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Xponential Fitness, Inc. Announces Participation at Upcoming Investor Conferences

IRVINE, Calif.--(BUSINESS WIRE)-- Xponential Fitness, Inc. (NYSE: XPOF) (the “Company” or “Xponential Fitness”), one of the leading global franchisors of boutique health and wellness brands, today announced Management will participate at the following upcoming investor conferences:

- B. Riley Securities 25th Annual Institutional Investor Conference to be held on May 21-22, 2025, in Marina Del Rey, California. Management will participate in meetings throughout the conference.
- Baird 2025 Global Consumer, Technology & Services Conference to be held on June 3-4, 2025, in New York, New York. Management is scheduled to present on Tuesday, June 3rd at 4:55 p.m. ET.
- 15th Annual Jefferies Consumer Conference to be held on June 17-18, 2025, in Nantucket, Massachusetts. Management will participate in meetings throughout the conference.
- The Northland Growth Conference to be held virtually on June 25, 2025. Management will participate in meetings with investors throughout the day.

A live webcast and replay of the Baird presentation will be available on the Company’s investor relations website at <http://investor.xponential.com>.

About Xponential Fitness, Inc.

Xponential Fitness, Inc. (NYSE: XPOF) is one of the leading global franchisors of boutique health and wellness brands. Through its mission to make health and wellness accessible to everyone, the Company operates a diversified platform of eight brands spanning across verticals including Pilates, indoor cycling, barre, stretching, boxing, functional training, metabolic health, and yoga. In partnership with its franchisees and master franchisees, Xponential offers energetic, accessible, and personalized workout experiences led by highly qualified instructors in studio locations throughout the U.S. and internationally, with franchise, master franchise and international expansion agreements in 49 U.S. states, Puerto Rico, and 30 additional countries. Xponential’s portfolio of brands includes Club Pilates, the largest Pilates brand in the United States; CycleBar, the largest indoor cycling brand by number of locations in the United States; StretchLab, a concept offering one-on-one and group stretching services; YogaSix, the largest franchised yoga brand in the United States; Pure Barre, a total body workout that uses the ballet barre to perform small isometric movements, and the largest Barre brand in the United States; Rumble, a boxing-inspired full body workout; BFT, a functional training and strength-based program; and Lindora, a provider of medically guided wellness and metabolic health solutions. For more information, please visit the Company’s website at xponential.com.

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