

# FIBRA PROLOGIS

Evercore ISI Non-Deal Roadshow, Mexico City & Monterrey

May 6 - 8, 2020



# Forward-Looking Statements / Non Solicitation

This presentation includes certain terms and non-IFRS financial measures that are not specifically defined herein. These terms and financial measures are defined and, in the case of the non-IFRS financial measures, reconciled to the most directly comparable IFRS measure, in our first quarter Earnings Release and Supplemental Information that is available on our website at <a href="https://www.fibraprologis.com">www.fibraprologis.com</a> and on the BMV's website at <a href="https://www.bmv.com.mx">www.bmv.com.mx</a>.

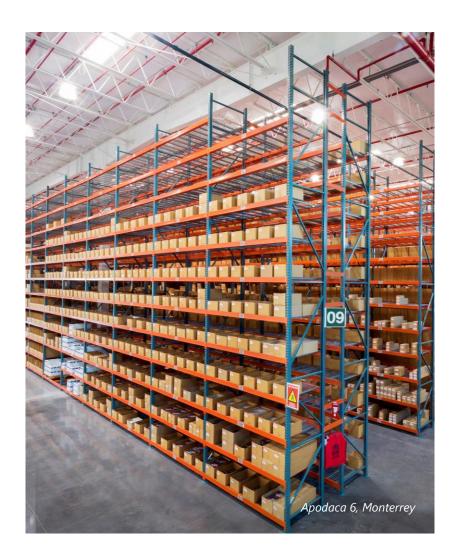
The statements in this release that are not historical facts are forward-looking statements. These forward-looking statements are based on current expectations, estimates and projections about the industry and markets in which FIBRA Prologis operates, management's beliefs and assumptions made by management. Such statements involve uncertainties that could significantly impact FIBRA Prologis financial results. Words such as "expects," "anticipates," "intends," "plans," "believes," "seeks," "estimates," variations of such words and similar expressions are intended to identify such forward-looking statements, which generally are not historical in nature. All statements that address operating performance, events or developments that we expect or anticipate will occur in the future — including statements relating to rent and occupancy growth, acquisition activity, development activity, disposition activity, general conditions in the geographic areas where we operate, our debt and financial position, are forwardlooking statements. These statements are not guarantees of future performance and involve certain risks, uncertainties and assumptions that are difficult to predict. Although we believe the expectations reflected in any forward-looking statements are based on reasonable assumptions, we can give no assurance that our expectations will be attained and therefore, actual outcomes and results may differ materially from what is expressed or forecasted in such forward-looking statements. Some of the factors that may affect outcomes and results include, but are not limited to: (i) national, international, regional and local economic climates, (ii) changes in financial markets, interest rates and foreign currency exchange rates, (iii) increased or unanticipated competition for our properties, (iv) risks associated with acquisitions, dispositions and development of properties, (v) maintenance of real estate investment trust ("FIBRA") status and tax structuring, (vi) availability of financing and capital, the levels of debt that we maintain and our credit ratings, (vii) risks related to our investments (viii) environmental uncertainties, including risks of natural disasters, (ix) risks related to the current coronavirus pandemic, and (x) those additional factors discussed in reports filed with the "Comisión Nacional Bancaria y de Valores" and the Mexican Stock Exchange by FIBRA Prologis under the heading "Risk Factors." FIBRA Prologis undertakes no duty to update any forward-looking statements appearing in this release.

**Non-Solicitation** - Any securities discussed herein or in the accompanying presentations, if any, have not been registered under the Securities Act of 1933 or the securities laws of any other jurisdiction and may not be offered or sold in the United States or other jurisdiction absent registration or an applicable exemption from the registration requirements or in any such jurisdiction. Any such announcement does not constitute an offer to sell or the solicitation of an offer to buy the securities discussed herein or in the presentations, if and as applicable.



### Contents

- 04 Industrial Real Estate Fundamentals & Structural Drivers
- 13 Opportunities for Growth
- 16 FIBRA Prologis Key Differentiators
- 27 Appendix







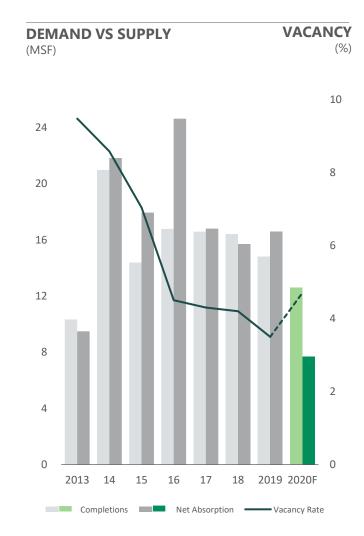
Industrial Real Estate Fundamentals & Structural Drivers



### Real Estate Fundamentals

**DEMAND (TTM) VS SUPPLY (PIPELINE)** 

# (MSF) Mexico City Monterrey Guadalajara Tijuana Juarez Reynosa ■ BTS Development(1) ■ Speculative Development ■ Net Absortion (TTM)(2)



- Political uncertainty impacting development cycle more so than customer demand
- Mexico City's market vacancy for Class-A product is ~2.2%
- Scarcity of available modern product is driving customers to sign preleases on speculative supply currently under construction in Mexico City

