Delta Apparel, Inc.

Investor Presentation

August 2022

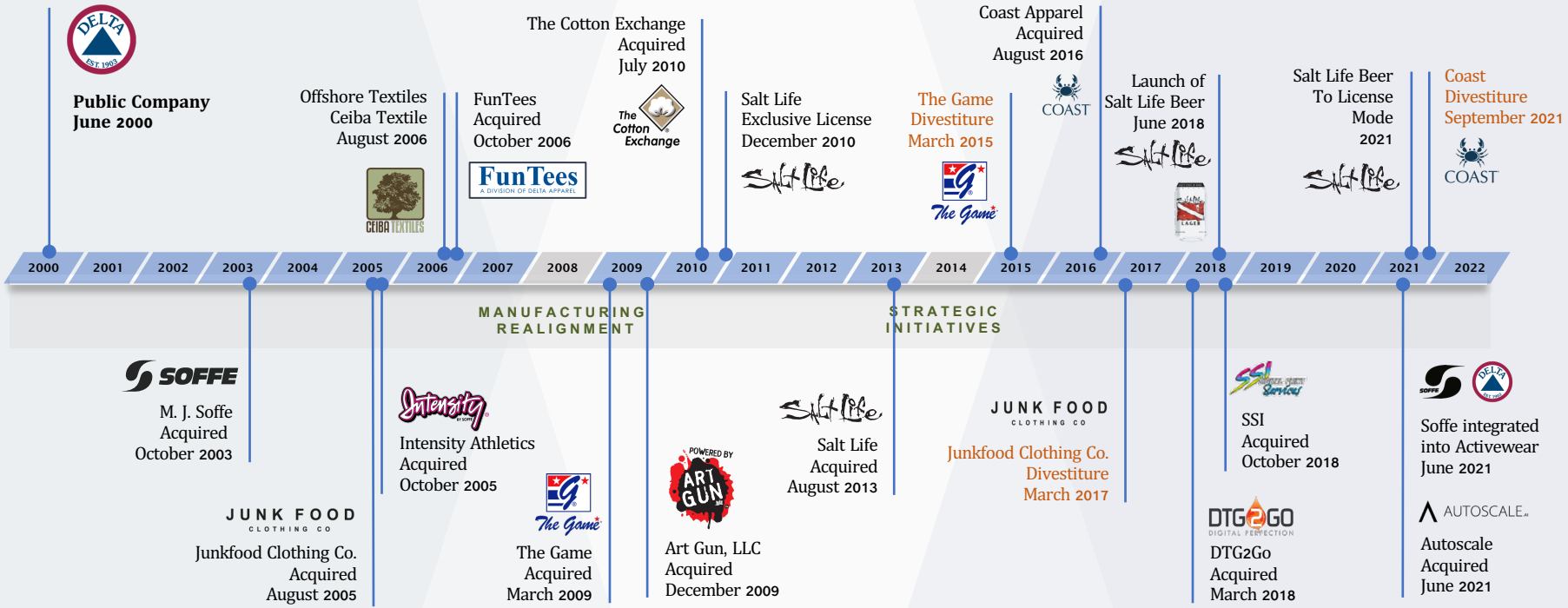
FORWARD LOOKING STATEMENT

- This presentation, related remarks, and responses to questions may contain “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect the Company's current expectations regarding future events and involve risks and uncertainties. Although we believe that our expectations are based on reasonable assumptions, actual results could differ materially from those projected in this presentation. You should not unduly rely on forward-looking statements.

