

March 9, 2016



Oculus Innovative Sciences to Present at the Roth Capital Partners 28th Annual Conference

Presentation on Wednesday, March 16, 2016 at 11:30 am PT

PETALUMA, Calif., March 09, 2016 (GLOBE NEWSWIRE) -- Oculus Innovative Sciences, Inc. (NASDAQ:OCLS) (warrants OCLSW), a specialty pharmaceutical company that develops and markets solutions for the treatment of dermatological conditions and advanced tissue care, today announced that Jim Schutz, the company's CEO, and Robert Miller, Oculus CFO, will jointly present a corporate overview and business update at the Roth Capital Partners 28th Annual Conference to be held at the Ritz Carlton in Laguna Niguel, California. The Oculus presentation is scheduled on Wednesday, March 16, 2016, at 11:30 am PT, with a breakout session to immediately follow.

The conference, which is being held March 13-16, 2016, is by invitation only. For more information, contact conference@roth.com or a ROTH representative at (800) 933-6830.

About the Roth Conference

The Roth Annual Conference is one of the largest of its kind in the United States with over 500 participating companies and 3,000 attendees. It will feature presentations from hundreds of public and private companies in a variety of sectors including:

- Business services
- Clean-tech and solar
- Consumer
- Industrial growth
- Healthcare
- Resources
- Retail and E-commerce
- Technology and media

This gathering of institutional investors, private equity investors, VCs, company executives and service providers has become a must attend event for those working in the small and mid-cap space.

About Oculus Innovative Sciences, Inc.

Oculus Innovative Sciences is a specialty pharmaceutical company that develops and markets solutions for the treatment of dermatological conditions and advanced tissue care. The company's products, which are sold throughout the United States and internationally, have improved outcomes for more than five million patients globally by reducing infections, itch, pain, scarring and harmful inflammatory responses. The company's headquarters are in

Petaluma, California, with manufacturing operations in the United States and Latin America. European marketing and sales are headquartered in Roermond, Netherlands. More information can be found at www.oculusis.com.

Forward-Looking Statements

Except for historical information herein, matters set forth in this press release are forward-looking within the meaning of the “safe harbor” provisions of the Private Securities Litigation Reform Act of 1995, including statements about the commercial and technology progress and future financial performance of Oculus Innovative Sciences, Inc. and its subsidiaries (the “Company”). These forward-looking statements are identified by the use of words such as “discussions,” “intended,” and “continues,” among others. Forward-looking statements in this press release are subject to certain risks and uncertainties inherent in the Company’s business that could cause actual results to vary, including such risks that regulatory clinical and guideline developments may change, scientific data may not be sufficient to meet regulatory standards or receipt of required regulatory clearances or approvals, clinical results may not be replicated in actual patient settings, protection offered by the Company’s patents and patent applications may be challenged, invalidated or circumvented by its competitors, the available market for the Company’s products will not be as large as expected, the Company’s common stock and warrants may be delisted from NASDAQ, the Company’s products will not be able to penetrate one or more targeted markets, revenues will not be sufficient to fund further development and clinical studies, the Company may not meet its future capital needs, the Company may not be able to obtain additional funding, as well as uncertainties relative to varying product formulations and a multitude of diverse regulatory and marketing requirements in different countries and municipalities, and other risks detailed from time to time in the Company’s filings with the Securities and Exchange Commission including its annual report on Form 10-K for the year ended March 30, 2015. The Company disclaims any obligation to update these forward-looking statements, except as required by law.

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Media and Investor Contact:

Oculus Innovative Sciences, Inc.

Dan McFadden
VP of Public and Investor Relations
(425) 753-2105
dmcfadden@oculusis.com

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