Sources: CBRE, Prologis Research

Sources: CBRE, NAI, Prologis Research

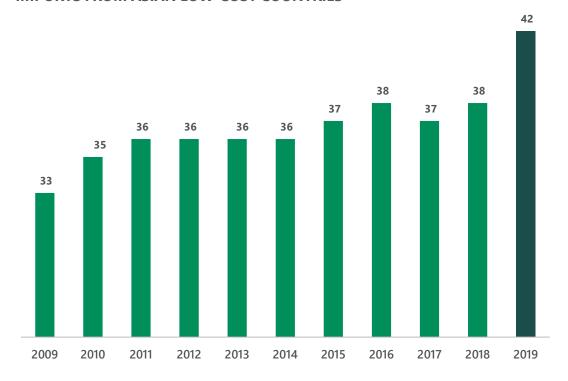
Data as of March 31, 2020

- BTS is defined as build to suit
- TTM is defined as trailing twelve months



### Nearshoring: Growth in Mexico-to-US Manufacturing

### TOTAL MANUFACTURED GOODS IMPORTS FROM MEXICO AS % OF IMPORTS FROM ASIAN LOW-COST COUNTRIES

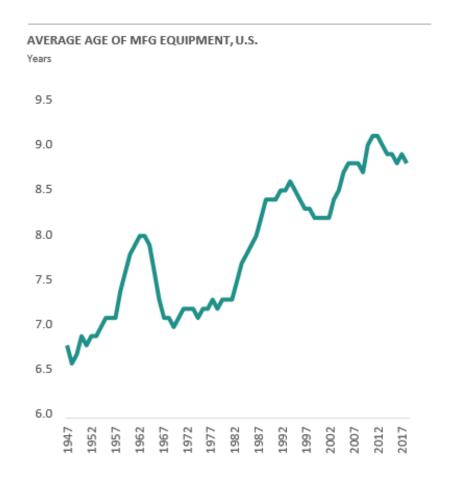


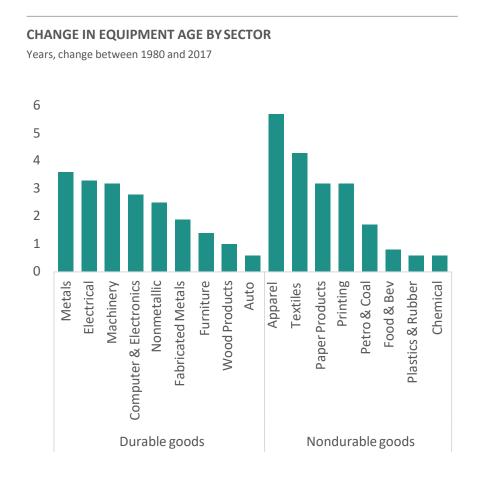
Sources: United States International Trade Commission, United States Department of Commerce Bureau of Economic Analysis; Kearney analysis

- In 2019, the U.S. imported 42 cents worth of manufacturing imports from Mexico for every dollar of manufacturing imports from Asia
- 75% less time to transport goods to the end customer in the U.S. from Mexico vs Asia
- 20-30% savings in production cost by manufacturing in Mexico vs U.S.



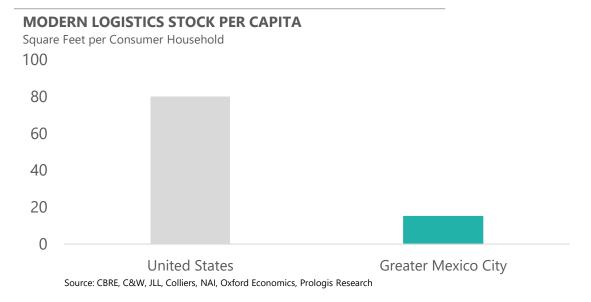
### Automation: Adoption of Manufacturing Technology Evolves Gradually





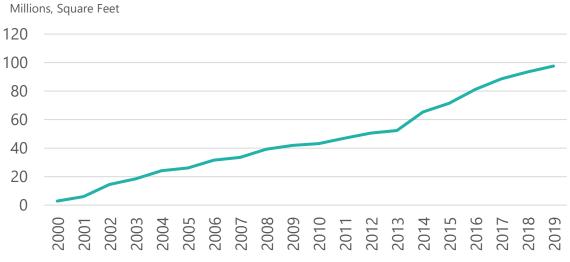


# Structural Drivers Offer Operating Environment Durability



- Undersupply of modern logistics stock in Greater Mexico City driven by:
  - Scarcity of well-located sites / access to roadways south of the CTT tollbooth
  - Economic / supply chain modernization began less than 25 years ago
  - Lengthy land entitlement processes

#### **OCCUPIED STOCK, GREATER MEXICO CITY**



- Mexico City occupied stock has increased 35x since 2000
- Adoption of modern logistics facilities, as well as emerging consumer class, the primary drivers

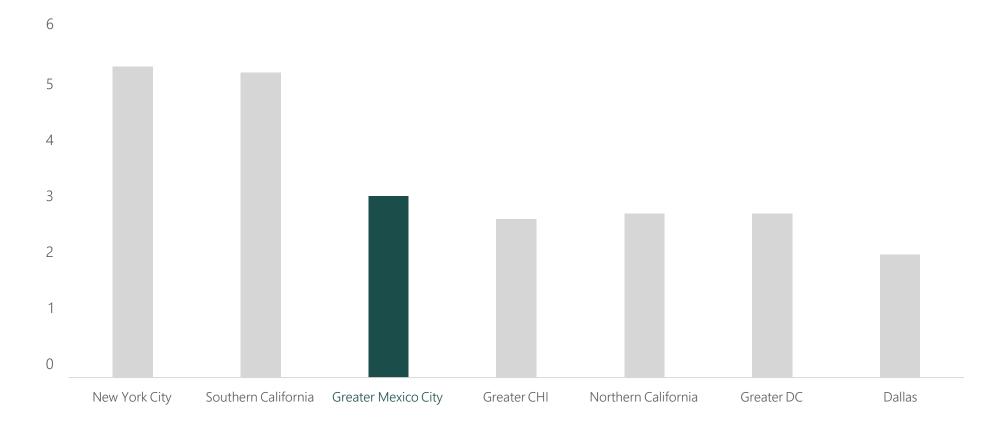


### Mexico City is a rapidly growing urban consumer market

Expected to be the third largest affluent urban population in North America within the next decade

