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Ingram Micro Welcomes More than 300 Channel Partners to Annual Data Capture/POS Partner Invitational

Hundreds of IT professionals gather to discuss vertical market trends and opportunities, share best practices and learn how to grow their businesses more profitably

CHICAGO, May 26 /PRNewswire/ -- Ingram Micro Inc. (NYSE: IM) is pleased to announce its 2010 Data Capture/POS Division Partner Invitational, themed "Partner. Capture. Grow." in Chicago. Exclusive to Ingram Micro channel partners, the sixth annual Partner Invitational is taking place May 26-28 at the Sheraton Chicago Hotel & Towers.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20100107/IMLOGO>)

Led by Justin Scopaz, event host and vice president, general manager of the Ingram Micro Data Capture/POS Division, the Partner Invitational has earned a reputation as an exceptional business-building event for channel partners and IT vendors who focus on vertical markets such as education, healthcare, hospitality, government and retail.

"The rising demand among key vertical markets for converged technology solutions that incorporate data capture/POS technologies with core infrastructure technologies, such as servers, storage and networking, represents a lucrative sales and service opportunity for our channel partners," says Scopaz. "Our 2010 Partner Invitational is designed to help our channel partners learn more about these market demand drivers and get a strong pulse on the latest and greatest converged technology solutions and IT services, as well as share sales, marketing and business best practices that will help them maximize their sales and service revenue streams."

This year's event once again features an impressive lineup of guest speakers, vertical-market-focused breakouts, and informative keynotes and presentations from top manufacturers, including Honeywell, HP, Motorola and Star Micronics. Featured presenters include the Ingram Micro Data Capture/POS executive team, as well as Ingram Micro's vice president of services, Justin Crotty; Dash Consulting's co-owner and communications expert, Andy Craig; and Ingram Micro's vice president of business development, Bob Laclede who will discuss the new market opportunities and drivers for Ingram Micro channel partners focused on healthcare IT.

In addition to covering a number of industry topics around high-performing vertical markets, the 2010 Data Capture/POS Partner Invitational agenda focuses on emerging trends and key technologies and services, including cloud computing, data capture, digital signage, financial services, managed services, marketing, mobility, printers and point-of-sale. During the two-day conference, attendees will once again participate in a charity event benefiting

the Boys & Girls Club, sponsored by Elo TouchSystems, Psion Teklogix and Zebra Technologies.

"With its unique value proposition and portfolio of data capture/POS and related solutions and services, the Ingram Micro Data Capture/POS Division is a global focus for our company," says John Soumbasakis, senior vice president, strategic divisions, Ingram Micro. "We are excited to host our sixth annual Partner Invitational and anticipate record attendance among manufacturers and resellers alike. The event will continue our focus on enabling resellers to succeed in this high-value, high-growth market."

For more information about the Ingram Micro Data Capture/POS Division, visit dcpos.ingrammicro.com.

About the Ingram Micro Data Capture/POS Division

The Ingram Micro Data Capture/POS Division is a leading value-added distributor of auto ID/data capture (AIDC), point-of-sale (POS), radio frequency identification (RFID) and wireless solution products and services. In addition to these technologies, the division also offers partners access to the complete suite of Ingram Micro products and services. With offices and distribution centers across North America, Latin America, Europe and Asia, the Ingram Micro Data Capture/POS Division delivers a comprehensive portfolio of products and services to technology integrators around the world. For more information, visit dcpos.ingrammicro.com.

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