

## Ingram Micro Named Cloud Visionary Partner of the Year

## Rackspace® Hosting Recognizes Ingram Micro for Visionary Cloud Leadership and Partner Enablement within the Cloud

SANTA ANA, Calif., Oct. 26 /PRNewswire/ -- Demonstrating its thought leadership, Ingram Micro Inc. (NYSE: IM) is pleased to announce it has been recognized by Rackspace® Hosting (NYSE: RAX), the world's leading specialist in the hosting and cloud computing industry, with the Cloud Visionary Partner of the Year Award.

Presented at the 2010 Rackspace Partner Leadership Summit Awards Dinner earlier this month, the prestigious accolade honors Ingram Micro and its Services Division for the distributor's ongoing dedication, industry leadership and relationship with Rackspace and the managed service provider (MSP) and channel community at large.

In selecting Ingram Micro, Rackspace cited the innovative distributor's efforts to serve as a thought leader and strategic channel partner in the cloud computing marketplace, as well as the success of its Seismic services portfolio. Rackspace managed and cloud hosting solutions are offered through the Seismic services portfolio to Ingram Micro's broad reseller customer base across North America.

"The Rackspace Partner of the Year Awards are our way of highlighting those partners who've continued to help make Rackspace the leading specialist in hosting and cloud computing that provides Fanatical Support® to every company possible," said Christopher Rajiah, Director of North American Channels for Rackspace. "Ingram Micro's channel enablement efforts around cloud have made a significant contribution not only to Rackspace, but also to the IT channel overall. We are pleased to recognize Ingram Micro as this year's Cloud Visionary."

The Rackspace Cloud Visionary Partner of the Year Award underscores Ingram Micro's dedication to providing channel partners with a full portfolio of cloud enablement resources and service offerings including Infrastructure-as-a-Service (IaaS), educational tools and resources such as face-to-face engagements, business development resources, sales training and webinars. In 2010, Ingram Micro launched a new services initiative that connects Ingram Micro's North America channel partners with leading cloud computing and hosting vendors such as Rackspace. The distributor also enhanced its Seismic services portfolio with a number of new on-demand services and resources from leading IT vendors.

"We are a services aggregator and have made it a priority to build a cloud ecosystem that offers our channel partners the tools, technology and resources necessary to effectively bring to market and build profitable practices around cloud computing," says Renee Bergeron, vice president of managed services and cloud computing, Ingram Micro North America. "Ingram Micro is honored to play a pivotal role in the growth of the Rackspace

channel partner community and pleased to receive this award in recognition of our efforts to raise awareness for the growing value of cloud solutions in today's business world."

For more information about Ingram Micro, visit <a href="http://www.ingrammicro.com/">http://www.ingrammicro.com/</a>.

Follow Ingram Micro on Twitter at www.twitter.com/IngramMicroInc.

## **About Ingram Micro**

As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics services, technical support, financial services and product aggregation and distribution. The company serves approximately 150 countries and is the only global broadbased IT distributor with operations in Asia. Visit <a href="https://www.ingrammicro.com">www.ingrammicro.com</a>.

(Logo: https://photos.prnewswire.com/prnh/20100107/IMLOGO)

(Logo: <a href="http://www.newscom.com/cgi-bin/prnh/20100107/IMLOGO">http://www.newscom.com/cgi-bin/prnh/20100107/IMLOGO</a>)

SOURCE Ingram Micro Inc.