#### **AFFLUENT HOUSEHOLDS, MAJOR CONSUMER MARKETS (2030F)**

Millions of Households Earning >\$70k USD per Year, PPP-adjusted Constant USD



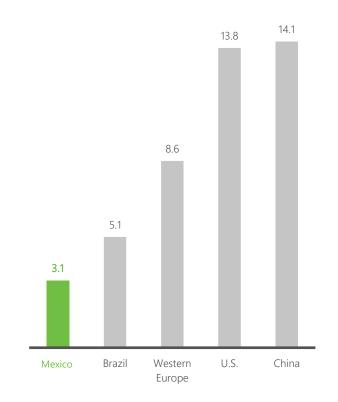


### E-Commerce Becoming an Added Demand Driver

# SIGNIFICANT E-COMMERCE SALES, MEXICO Billions, MXN, Constant 2017 Prices 300 250 200 150 100 50 2013 2015 2019F

#### POSITIVE UPSIDE IN INTERNET PENETRATION

%, Internet Sales as a Share of Total Retail Sales



- E-commerce becoming an added tailwind for logistics real estate demand, especially in Mexico City
- Mexican e-commerce sales growing rapidly by >20% yearover-year
- E-commerce penetration in Mexico still in nascent development stage relative to global market peers
- Intensive users of logistics space;
   ~3X traditional brick & mortar
- Mexico projected to exceed USD\$20B in e-commerce sales, surpassing Argentina in 2019 and based on current trajectory, best the Latin American leader, Brazil, by 2022<sup>(1)</sup>



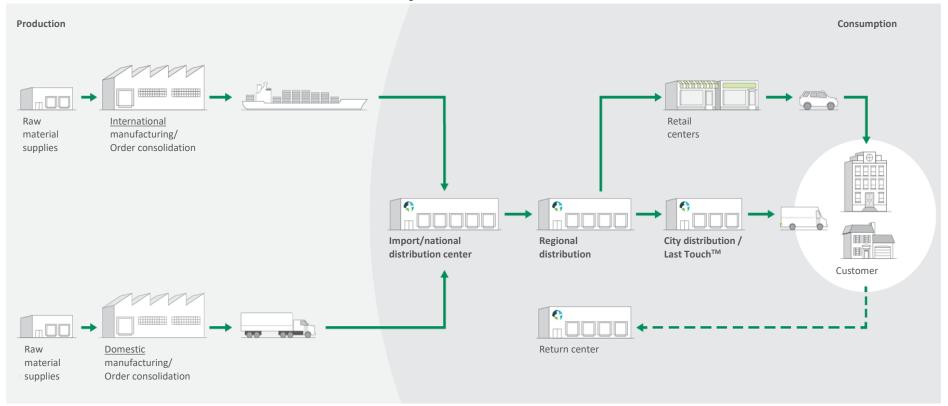
### E-Commerce Requires ~3X the Distribution Space of Traditional Retail

	Sales US\$, B	Facilities SF, M	Productivity US\$ / SF	Efficiency SF / \$1B	E-fulfillment requires 3X the logistics space used of brick-and-mortar
Online	\$228B	286	\$799	1,251 KSF	<ul> <li>retailers due to:</li> <li>Shipping parcels versus pallets</li> <li>High inventory level</li> <li>Broader product</li> </ul>
Brick & Mortar	\$1,068B	510	\$2,091	+3x 478 KSF	variety (ie increased SKUs) • Reverse logistics
					-



### **Location Matters**

#### **CONTINUUM OF LOGISTICS REAL ESTATE LOCATION REQUIREMENTS**



- Creating more flexible and reactive supply chains has led to a decentralized distribution model, as opposed to centralized pooling of inventory as done in the past
- Emergent location requirements concentrate on the nodes nearest to consumers:
  - Regional distribution facilities
  - Last Touch® centers

