

July 16, 2010



# Ingram Micro Earns Top Honors from Samsung Enterprise Business Division Four Years Running

## Distributor's Digital Signage Division Wins Distributor of the Year for Samsung's Large Format Displays

SANTA ANA, Calif., July 16 /PRNewswire/ -- Demonstrating its leadership and expertise within the digital signage market, Ingram Micro Inc. (NYSE: IM) today announced it has been named Distributor of the Year for the fourth consecutive year by Samsung Electronics America Enterprise Business Division (EBD).

The annual award, presented last month to Ingram Micro at the InfoComm 2010 Marketplace in Las Vegas, NV, once again honors the Ingram Micro Digital Signage Division for its specialized expertise and outstanding performance in successfully marketing, selling and supporting Samsung's award-winning large format displays within the U.S. IT channel.

Richard Hutton, senior marketing manager for Samsung, credits the Ingram Micro Digital Signage Division with generating increased awareness, demand and channel sales for Samsung's large format displays.

"Winning Samsung's Distributor of the Year award four years in a row demonstrates the ability of the Ingram Micro Digital Signage Division to execute against our go-to market channel strategy and build strong relationships with solution providers that drive loyalty and increase sales," said Hutton. "Over a twelve month period, Ingram Micro generated the highest sales and enabled our channel partners to grow their digital signage business during a very challenging economic climate. We're thrilled to recognize Ingram Micro with this accolade and commend them for their ongoing partnership and dedication to Samsung's success."

As the only full-service distributor dedicated to the digital signage market, the Ingram Micro Digital Signage Division continues to grow faster than the general market and has earned a reputation for helping channel partners and IT vendors build stronger, more robust businesses around digital signage.

"Digital signage has become a very rewarding specialization and market opportunity for us and our channel partners throughout the U.S.," says Kevin Prewett, vice president, Digital Signage Division and vendor management, Ingram Micro U.S. "It's an honor to once again be recognized by Samsung as a strategic distribution partner who not only drives incremental sales, but also adds significant value to the partnership through our unrivaled partner enablement resources and industry expertise."

Established in 2007, the Ingram Micro Digital Signage Division provides the hardware,

software and expertise to enable solution providers in the U.S. to successfully sell, service and support complete, end-to-end digital signage solutions. For more information about the Ingram Micro Digital Signage Division visit <http://www.ingrammicro.com/ext/0,,21305,00.html>.

### **About Ingram Micro**

As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics services, technical support, financial services and product aggregation and distribution. The company serves approximately 150 countries and is the only global broad-based IT distributor with operations in Asia. Visit [www.ingrammicro.com](http://www.ingrammicro.com).

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