

November 18, 2015



Ingram Micro Turbocharges SMB Alliance Community

New Vision, Value and Brand Show Community Is "Firing on All Cylinders" #ONEIngram

NASHVILLE, TN -- (Marketwired) -- 11/18/15 -- **Ingram Micro ONE** -- [Ingram Micro Inc.](#) (NYSE: IM) today announced its U.S.-based SMB Alliance partner community is primed for a banner year in 2016 with the addition of new leadership, new resources and new members. The Ingram Micro SMB Alliance represents two hundred U.S. channel partners and more than 22 IT vendors specialized in the business IT needs of the SMB market.

"The new Ingram Micro SMB Alliance is geared for success and firing on all cylinders," said Darren Gottesmann, director of SMB sales, Ingram Micro. "Together with our SMBA council and manufacturer partners, we are building on the community's longstanding success and engineering an SMB machine that will help businesses use technology to accomplish ordinary and extraordinary goals."

In 2015, Ingram Micro dedicated more personnel to the SMB Alliance, introduced new leadership with the appointment of Gottesmann and focused the SMB Alliance council on leading sub-committees that emphasize and capitalize on high opportunities areas within the SMB market such as cloud services, professional services and vertical markets. New community features and benefits added this year include the availability of member business reviews conducted at the Ingram Micro ONE event by The 2112 Group, access to Ingram Micro subject matter experts across popular categories including cloud, professional services, verticals and asset disposition, and new marketing, sales and business resources available on the community [website](#).

"Small and midsize businesses remain a fast-growing market opportunity for IT channel partners who know how to drive greater efficiency and service levels through the use of technology," said Kirk Robinson, senior vice president, Ingram Micro. "The SMB Alliance is a community on a mission to empower SMBs across the U.S. with the technology needed to drive real results and take businesses from good to great."

To read more news from the Ingram Micro ONE event, visit <http://www.ingrammicroadvisor.com/one>, follow [@IngramMicroONE](#) on Twitter and search the hashtag #ONEIngram.

More information about the Ingram Micro SMB Alliance partner community is available at www.im-smb.com.

About Ingram Micro Inc.

Ingram Micro helps businesses *Realize the Promise of Technology™*. It delivers a full spectrum of global technology and supply chain services to businesses around the world.

Deep expertise in technology solutions, mobility, cloud, and supply chain solutions enables its business partners to operate efficiently and successfully in the markets they serve. Unrivaled agility, deep market insights and the trust and dependability that come from decades of proven relationships, set Ingram Micro apart and ahead. More at www.ingrammicro.com.

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Source: Ingram Micro Inc.