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Ingram Micro Capitalizes on Cloud Service Adoption, Extending "CSP Accelerator" Worldwide Promotion

Channel Partners on the Cloud Marketplace Receive 30 Days Free on Unlimited Microsoft CSP Subscriptions, Free End-User Support, and New Annual Pre-Paid Option Through Year-End

IRVINE, CA -- (Marketwired) -- 10/01/15 -- Ingram Micro (NYSE: IM) today announced its popular "CSP Accelerator" promotion has been extended through the end of the year. With the combination of financial incentives, value-driven support, and flexible billing options, the "CSP Accelerator" promotion empowers channel partners to quicken cloud success while increasing margins significantly.

Initially launched in the US in August, followed by a global rollout in September, the promotion garnered such widespread traction and ongoing market demand that it has been extended through December 31, 2015. The promotion is currently available in Australia, Belgium, Canada, France, Germany, Italy, Mexico, Netherlands, New Zealand, Singapore, Spain, Sweden, the United Kingdom, and the United States.

The promotion offers partners 30 days free of unlimited Microsoft CSP subscriptions purchased through the Ingram Micro Cloud Marketplace. These Microsoft cloud solutions include Office 365 and associated add-ons, as well as Enterprise Mobility Suite.

Designed to drive Microsoft CSP sales, the promotion applies to any new Microsoft CSP subscriptions, as well as existing Microsoft Advisor or Microsoft Open subscriptions converted to CSP Service Plans. In a simple three-step fully automated process, Ingram Micro's Cloud Marketplace empowers channel partners to quickly and seamlessly convert Office 365 Advisor and Open subscriptions to the Microsoft CSP program in a self-service fashion, while benefiting from the "CSP Accelerator" promotion.

Since customer service excellence is vital to a successful cloud business, Ingram Micro now offers free Office 365 end-user support as part of its exclusive promotion. Participating channel partners can leverage Ingram Micro's technical expertise to help exceed service-level agreements (SLAs), boost productivity levels and further increase profitability for true business transformation in the cloud.

"While Ingram Micro alone has brought significant value to our business, the 'CSP Accelerator' promotion makes it even more profitable to sell Microsoft cloud solutions," said Jerod Powell, CEO, INFINIT Consulting. "In addition to helping our business boost profitability, the free Office 365 end-user support helps increase customer satisfaction while allowing more time for us to focus on growing our business."

In addition to the Office 365 30-day free incentive and free Office 365 end-user support, Ingram Micro has gone one step further in providing the flexible options needed to support its customers' varying business needs. Through the Cloud Marketplace, channel partners can now utilize a discounted annual pre-pay option for all Microsoft cloud solution purchases which can significantly lower rates, yield greater profits, and deliver a simplified billing process that submits to a one-time only annual invoice.

"We've observed that many partners want to take advantage of the benefits of CSP, but are challenged to transform their business model quickly," said Renee Bergeron, vice president, Global Cloud Computing, Ingram Micro. "Our 'CSP Accelerator' promotion facilitates the business transformation process by offering support and billing solutions that allow our partners to easily transition to the CSP program."

"Ingram Micro remains fully aligned with Microsoft's cloud business strategy, delivering Office 365, Enterprise Mobility Suite (EMS), CRM Online and Azure CSP sales at a high velocity to channel partners worldwide through unique promotions and offerings," said Peter Davidson, Director Cloud Sales, Microsoft. "Ingram not only delivers CSP, but has the capacity and resources to fully support and enable channel partners with their added value services like support, and flexible and competitive pricing plans, for channel partners who may need that extra support in transitioning to CSP. This full service offering is a huge potential benefit to partners and in turn, to all their end users."

To take advantage of the "CSP Accelerator" promotion, join Cloud Elevate, Ingram Micro's premier channel program, and activate your Cloud Marketplace account today at <http://www.ingrammicrocloud.com/microsoft-csp-promotion/>. If you're already transacting on the Cloud Marketplace, log in and begin purchasing your CSP subscriptions immediately.

For more information on Ingram Micro Cloud, please go to www.ingrammicrocloud.com.

About Ingram Micro Cloud

Ingram Micro is a master cloud service provider (mCSP), offering channel partners and professionals access to a global marketplace, expertise, solutions and enablement programs that empower organizations to configure, provision and manage cloud technologies with confidence and ease. For more information on Ingram Micro Cloud, please visit www.ingrammicrocloud.com.

About Ingram Micro Inc.

Ingram Micro helps businesses *Realize the Promise of Technology™*. It delivers a full spectrum of global technology and supply chain services to businesses around the world. Deep expertise in technology solutions, mobility, cloud, and supply chain solutions enables its business partners to operate efficiently and successfully in the markets they serve. Unrivaled agility, deep market insights and the trust and dependability that come from decades of proven relationships, set Ingram Micro apart and ahead. More at www.ingrammicro.com

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