

September 28, 2018



Joe Theismann to Keynote Partner Summit at Yext's ONWARD18 Conference

Full Partner Summit Agenda Now Available

NEW YORK, Sept. 28, 2018 /PRNewswire/ --[Yext, Inc.](#) (NYSE: YEXT), the leader in Digital Knowledge Management (DKM), today announced the [agenda](#) for the [ONWARD18](#) Partner Summit, featuring speakers from the Marketing AI Institute, Google, and Duda, and headlined by Joe Theismann, former NFL star quarterback and Super Bowl champion with the Washington Redskins. The ONWARD18 Partner Summit will take place on Oct. 25, 2018, at JW Marriott Essex House New York.



"Joe Theismann will share what we can all learn from his incredible career from being a Super Bowl-winning quarterback, to a career-ending injury, to his new start as an entrepreneur," said Jeffrey K. Rohrs, Chief Marketing Officer of Yext. "He's an inspiring addition to the ONWARD18 Partner Summit, and joins an all-star lineup of speakers throughout the day."

The Partner Summit will feature a wide variety of speakers including:

- Paul Roetzer, Founder and CEO of Marketing AI Institute, who will speak on how artificial intelligence is transforming marketing for small businesses.
- Meagan Tanner, Head of Google My Business Strategic Partnerships, Americas,

Google, who will host a fireside chat on what partners need to know about Google My Business.

- Itai Sada, CEO, Duda, who will speak and moderate a panel discussion on the evolution of the website and how agencies can deliver personalized technical solutions at scale to small business customers.

Yext leaders including Founder and CEO Howard Lerman, Chief Client Officer Wendi Sturgis, Chief Strategy Officer Marc Ferrentino, President & Chief Revenue Officer Jim Steele, and EVP Global Partners Chris Penner, will share their vision for the future of Digital Knowledge Management and host a question and answer session with Partner Summit participants.

ONWARD brings together the smartest minds in marketing and technology to explore how AI, digital assistants, and intelligent search will shape our world in the years to come.

Registration for ONWARD18 is now open. [Visit ONWARD18.com](https://www.onward18.com) to learn more.

About Yext

[Yext](https://www.yext.com) (NYSE: YEXT) is the leading Digital Knowledge Management (DKM) platform. Yext's mission is to give companies control over their brand experiences across the digital universe of maps, apps, search engines, voice assistants, and other intelligent services that drive consumer discovery, decision, and action. Today, thousands of businesses including brands like Taco Bell, Rite Aid, and Steward Health Care use the Yext Knowledge Engine™ to manage their digital knowledge in order to boost brand engagement, drive foot traffic, and increase sales.

Yext has been named a Best Place to Work by Fortune and Great Place to Work® as well as a Best Workplace for Women. Yext is headquartered in New York City with offices in Berlin, Chicago, Dallas, Geneva, London, Paris, Tyson's Corner, San Francisco, Shanghai, and Tokyo. For more information, visit www.yext.com.



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