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Ingram Micro Commerce & Lifecycle Services Enables Ecommerce Growth in Canada

Company exceeds 99% shipping accuracy and on-time arrival, contributing to record growth in Key Verticals of eCommerce Apparel/Footwear and Consumer Electronics

IRVINE, Calif.--(BUSINESS WIRE)-- Ingram Micro Commerce & Lifecycle Services, a strategic business unit of Ingram Micro, today announced record growth in 2019 for its Canadian ecommerce business, led in-part by an 87 percent increase in apparel/footwear orders and a 25 percent increase in consumer electronics.

Ingram Micro's 2019 performance outpaced the overall growth of [ecommerce in Canada](#), which leading data research firm eMarketer projected was up 21 percent for the year. eMarketer reported that growth in Canadian ecommerce is being driven by mobile device purchases, the convenience of ecommerce shopping, consumers' confidence in ecommerce, and a growth in memberships and subscriptions to online marketplaces like Amazon and Alibaba.

While ecommerce continues to climb at a steady rate, its overall share of the retail market indicates there is still room for significant expansion. According to Statista, a leading data statistics provider, in 2019, online sales accounted for about 10 percent of the total retail market in Canada. A comparison of the U.S. ecommerce market resulted in similar statistics, with ecommerce continuing to grow year-over-year and accounting for just 12 percent of retail sales in 2019.

"Canadian consumers are really embracing online shopping and we are well positioned to help speed adoption," said Jason Quibell, vice president of operations, Ingram Micro Canada. "Our business has never been stronger and we are observing numerous positive indicators that lead us to believe the ecommerce market will continue to grow exponentially. We continue to invest in our operations to ensure retailers get their products into the hands of consumers on a timely basis, and are proud to exceed 99 percent shipping accuracy and on-time arrival.

In addition to ecommerce growth, Ingram Micro experienced a strong increase in B2B demand from the Canadian market. The combination of ecommerce and B2B orders resulted in [apparel/footwear](#) and [consumer electronics](#) verticals growing by 173 percent and 28 percent, respectively.

Ingram Micro's 3PL services in Canada include order fulfillment kitting, labelling, repalletization, bundling, as well as reverse logistics processing and customers include direct-to-consumer and B2B companies operating in the apparel, appliance, consumer electronics, consumer packaged goods, footwear, home products, and retail industries. Its two warehouses near Vancouver and Toronto enable brands and retailers to ship to 87

percent of Canada's consumers within two days.

About Ingram Micro Commerce & Lifecycle Services

Ingram Micro Commerce & Lifecycle Services provides supply chain solutions that connect supply and demand. From cross-border fulfillment to dropship and returns management, IT asset disposition, re-marketing, distribution and more, our solutions drive growth across the commerce, technology and mobility markets.

We proudly serve customers ranging from fast-growing brands to Global 2000 enterprises, and are dedicated to facilitating their success through our global warehousing network, world-class technology, strategic partnerships and decades of expertise in the logistics, mobility and ITAD industries. Learn more at www.ingrammicroservices.com.

About Ingram Micro

Ingram Micro helps businesses Realize the Promise of Technology™. It delivers a full spectrum of global technology and supply chain services to businesses around the world. Deep expertise in technology solutions, mobility, cloud and supply chain solutions enables its business partners to operate efficiently and successfully in the markets they serve. Unrivaled agility, deep market insights and the trust and dependability that come from decades of proven relationships all set Ingram Micro apart and ahead. Find more at www.ingrammicro.com.

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