

December 2, 2016

# Village Pantry® and Next Door Store Donates Over \$32,500 to the Jeff Gordon Children's Foundation

*Funds were generated during campaign selling \$1 icons  
to customers at checkout*

November 22, 2016





*Jeff with the highest selling store manager Check presentation at Richmond International Raceway*

**RICHMOND, VA**—GPM Investments, LLC, announced today its Village Pantry® and Next Door Store convenience stores donated more than \$32,500 to the Jeff Gordon Children’s Foundation. Funds raised during their 2016 Icon Campaign will aid in the support of childhood cancer research.

From June 20 through July 10 of this year, 161 stores in Illinois, Indiana, Ohio and Michigan collected \$1 donations for a paper icon featuring Jeff Gordon and nine-year-old Olivia, who was diagnosed with bilateral retinoblastoma – a very rare cancer that causes the growth of tumors in the retinal cell layer of the eye – at three months of age. Thanks to advances in pediatric cancer care and treatment, Olivia just started the fifth grade and her favorite pastimes are painting, reading and watching baseball and hockey.

“Our store teams are always extremely excited to partner with the Jeff Gordon Children’s Foundation to raise funds to help put an end to childhood cancer,” said Don Muscatell, Senior Vice President of Operations. “We are thrilled so many customers contributed to the success of this campaign, and we are grateful to play a role in helping so many children and their families.”

Over the past 10 years, Village Pantry and Next Door Store convenience stores have raised more than \$2 million for the Jeff Gordon Children’s Foundation to help kids like Olivia.

### **About GPM Investments, LLC**

GPM Investments, LLC, together with its subsidiaries, is the largest privately-owned company in the convenience store channel of business. With the addition of the Admiral stores, GPM has widened its reach more than 1,000 stores. The company, based in Richmond, VA, operates or supplies fuel to stores in Connecticut, Delaware, Illinois, Indiana, Iowa, Kentucky, Maryland, Michigan, Missouri, Nebraska, New Jersey, North Carolina, Ohio,

Pennsylvania, Rhode Island, South Carolina, Tennessee and Virginia. Their stores offer specialty coffee and cappuccino, innovative beverage programs, a large selection of grocery items, such as fresh fruit, an exclusive E-vapors® line, and many other products to suit the needs of every customer. One feature, setting many of their convenience stores apart, is their wide array of proprietary, food offerings ranging from fresh-made salads and sandwiches to healthy, grab-and-go meals. Visit [www.gpminvestments.com](http://www.gpminvestments.com) to learn more about their stores.

### **About Jeff Gordon Children's Foundation**

Jeff Gordon Children's Foundation was established as a nonprofit 501(c)(3) organization in 1999 by the four-time NASCAR Cup Series champion. The foundation supports children battling cancer by funding pediatric medical research dedicated to finding a cure and treatment programs that increase survivorship. Visit [www.jeffgordonchildrensfoundation.org](http://www.jeffgordonchildrensfoundation.org) to learn more.