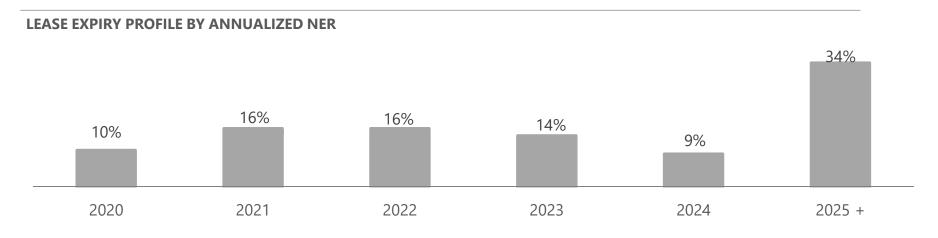


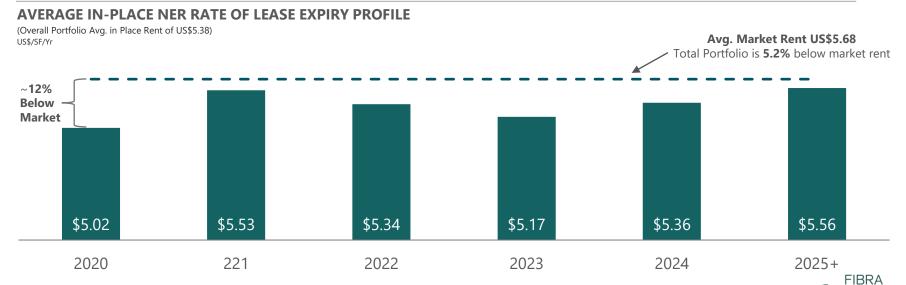


Opportunities for Growth

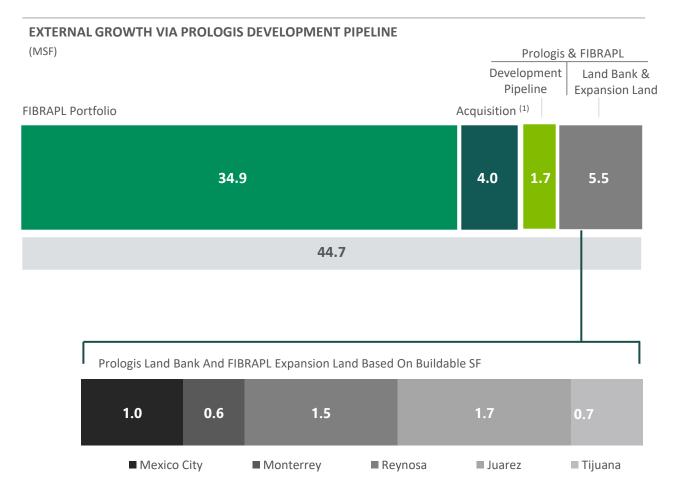


### Embedded Earnings Potential from Harvesting the Gap between In-place Rents and Market Rents





### External Growth: Identified Future Growth Acquisitions



#### **UNIQUE COMPETITIVE ADVANTAGE**

- Proprietary access to Prologis development pipeline at market values
- Exclusive right to third-party acquisitions sourced by Prologis
- 32% growth potential in the next 3 to 4 years, subject to market conditions and financial availability

#### PROLOGIS DEVELOPMENT PIPELINE(2)

	GLA (MSF)	% Leased
Monterrey	0.9	89%
Ciudad Juarez	0.4	58%
Tijuana	0.4	100%
Total	1.7	84%

Data as of March 31, 2020, except where noted

Note: All potential acquisitions, regardless of source, are evaluated by management, factoring in real estate and capital market conditions, and are subject to approval by FIBRA Prologis' Technical Committee. We can provide no assurance that these properties will be offered to FIBRA Prologis, or if offered, that FIBRA Prologis will acquire them.



Excluding the 4.0MSF in Mexico City that was acquired on April 6, 2020





FIBRA Prologis Key Differentiators



### FIBRA Prologis Key Differentiators

#### **FOCUSED INVESTMENT STRATEGY**

- Own irreplaceable industrial real estate in Mexico
- Investing in the six most dynamic markets
- Consumption and e-commerce driving incremental growth
- Proprietary access to acquire Prologis development pipeline

#### IRREPLACEABLE PORTFOLIO<sup>(1)</sup>

- Average age of 16 years
- 95% Class-A/A+ buildings
- 83% of buildings located in master-planned parks

#### SOLID TRACK RECORD

- Leadership team with over 28-years of experience
- ~137% total stock return since IPO<sup>(2)</sup> or 15.7% CAGR <sup>(2)</sup>
- ~38% growth in FMV of total operating portfolio (including acquisitions) and ~16% growth in FMV of just the IPO portfolio<sup>(3)</sup>

#### STRONG BALANCE SHEET

- Conservative leverage
- Liquidity emphasis provides increased flexibility







- . Data as of March 31, 2020
- 2. IPO was June 4, 2014; total return and CAGR calculated in Mexican Pesos on April 29, 2020
  - Comparison of fair market value of the portfolio between June 4, 2014 and March 31, 2020



## Unmatched Portfolio Focused in the Top Consumption and Manufacturing Markets



Data as of March 31, 2020



<sup>1.</sup> Operating properties only

<sup>2.</sup> Overall market vacancy for Class-A product as of March 31, 2020 was 3.4% according to estimates from CBRE, NAI and Prologis Research 3. Includes one value-added acquisition property that is not in the operating pool

### Diversified Customer Base

230 customers in Mexico have

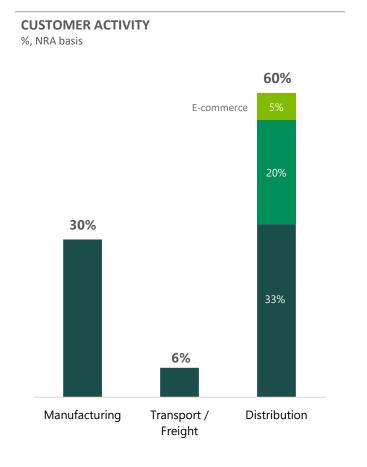
327 leases with FIBRA Prologis

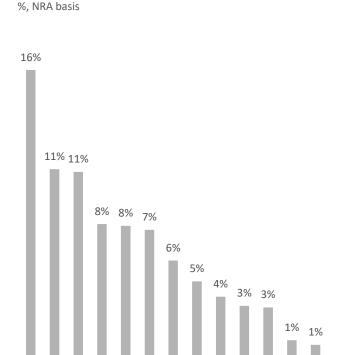
86% of FIBRA Prologis' customers are multinational companies<sup>(1)</sup>

