

September 20, 2018



## Amazon Alexa Chief Evangelist Dave Isbitski to Speak at Yext's ONWARD18 Conference

### ONWARD18 Will Feature Leaders From the World's Biggest Technology Companies

NEW YORK, Sept. 20, 2018 /PRNewswire/ --[Yext, Inc.](#) (NYSE: YEXT), the leader in Digital Knowledge Management (DKM), today announced that Amazon's Chief Evangelist, Amazon Alexa & Echo, David Isbitski, will deliver a talk titled "Learning to Talk Again in a Voice First World," at Yext's [ONWARD18](#) annual conference Oct. 23-25, 2018 at Jazz at Lincoln Center's Frederick P. Rose Hall in New York City.



With the rise of artificial intelligence (AI) and natural language understanding (NLU), customer expectations have begun to shift towards a "voice-first" mindset. As these systems become more interconnected across the home, work, and on the road, businesses will begin to see entirely new interactions with their customers. Isbitski and Donn Morrill, Sr. Manager Global Solutions Architecture, Alexa Voice Service, will speak to advances in spoken language technology and what this new age of voice means for businesses of all kinds.

"Intelligent assistants like Alexa are revolutionizing the way consumers seek information,

and businesses need to understand what this shift means for how they reach customers," said Howard Lerman, Founder and CEO of Yext. "On the heels of Yext's groundbreaking integration with Alexa this summer, ONWARD18 attendees will hear firsthand from Amazon about the latest in voice technology and what it means for them."

[Visit ONWARD18.com](http://ONWARD18.com) to see the latest agenda and learn more.

### **About Yext**

[Yext, Inc.](http://Yext, Inc.) (NYSE: YEXT) is the leading Digital Knowledge Management (DKM) platform. Yext's mission is to give companies control over their brand experiences across the digital universe of maps, apps, search engines, voice assistants, and other intelligent services that drive consumer discovery, decision, and action. Today, thousands of businesses including brands like Taco Bell, Rite Aid, and Steward Health Care use the Yext Knowledge Engine™ to manage their digital knowledge in order to boost brand engagement, drive foot traffic, and increase sales.

Yext has been named a Best Place to Work by Fortune and Great Place to Work® as well as a Best Workplace for Women. Yext is headquartered in New York City with offices in Berlin, Chicago, Dallas, Geneva, London, Paris, Tyson's Corner, San Francisco, Shanghai, and Tokyo. For more information, visit [www.yext.com](http://www.yext.com).



View original content to download multimedia:<http://www.prnewswire.com/news-releases/amazon-alexa-chief-evangelist-dave-isbitski-to-speak-at-yexts-onward18-conference-300715787.html>

SOURCE Yext, Inc.

