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# Ingram Micro's 2011 Spring Partner Connections Summit: Mission Possible

## **More Than 200 Channel Partners Attend Distributor's Bi-Annual Partner Enablement and Education Event in Hollywood, Fla.**

HOLLYWOOD, FL -- (MARKET WIRE) -- 05/25/11 -- Ingram Micro Inc. (NYSE: IM) today welcomed more than 200 channel partners from the U.S. to its bi-annual Partner Connections Summit (PCS), themed "Mission Possible." The three-day event is taking place May 25 - 27 in Hollywood, Fla., at the Westin Diplomat Resort and Spa. Activity from Ingram Micro's PCS event will be reported on Twitter under the hash tag #IngramPCS and streamed to a select audience of more than 200 remote channel partners via WebEx, bringing the combined attendance to more than 400 channel partners throughout the U.S.

The main objective of PCS is to provide Ingram Micro channel partners with an inside look at the top technologies and trends driving demand, influencing purchasing decisions and sparking greater sales and service opportunities. The Summit also offers attendees a closer look at several Ingram Micro divisions, initiatives, programs and resources that are proven to simplify success and accelerate growth for channel partners.

"PCS is a great event for channel partners who want to learn how to better align their business with Ingram Micro and our vendor partners, as well as understand what technologies, services and solutions are influencing demand and generating meaningful results for today's small and mid-size business owners," says Anne Wilcox, event co-host and Ingram Micro's vice president, customer solutions marketing, U.S. "This event from start to finish is focused on partner enablement and working together to grow businesses faster than we can do alone."

During PCS, attendees will participate in a number of business, marketing and IT solution-focused workshops and hear an informative keynote on the state of security from Fernando Quintero, VP Channel Sales & Operations, McAfee.

A number of Ingram Micro executives will also take center stage and be on-hand at PCS to engage with attendees and discuss top-of-mind topics including cloud computing, content management, creative services, data center, digital signage, healthcare, marketing best practices, networking, small business, security and storage. Representatives from Ingram Micro VAR sales, as well as the distributor's top field-based technology solutions engineers and field sales representatives will also be in attendance and taking the lead on a number of technology workshops.

Key event sponsors include Belkin, Brother, Cisco, DELL, eVolve, Fortinet, HP, Juniper Networks, LC, McAfee, Microsoft, NEC, RIM, and Trend Micro. More than forty-five IT manufacturers in total will be in attendance at Ingram Micro's Spring PCS.

For more information about the Ingram Micro Partner Connection Summits, solution providers and IT vendors can contact Christie Coleman at (714) 382-3030 or [christie.coleman@ingrammicro.com](mailto:christie.coleman@ingrammicro.com).

The Ingram Micro Fall PCS will take place Sept. 14 - 26 in Austin, Texas.

For more information on Ingram Micro visit [www.ingrammicro.com](http://www.ingrammicro.com).

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Follow the Ingram Micro PCS event on Twitter at [www.twitter.com/IngramMicro\\_PCS](https://www.twitter.com/IngramMicro_PCS).

*About Ingram Micro Inc.*

As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics, technical and financial support, managed and cloud-based services, and product aggregation and distribution. The company is the only global broad-based IT distributor, serving more than 150 countries on six continents with the world's most comprehensive portfolio of IT products and services. Visit [www.ingrammicro.com](http://www.ingrammicro.com).

Source: Ingram Micro Inc.