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# Ingram Micro Mobility Projected to Handle More Than 15 Million Connected Devices in 2014

## Mobile Industry Leader Delivers Strong Growth in Forward and Reverse Supply Chain Management for Wearables, Fitness Trackers and Other Internet-Enabled Products

INDIANAPOLIS, IN -- (Marketwired) -- 08/27/14 -- After tripling the number of connected devices managed from 2012 to 2013, [Ingram Micro Mobility](#), a division of Ingram Micro Inc. (NYSE: IM), is projected to nearly triple that number again. The Mobility division is on track to manage more than 15 million connected devices -- which includes fitness trackers and wearables, digital content managers, Bluetooth speakers and other specialized mobile products -- in 2014 through its U.S. distribution and supply chain services.

Ingram Micro Mobility's continued growth in the critical services element of the mobility and connected device lifecycle stems from an infrastructure that provides proven value to its customers through effective planning, marketing, customization, movement and recovery of devices. The Mobility division's continuous growth in existing customer relationships and new agreements with up-and-coming connected device manufacturers is evidence of this value. The division already touches one in three mobile devices in the U.S. and growth in the connected device industry is rapidly increasing its services business.

"Companies trying to succeed in a world where the interpretation of mobility includes more than smartphones and tablets, are being defined by their innovation in product, marketing and supply chain," said Bashar Nejdawi, executive vice president, Ingram Micro and president, North America, Ingram Micro Mobility. "One major component of this is device recovery services. Connected devices shouldn't follow the tech industry's former path of massive e-waste creation. Today's devices carry a higher resale value and contain precious metals that make device recovery extremely profitable for companies."

Connected device customers rely on Ingram Micro Mobility's planning, demand creation and sales channel access, kitting and device customization, storage, logistics, and supply chain support to help foster their success and realize the promise of technology.

"Our expertise in managing the mobility lifecycle is proving applicable to numerous industries," said Nejdawi. "As evidenced by our strong growth with connected devices, we are well positioned to play an integral role in supporting new entrants and industries."

### ***About Ingram Micro Inc.***

Ingram Micro helps businesses realize the promise of technology. It delivers a full spectrum of global technology and supply chain services to businesses around the world. Deep expertise in technology solutions, mobility, cloud, and supply chain solutions enables its

business partners to operate efficiently and successfully in the markets they serve. Unrivaled agility, deep market insights and the trust and dependability that come from decades of proven relationships, set Ingram Micro apart and ahead. Discover how Ingram Micro can help you realize the promise of technology. More at [ingrammicro.com](http://ingrammicro.com).

**[Ingram Micro Mobility](#)** delivers supply chain, distribution and recovery solutions across all aspects of the mobility device lifecycle, through responsiveness and focused execution. The Mobility division helps boost accessibility of connected and mobile devices, wearables, machine-to-machine technologies and accessories in the marketplace by solving customers' complex logistical challenges. Ingram Micro Mobility's device lifecycle services include capabilities such as warehousing, software loading, e-commerce, advanced planning, order management, accounts receivable and credit management, end-user fulfillment, and reverse logistics, including wireless device repair, triaging, refurbishment and recycling services. Visit [ingrammicro.com/mobility](http://ingrammicro.com/mobility).

*Press release includes forward-looking statements, subject to the risk factors found in Ingram Micro SEC filings.*

**Media Contacts:**

Whitney Klinck

[Email Contact](#)

+ 1 (317) 707-2434

Kari Brownsberger

[Email Contact](#)

+1 (312) 329-3980

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