

November 29, 2019



Sonoma Pharmaceuticals Announces Closing of \$1.6 Million Public Offering of Common Stock

PETALUMA, Calif., Nov. 29, 2019 (GLOBE NEWSWIRE) -- Sonoma Pharmaceuticals, Inc. (Nasdaq: SNOA) today announced the closing of a public offering of 446,577 shares of common stock at a public offering price of \$3.50 per share.

The net proceeds to Sonoma Pharmaceuticals, Inc. from this offering are approximately \$1.4 million after deducting the placement agent commissions and other estimated offering expenses payable by Sonoma.

Sonoma Pharmaceuticals, Inc. intends to use the net proceeds from the offering for general working capital, especially to fund marketing and product development efforts.

Dawson James Securities, Inc. acted as the lead placement agent and sole book runner.

This offering was made pursuant to an effective shelf registration statement on Form S-3 (File No. 333-221477) previously filed with the Securities and Exchange Commission ("SEC") and subsequently declared effective on November 27, 2017. The offering of these securities was made only by means of a prospectus and a related prospectus supplement, which have been filed with the SEC. Copies of the prospectus and prospectus supplement related to this offering may be obtained from Dawson James Securities, Inc., Attention: Prospectus Department, 1 North Federal Highway, 5th Floor, Boca Raton, FL 33432, mmaclaren@dawsonjames.com or toll free at 866.928.0928.

Trombly Business Law, PC served as counsel to the Company. Schiff Hardin LLP served as counsel to the Placement Agent.

This press release does not constitute an offer to sell or a solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

About Sonoma Pharmaceuticals

Sonoma Pharmaceuticals is a specialty pharmaceutical company that develops and markets solutions for the treatment of dermatological conditions and advanced tissue care. The company's products, which are sold throughout the United States and internationally, have improved outcomes for more than five million patients globally by reducing infections, itch, pain, scarring and harmful inflammatory responses. The company's headquarters are in Petaluma, California, with manufacturing operations in the United States and Latin America. European marketing and sales are headquartered in Roermond, Netherlands. More information can be found at www.sonomapharma.com.

Forward-Looking Statements

Except for historical information herein, matters set forth in this press release are forward-looking within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including statements about the commercial progress and future financial performance of Sonoma Pharmaceuticals, Inc. and its subsidiaries (the "Company"). These forward-looking statements are identified by the use of words such as "look forward," "expected," and "will be," among others. Forward-looking statements in this press release are subject to certain risks and uncertainties inherent in the Company's business that could cause actual results to vary, including such risks that the offering of the shares may not be completed, that the market price of the Company's securities is volatile, that the Company has broad discretion in its use of the proceeds, that stockholders may face dilution, that the Company may not be able to obtain additional funding, as well as uncertainties relative to varying product formulations and a multitude of diverse regulatory and marketing requirements in different countries and municipalities and other risks detailed in the Company's filings with the Securities and Exchange Commission, including the annual report on Form 10-K, filed on July 1, 2019. The Company disclaims any obligation to update these forward-looking statements, except as required by law.

Sonoma Pharmaceuticals® is a registered trademark of Sonoma Pharmaceuticals, Inc. All other trademarks and service marks are the property of their respective owners.

Media and Investor Contact:

Sonoma Pharmaceuticals, Inc.
ir@sonomapharmaceuticals.com



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