Our top 10 customers represent just

20.0%

of net effective rent





**CUSTOMER INDUSTRY** 

Paper/Packaging

Healthcare

General Retailer

ndustrial/Commodities



Clothing

Consumer Goods

Construction

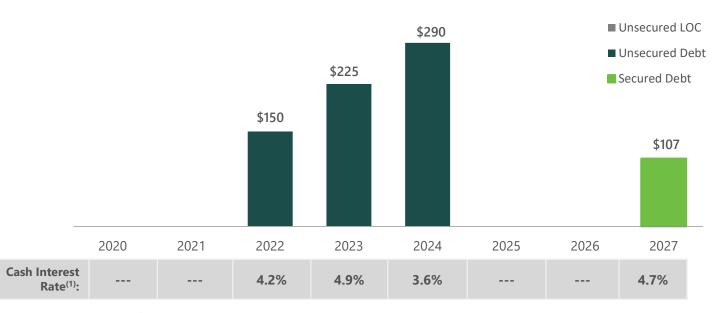
Home Goods

### Disciplined Balance Sheet Management

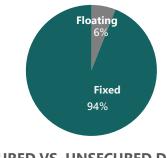
\$772M 4.5% 4.7X 18.6% Fixed Charge Coverage **Total Debt** Wtd Avg Rate<sup>(1)</sup> Loan-to-Value \$663M 100% usp 3.6 years 2.5X denominated Wtd Avg Term Debt-to-Adjusted EBITDA Available Liquidity in USD (2)

#### DEBT MATURITY SCHEDULE

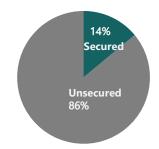
(US\$ in millions)



#### FIXED VS. FLOATING DEBT



#### SECURED VS. UNSECURED DEBT



Data as of March 31, 2020

Note: On April 6, 2020, FIBRA Prologis acquired Prologis Park Grande for \$353M, including closing costs but excluding VAT. The information displayed on this page does not reflect that acquisition.



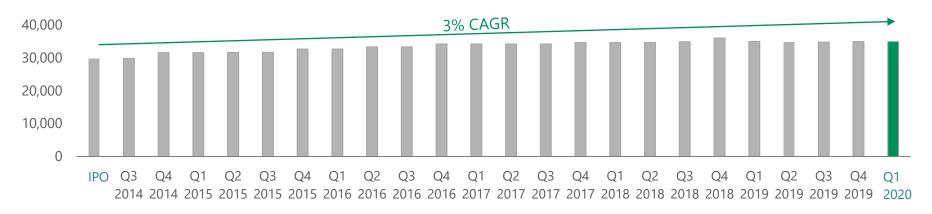
<sup>1.</sup> Weighted average rate and cash interest rate includes the three separate interest swaps with maturity dates on October 18, 2020, March 15, 2021 and August 6, 2021 contracted for notional amounts of US\$150M, US\$225M and US\$240M, respectively.

<sup>2.</sup> Liquidity is comprised of US\$10M of cash, US\$325M undrawn from unsecured credit facility and US\$150M from the accordion feature

### Portfolio Expansion Since IPO

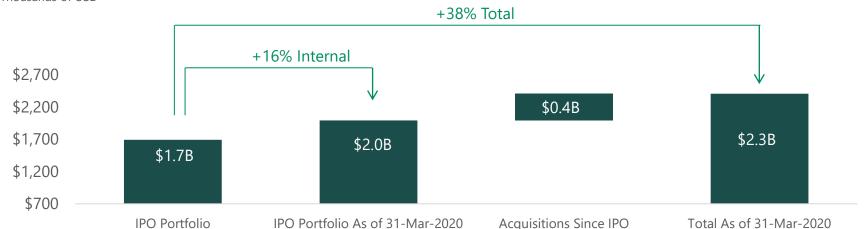
#### **GROSS LEASABLE AREA**

Thousands of SF, June 4, 2014 through March 31, 2020

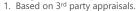


#### **REAL ESTATE PORTFOLIO**(1)(2)(3)

Thousands of USD



Note: On April 6, 2020, FIBRA Prologis acquired Prologis Park Grande for \$353M, including closing costs but excluding VAT. The acquisition consists of eight properties totaling 4.0 million square feet in Mexico City. The information displayed on this page does not reflect that acquisition.



<sup>2.</sup> IPO was June 4, 2014.



<sup>3.</sup> Post-IPO acquisitions were completed between 2014 and 2019.

### Strategic Acquisition Completed April 2020

### **Prologis Park Grande**

• Location: Mexico City

• Land Size: 212.3 acres, 9.3 MSF

• Potential Build Out: 3.9 MSF

Fully leased: Buildings 1, 2, 3, 4, 5, 7 and 8 (3.6 MSF)

• Partially leased: Building 6 (**0.3 MSF**)

• Under construction: Building 2 (1.0 MSF).

### **Unique Competitive Advantage:**

- State of the art logistics park focused on ecommerce customers and consolidation of 3PL customers
- Strategically located in the land constrained premier Class-A building corridor of Mexico City





### Our Foundation Begins with ESG



#### **Environmental**

- 21 sustainable building certifications (5.7 million square feet / 16.3% of GLA)
- 17 BOMA BEST certifications (4.2 million square feet / 12.2% of GLA)
- Smart LED systems are being installed to better understand energy use
- First logistics real estate company to set a Science Based Target (SBT) through Sponsor
- A- rating from CDP acknowledging FIBRA Prologis is in the top 5% globally and classified at the "Leadership" level



#### **Social**

- Community Workforce Initiative
- Building relationships with communities
- Space for Good program: donating vacant space for volunteer work, nonprofit organizations and emergencies
- Champion inclusion and diversity



#### **Governance**

- Technical Committee members are ratified annually by certificate holders
- 63% of Technical Committee members are independent
- Foreign Corrupt Practices Act (FCPA) rules apply to all Prologis employees globally