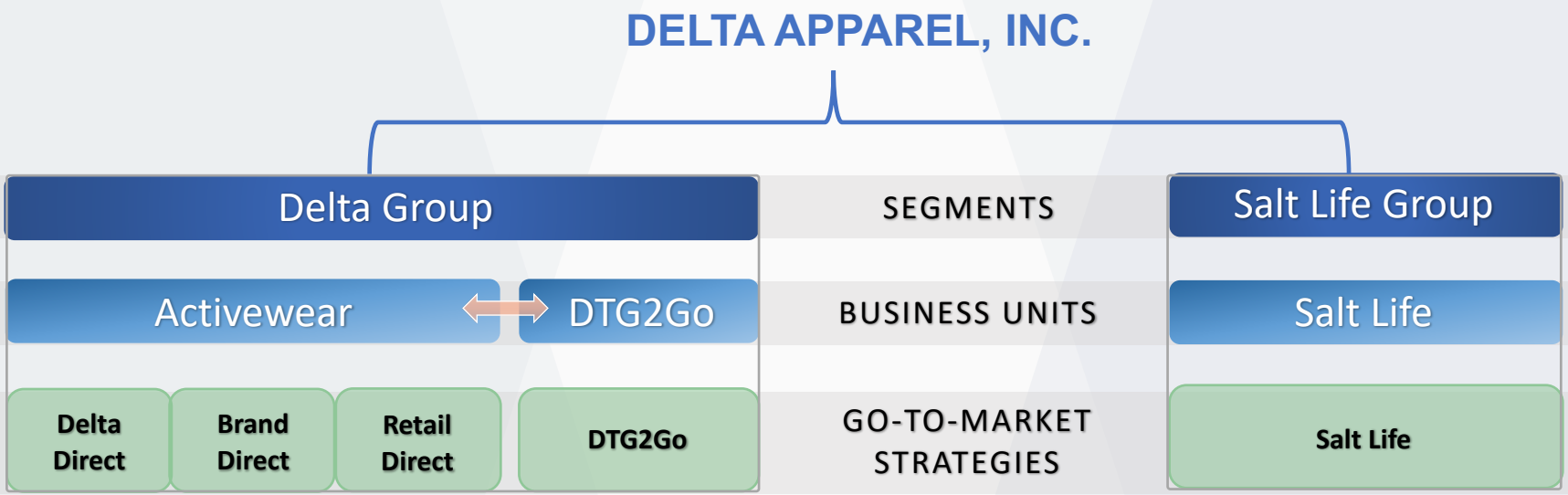
- Please refer to the written materials made available to you in connection with this presentation as well as the Company’s most recent Form 10-K and other SEC filings for a more detailed discussion of some of the risks that could cause actual results to differ materially from those indicated in the forward-looking statements.

- Finally, please note that any forward-looking statements are made only as of the date of this presentation and the Company expressly disclaims any obligation to update or revise these statements after the presentation to reflect additional events or circumstances or the occurrence of unanticipated events, except as may be required by law.

DELTA APPAREL, INC.



DELTA APPAREL, INC. – BUSINESS MODEL

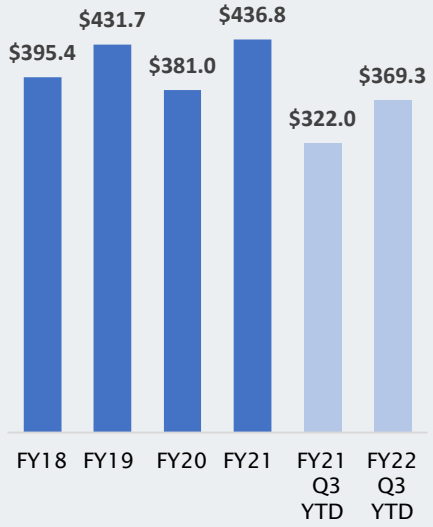


DELTA APPAREL, INC. – GO-TO-MARKET STRATEGIES

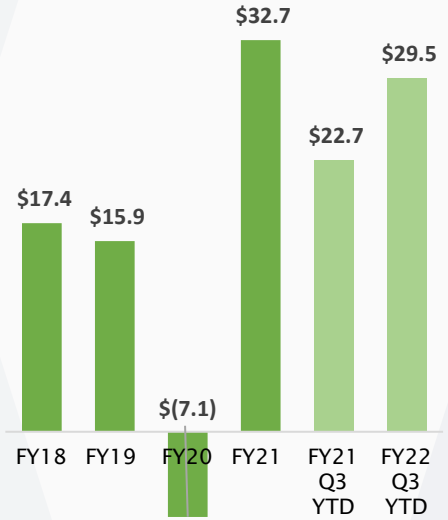
GO-TO-MARKET STRATEGIES	Delta Direct	Brand Direct	Retail Direct	DTG2Go	Salt Life
PRODUCTS	• Delta • Delta Platinum • Soffe • Sourced brands	• Vertically-integrated supply chain partner • Value added services • Custom garments	• Delta • Delta Platinum • Soffe • Retail brands	• Vertically-integrated on-demand digital print and fulfilment	• Salt Life • Delta sourced • Decals • Sourced fashion • Sourced accessories • Licensed restaurants • Licensed beer
CHANNELS	• Retail license • Regional screenprint • ASI / Promotional • eRetailers • Team dealers	• Brick and mortar retailers • eCommerce	• Global & regional brands • US Military	• eRetailers • eCommerce platforms • Brands • Retailers • IP holders	• Wholesale • Salt Life branded retail • eCommerce

