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Ingram Micro Commerce & Fulfillment Selected as a Strategic Partner by Axe Wellness

IRVINE, Calif.--(BUSINESS WIRE)-- Ingram Micro Commerce & [Fulfillment](#), a strategic business unit of Ingram Micro Inc., today announced it has been selected as a strategic partner by Axe Wellness, a leading provider of health and lifestyle products, including several premium nutraceutical brands.

Axe Wellness offers a line of health and lifestyle products including several premium nutraceutical brands. Founded in 2009 by Dr. Josh Axe, Axe Wellness serves customers throughout the U.S. and was recently named to the Inc. 5000 list of Fastest Growing Companies.

"We're excited to partner with Axe Wellness," said Kenny Lim, vice president of Customer Success at Ingram Micro Commerce & Fulfillment. "The company has experienced tremendous growth, and we're committed to helping them accelerate even more."

To support Axe's continued growth, Ingram Micro Commerce will leverage multiple locations, providing faster customer delivery and operational expertise in the Nutritional Supplements industry. In addition, Axe will gain valuable visibility into critical KPIs through Ingram Micro Commerce's Shipwire Platform. The platform provides complete inventory and order management and surfaces key metrics including inventory, order and delivery statuses. Access to this data allows brands and retailers to make critical real-time business and operational decisions.

"Our partnership with Ingram Micro Commerce & Fulfillment is exactly what we needed," said Evan Tardy, president of Axe Wellness. "Our products have experienced great success, so it's important for us to have a partner that can efficiently scale with us as we continue to grow. We also pride ourselves on delivering a great customer experience and Ingram Micro Commerce has a long standing record of helping brands like ours accomplish just that."

In addition to technology and fulfillment solutions, Axe will leverage several value added services through Ingram Micro Commerce.

About Ingram Micro Commerce & Fulfillment

Ingram Micro Commerce & Fulfillment Solutions offers an unrivaled global infrastructure to propel the global growth of brands and retailers. Powered by its award-winning Shipwire Platform and the scale of Ingram Micro's 154 distribution centers in 45 countries, the company provides B2B and B2C [order fulfillment](#) and commerce solutions. The largest brands and retailers in the world trust Ingram Micro Commerce & Fulfillment to deliver exceptional buyer experiences for every order, every day, everywhere. With access to the unique growth opportunities of the world's largest tech distributor and a network of more than

200,000 resellers, Ingram Micro Commerce & Fulfillment offers enterprise solutions for the future of global commerce. Find out more at www.ingrammicrocommerce.com.

About Ingram Micro Inc.

Ingram Micro helps businesses Realize the Promise of Technology™. It delivers a full spectrum of global technology and supply chain services to businesses around the world. Deep expertise in technology solutions, mobility, cloud and supply chain solutions enables its business partners to operate efficiently and successfully in the markets they serve. Unrivalled agility, deep market insights and the trust and dependability that come from decades of proven relationships all set Ingram Micro apart and ahead. Find more at www.ingrammicro.com.

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Ingram Micro Commerce & Fulfillment

Yolanda Kokayi

Director of Marketing

Yolanda.Kokayi@ingrammicro.com

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