### Corporate Governance

### Alignment with Certificate Holders

#### Philosophy

Our governance structure reflects a market-leading approach to corporate governance prioritizing the interests of our CBFI holders while leveraging our relationship with Prologis, consistently recognized for its best-in-class governance

#### Committees

- The following committees consist of at least three independent members
  - Audit Committee
  - · Practices Committee
  - Indebtedness Committee

#### **Shared Ownership**

 Prologis' 47% ownership of FIBRA Prologis, demonstrates alignment with certificate holders

#### **Technical Committee Members**

Technical Committee members are ratified annually by certificate holders

5 Independent Members	3 Prologis Members		
<ul><li>Pablo Escandón Cusi</li><li>Luis F. Cervantes</li><li>Alberto Saavedra</li></ul>	<ul><li>Luis Gutiérrez</li><li>Eugene F. Reilly</li><li>Edward S. Nekritz</li></ul>		
<ul><li>Armando Garza Sada</li><li>Xavier de Uriarte Berron</li></ul>			

#### **Related-Party Transactions**

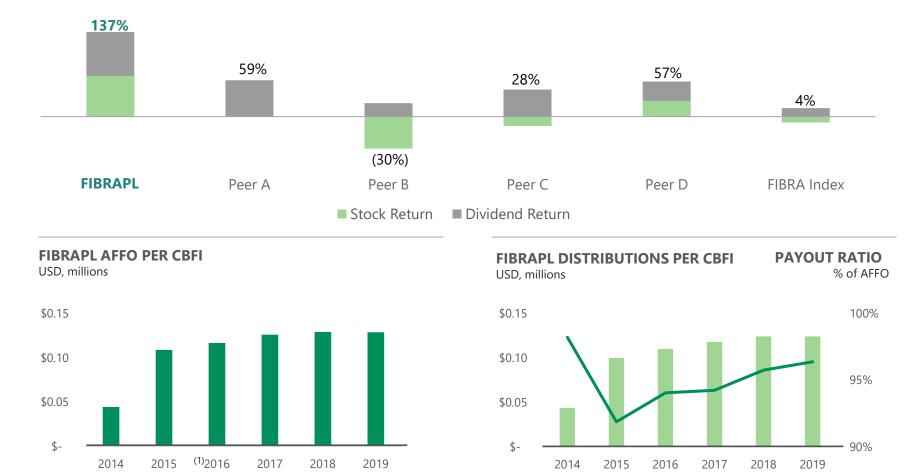
 Only independent members of the Technical Committee may vote for related-party transactions, such as purchasing stabilized assets from our sponsor, Prologis



# Creating Value for Certificate Holders

#### **TOTAL RETURN OF CBFIS IN MEXICAN PESOS**

June 4, 2014 - April 29, 2020



Distribution

----Payout Ratio





### **Location and Quality Matter**

- 137% Total Return Since IPO(1)
- Superior organic growth
- Reliable and sustainable cash flow
- Access to Prologis development pipeline
- Disciplined balance sheet management
- Strong corporate governance
- Attractive entry point with certificates trading below NAV

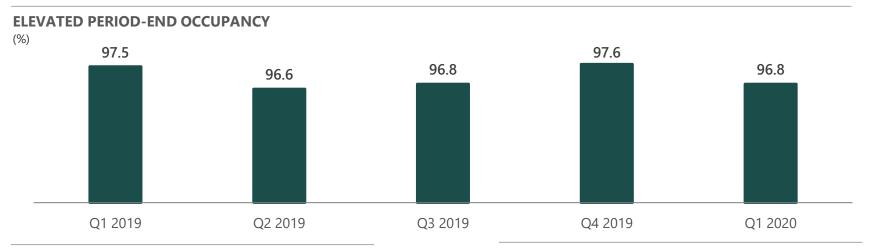




# Appendix



## Historical Operating Performance



POSITIVE RENT CHANGE ON ROLLOVER EXPECTED TO CONTINUE

(%)

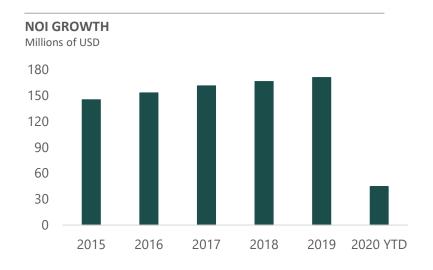


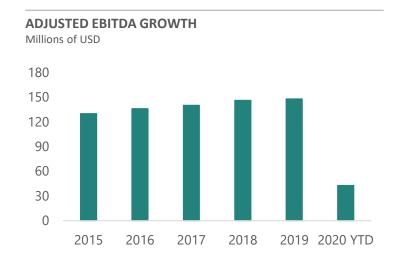
CASH SAME STORE NOI GROWTH DRIVEN BY OCCUPANCY AND RENT GROWTH
(%)

