



## Joe Alkire

### **EVP, Chief Financial Officer & Global Head of Operations**

Joe Alkire is EVP, Chief Financial Officer & Global Head of Operations of Kontoor Brands, Inc. With more than 20 years of strategy, finance, capital markets and operations experience, Alkire has primary responsibility for enterprise strategy and strategic transformation, corporate development, financial planning and analysis, accounting, investor relations, tax, treasury, internal audit, information technology, global supply chain operations and global responsibilities for the Helly Hansen brand.

Previously, Alkire served as EVP and Chief Financial Officer of Kontoor Brands beginning in 2023. Before joining Kontoor Brands, he served as Chief Operating Officer and Chief Financial Officer for BrüMate, Inc., a high-growth, private equity-backed consumer products company. Earlier, he held the position of Vice President, Corporate Development, Treasury, and Investor Relations for VF Corporation, and began his career as an investment banking and equity research analyst at William Blair & Company.

Alkire serves on the board of directors for BrüMate, Inc. He holds a bachelor's degree in business from Indiana University's Kelley School of Business and an M.B.A. from The University of Chicago's Booth School of Business. He is a Chartered Financial Analyst and a formerly licensed Certified Public Accountant.