DLA SALES GROWTH

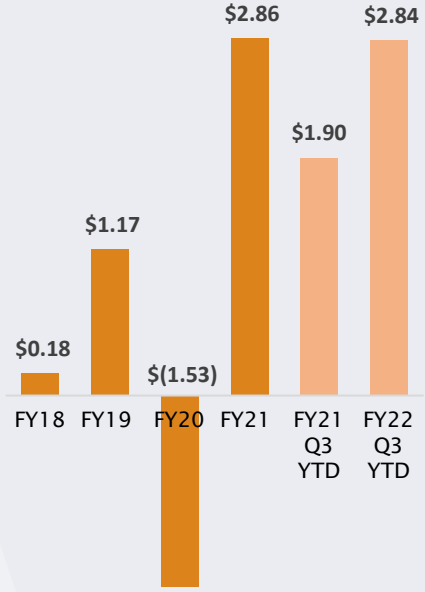
Sales
(in millions)



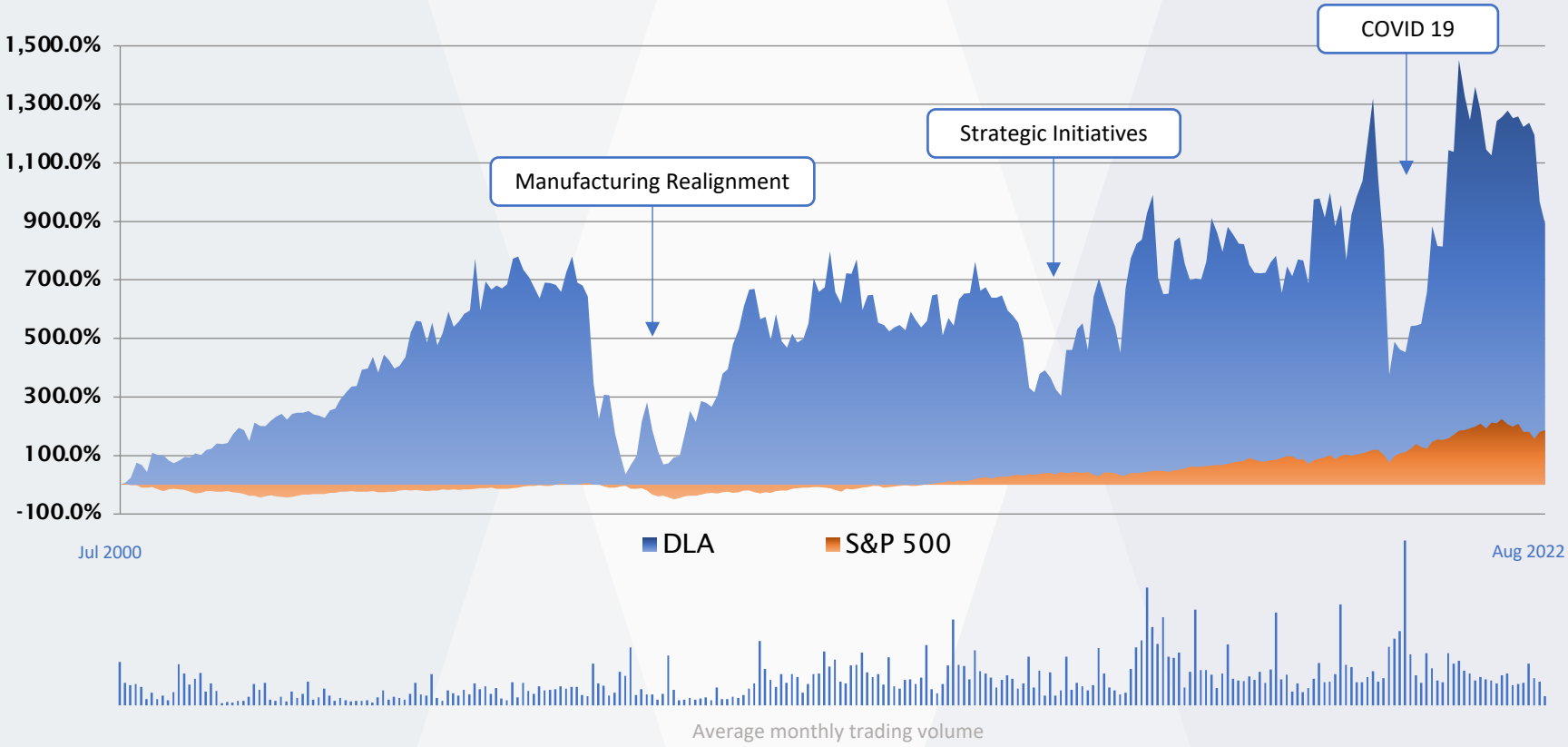
EBIT
(in millions)



EPS



DLA STOCK COMPARISON



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Thank You