

## ExxonMobil Introduces iPhone(R) Station Locator Application

Technology Will Help Customers Find Fuel That Keeps Engines Clean

- -- Provides GPS directions and retail station information
- -- Available as a free download on the iTunes App StoreSM

FAIRFAX, Va.--(BUSINESS WIRE)-- <u>ExxonMobil</u> (NYSE:XOM) introduced today the "Exxon Mobil Fuel Finder" iPhone(R) and iPod touch(R) application, which provides drivers with real-time maps, driving directions and station information for more than 10,000 Exxon and Mobil retail locations across the continental United States.

"We are very excited to bring our customers the first mobile app from ExxonMobil, using technology to allow customers to more easily and more efficiently find a station -- no matter where they are," says Ben Soraci, U.S. retail sales director for ExxonMobil Fuels Marketing.

Exxon Mobil Fuel Finder is a mobile version of its popular <u>online station locator</u>, available since January 2001, at <u>exxonmobilstations.com</u>. The application relies on GPS technology to identify a user's location and then highlights nearby Exxon and Mobil stations on an interactive Google map. An advanced filtering feature distinguishes stations by hours, fuel sold, pay at the pump, convenience store, <u>Speedpass</u>, car wash and service bay. This feature will allow customers to seek out specific services prior to their arrival.

The application also includes an "Our Gasoline" section where users can learn how Exxon and Mobil fuel helps clean up intake valves and keeps vital engine parts, like fuel injectors, clean.

"This app is another way, of many, that ExxonMobil strives to provide useful information to customers," says Soraci. "Through our next campaign, for example, we're featuring consumer energy efficiency messages at stations. While people are filling up, they can read energy efficiency suggestions, tips I use for my own car."

The Exxon Mobil Fuel Finder is a free application <u>available for download</u> on the App Store SM.

To learn more, please view an informational video at http://exxonmobil.com/corporate/products.aspx.

ExxonMobil plans to introduce an application for Android in the coming months.

About ExxonMobil

ExxonMobil, the largest publicly traded international oil and gas company, uses technology

and innovation to help meet the world's growing energy needs. ExxonMobil holds an industry-leading inventory of resources, is the largest refiner and marketer of petroleum products, and its chemical company is one of the largest in the world. For more information, visit <a href="https://www.exxonmobil.com">www.exxonmobil.com</a>.

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Source: Exxon Mobil Corporation