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# Ingram Micro Launches Automated Cloud Marketplace Platform in Portugal

## Platform Enables Channel Partners to Purchase, Provision, Manage, and Invoice Cloud Solutions Without Building an In-Depth Infrastructure

LISBON, PORTUGAL -- (Marketwired) -- 09/15/16 -- To support the increasing demand for cloud computing, Ingram Micro Inc. (NYSE: IM) today announced the Ingram Micro Cloud Marketplace, a leading automated cloud services platform, is now available in Portugal.

This further extends the European roll-out of the Ingram Micro Cloud Marketplace which is currently available in Austria, Belgium, France, Germany, Italy, Netherlands, Spain, Sweden, Switzerland and the United Kingdom.

The Ingram Micro Cloud Marketplace is an ecosystem that brings together buyers and sellers, enabling them to conduct business on a single platform. Rather than building out a comprehensive and multi-layered infrastructure, resellers can leverage the pre-built, flexible platform from Ingram Micro to purchase, provision, manage and invoice technology solutions including Microsoft Office 365, Dropbox Business, Nomadesk, and Acronis Cloud Backup for their end-user clients.

"We are pleased to provide a flexible and customizable infrastructure to our channel partners in Portugal and empower them to focus on their core competencies rather than divert valuable resources to building a cloud platform infrastructure," said Juame Soler, executive director, Portugal and Spain, Ingram Micro. "The Ingram Micro Cloud Marketplace presents a true competitive advantage for our partners by helping them reduce time-to-market and deliver streamlined cloud management solutions through a single online portal."

"With Ingram Micro Cloud, we will be able to access the tools, technology and platform needed to completely redefine our business infrastructure," said Pedro Duque, Technical Director at Informantem S.A. "In addition, through this partnership we will have the ability to better respond to our end-clients' needs and compete more efficiently in today's disruptive marketplace."

To learn more about the Ingram Micro Cloud Marketplace, please visit: <https://es.cloud.im/>.

### ***About Ingram Micro Cloud***

Ingram Micro Cloud™ empowers service providers and partners to monetize and manage the entire lifecycle of cloud services, infrastructure, and IoT subscriptions, so they can simplify digital transformation with confidence, speed and agility. For more information, please visit: [www.ingrammicrocloud.com](http://www.ingrammicrocloud.com).

### ***About Ingram Micro Inc.***

Ingram Micro helps businesses *Realize the Promise of Technology™*. It delivers a full

spectrum of global technology and supply chain services to businesses around the world. Deep expertise in technology solutions, mobility, cloud, and supply chain solutions enables its business partners to operate efficiently and successfully in the markets they serve. Unrivalled agility, deep market insights and the trust and dependability that come from decades of proven relationships, set Ingram Micro apart and ahead. More at [www.ingrammicro.com](http://www.ingrammicro.com).

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