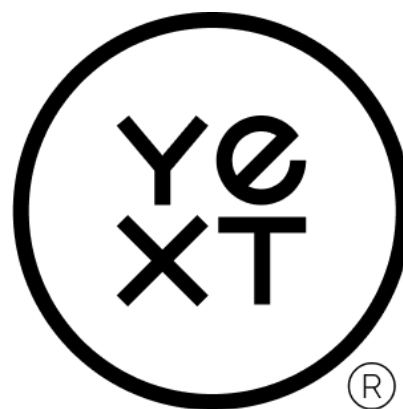


April 30, 2019



## **Howard Lerman, Yext's Founder and Chief Executive Officer, to Participate in Upcoming Investor Conference**

NEW YORK, April 30, 2019 /PRNewswire/ -- Yext, Inc. (NYSE: YEXT), the leader in digital knowledge management (DKM), today announced that Howard Lerman, Yext's Founder and Chief Executive Officer, will participate in the JP Morgan Global Technology, Media and Communications Conference in Boston on Tuesday, May 14 at 10:00 AM (EDT).



A live audiocast will be available in the Events and Presentations section of Yext's website at <http://investors.yext.com>.

For those unable to listen to the live audiocast, a replay will be available on Yext's website shortly after the event.

#### About Yext

[Yext](#) (NYSE: YEXT) is the leading Digital Knowledge Management (DKM) platform. Our mission is to give companies control over their brand experiences across the digital universe of maps, apps, search engines, voice assistants, and other intelligent services that drive consumer discovery, decision, and action. Today, thousands of businesses use the Yext Knowledge Engine™ to manage their digital knowledge in order to boost brand engagement, drive foot traffic, and increase sales.

Yext has been named a Best Place to Work by Fortune and Great Place to Work® as well as a Best Workplace for Women. Yext is headquartered in New York City with offices in Berlin, Chicago, Dallas, Geneva, London, Paris, San Francisco, Shanghai, Tokyo and the Washington, D.C. area. For more information, visit [www.yext.com](http://www.yext.com).

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