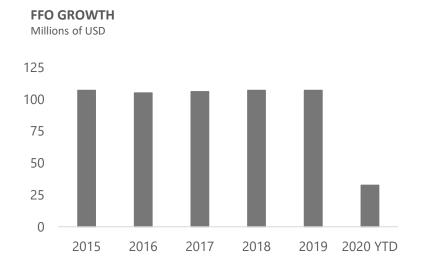




### Historical Growth



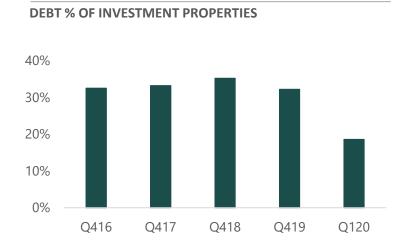


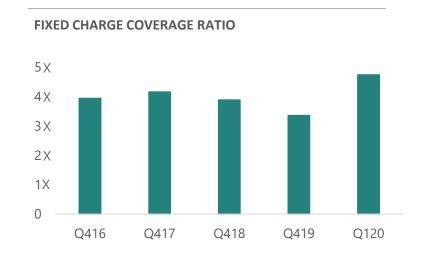


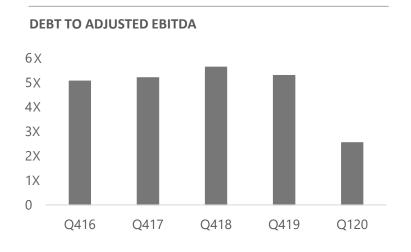


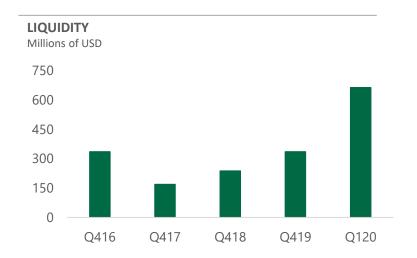


### Historical Credit Metrics











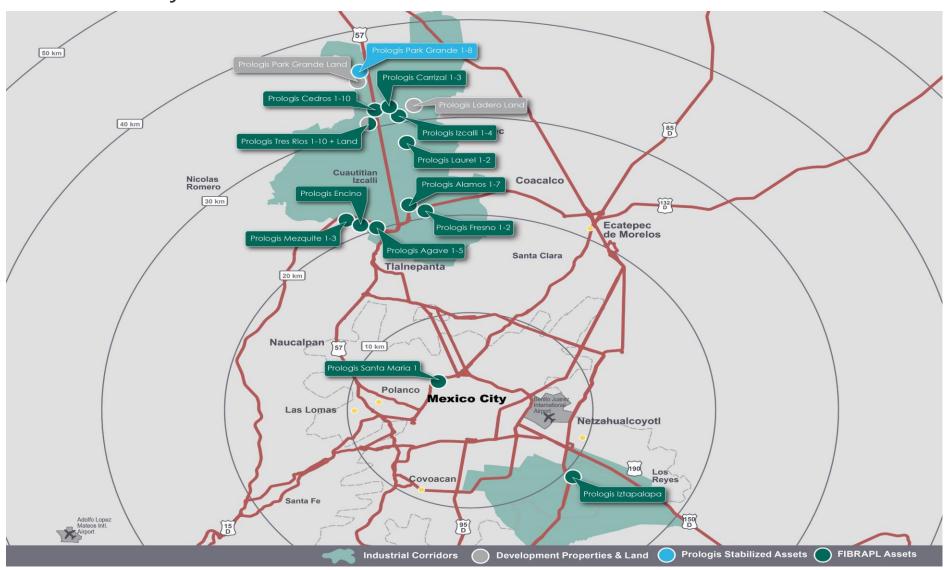
### Fee Structure

### Transparent and Aligned

	Fee Type	Ca	llculation	Payment Frequency	
	Property Management	3% x collected revenues		Monthly	
Operating Fees	Leasing Commission  Only when no broker is involved	2.5% x leas 1.25% x leas	x lease value for <5 yrs; e value for 5-10 yrs; se value for > 10 yrs of new lease schedule	½ at closing ½ at occupancy	
ďO	Construction Fee / Development Fee	4% x property and tenant improvements and construction cost		Project completion	
	Asset Management 0.75% annual × appraised asset		nraised asset value	Quarterly	
Administration Fees		Hurdle rate		Quarterly	
			9%		
	Incentive	High watermark	Yes		
		Fee	10%	Annually at IPO anniversary	
		Currency	100% in CBFIs	,	
		Lock up	6 months		

