

Ibotta to Participate in Upcoming Investor Conferences

DENVER--(BUSINESS WIRE)-- Ibotta (NYSE: IBTA), which operates the largest digital promotions network in North America, announced today that company executives will participate in the following investor events:

- On Sept. 4, 2025 at 7:50 a.m. PT / 10:50 a.m. ET, CEO Bryan Leach will participate in a fireside chat at the Citi 2025 Global TMT Conference.
- On Sept. 11, 2025 at 9:30 a.m. PT / 12:30 p.m. ET, Chief Revenue Officer Chris Riedy will participate in a fireside chat at the Goldman Sachs Communacopia + Technology Conference.

Audio webcasts of the event will be available on the investor relations section of the Ibotta website at investors.ibotta.com.

About Ibotta ("I bought a...")

Ibotta (NYSE: IBTA) is a leading performance marketing platform allowing brands to deliver digital promotions to over 200 million consumers through a network of publishers called the Ibotta Performance Network (IPN). The IPN allows marketers to influence what people buy, and where and how often they shop – all while paying only when their campaigns directly result in a sale. American shoppers have earned over \$2.5 billion through the IPN since 2012. The largest tech IPO in history to come out of Colorado, Ibotta is headquartered in Denver, and is continually listed as a top place to work by The Denver Post and Inc. Magazine.

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