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# Ingram Micro GovEd Alliance Partner Community Celebrates 10th Anniversary

## **Distributor Hosts Annual GovEd Alliance Invitational in Orlando, Florida; Announces Inaugural Charity Event Benefiting Armed Forces**

ORLANDO, Fla., Nov. 11, 2010 /PRNewswire/ -- Ingram Micro Inc. (NYSE: IM) today welcomed more than 200 solution providers, managed service providers and IT vendors to its annual GovEd Alliance Invitational. Established in 2000, Ingram Micro's GovEd Alliance partner community is celebrating its 10th anniversary and remains the IT industry's only dedicated government and education channel partner community.

"GovEd Alliance is a one-of-a-kind community that brings together many of the IT industry's top-performing government, education and healthcare-focused channel partners to share business practices and network with peers and manufacturers in a way that drives greater collaboration, sales and service opportunities," says Joe McCrone, vice president of government and education, Ingram Micro U.S.

Themed "Kicking it Up a Notch," the 2010 GovEd Alliance Invitational offers attending channel partners a wide variety of market-specific educational and training sessions designed to build upon their success and extend their industry knowledge, business acumen and technical expertise.

The two-day, channel partner event also features a number of keynote speakers and presenters including Cisco's Director of Public Sector Partner Organization Dawn Duross, Citrix's Director of Channel Development Nancy Binnie and Senior Business Development Manager Kathy Twomey, as well as HP's Vice President, Public Sector, Solution Partners Organization Michael Humke and INPUT's Senior Vice President of Member Services Brian Haney. Special guests Larry Winget, the world-renowned "Pitbull of Personal Development," and Michael Paddock, CEO of Grants Office are also taking center stage.

### ***GovEd Alliance Gives Back with Benefit Event for Armed Forces***

As part of the 2010 Invitational, the Ingram Micro GovEd Alliance partner community is pleased to announce its participation in Operation Military Care. Sponsored by Cisco, this inaugural GovEd Alliance charity event brings together attending solution providers, manufacturer partners and Ingram Micro associates to build and donate care packs for the U.S. Armed Forces. The more than 100 military care packs and 700 "pamper packs" for the spouses of these service men and women, as well as a variety of stuffed animals and blankets for their children, will be delivered to the soldiers and their families over the holidays by the AUSA Holiday Cheer program.

Ingram Micro will close the Invitational with its annual Spotlight Awards honoring the top-performing GovEd Alliance solution providers.

"The GovEd Alliance community is driven to succeed in all they do," says Huy Nuygen, director of channel marketing, Ingram Micro U.S. "We've got a great line-up at this year's Invitational and will continue to work harder and smarter to advance this powerful and dynamic partner community and further capitalize on the opportunities within the public sector and healthcare market."

For more information on Ingram Micro, visit [www.ingrammicro.com](http://www.ingrammicro.com).

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### **About Ingram Micro**

As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics services, technical support, financial services and product aggregation and distribution. The company serves approximately 150 countries and is the only global broad-based IT distributor with operations in Asia. Visit [www.ingrammicro.com](http://www.ingrammicro.com).

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