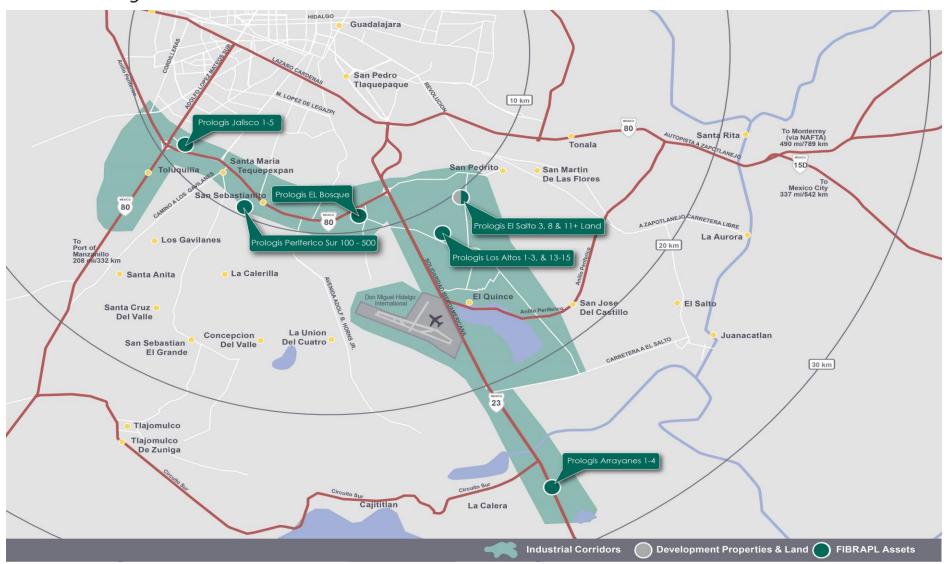


## Mexico City



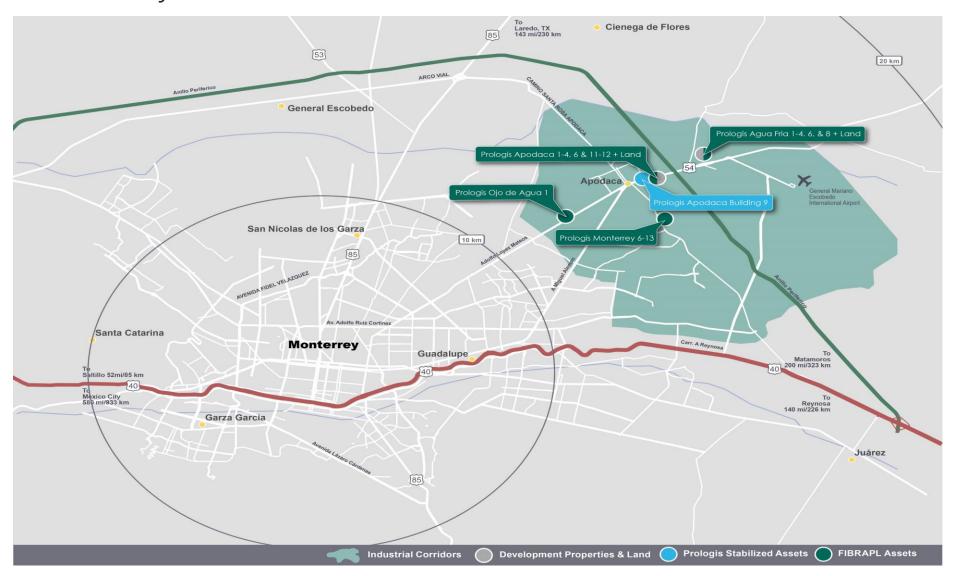


# Guadalajara



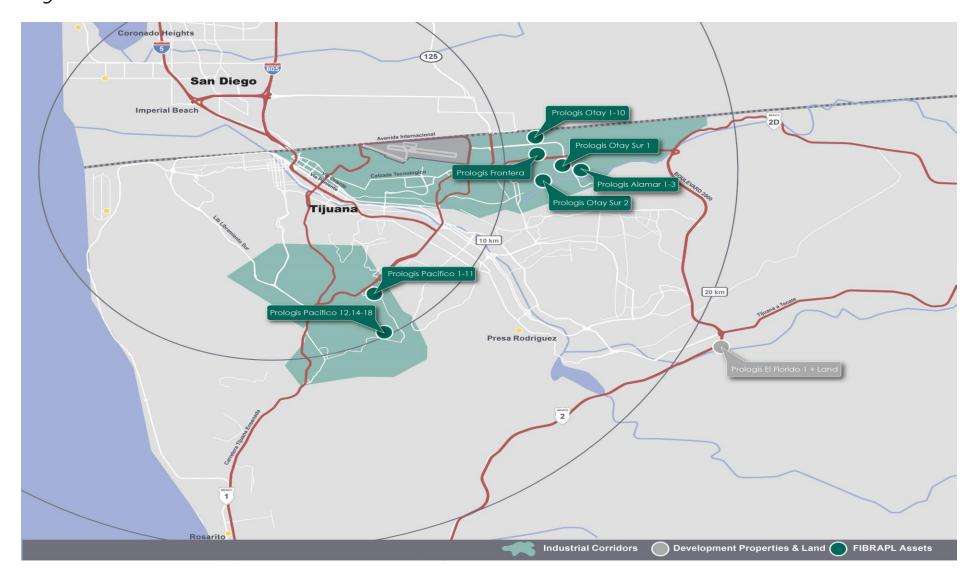


# Monterrey



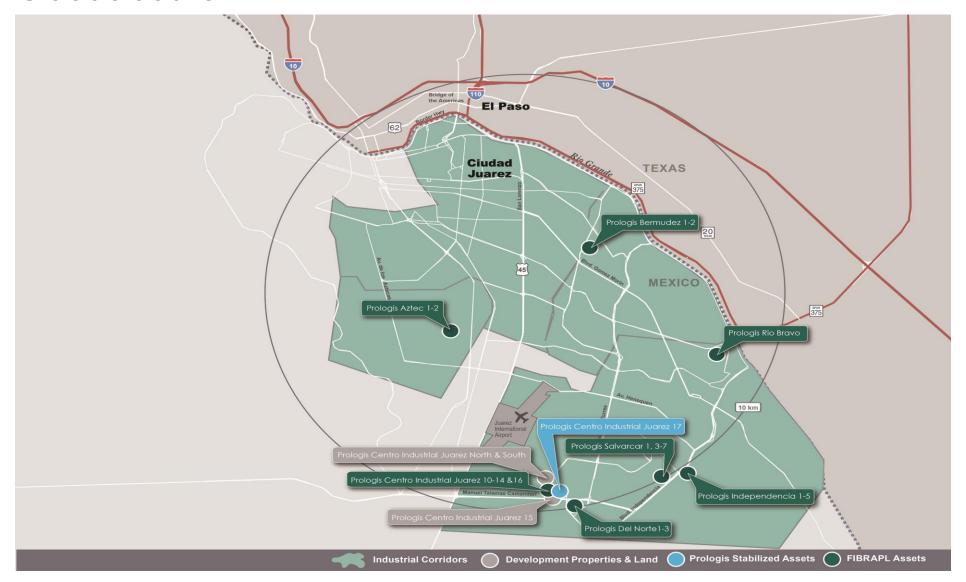


# Tijuana





### Ciudad Juarez





# Reynosa





Reynosa

