

## Ingram Micro Named Top Distribution Partner by Samsung Information Technology Division for Third Consecutive Year

Distributor's Digital Signage Division Credited with Driving Fast-Paced Growth and Strong Partner Support for Samsung's Large Format Displays

SANTA ANA, Calif., June 30 /PRNewswire/ -- Demonstrating its commitment to building successful business partnerships, *Ingram Micro Inc.* (NYSE: IM) today announced it has been named 2008 Pro AV Distributor of the Year for the third consecutive year by Samsung Electronics America Information Technology Division (ITD).

The award was presented earlier this month to Ingram Micro at the InfoComm09 in Orlando, Fla. The annual award honors Ingram Micro's exemplary achievement in bringing Samsung large format displays to market. Richard Hutton, senior marketing manager for Samsung, cited Ingram Micro's Digital Signage Division's ability to drive fast-paced growth while delivering strong reseller support as key reasons for its selection.

"Samsung is very pleased to honor Ingram Micro and its Digital Signage Division once again with this award and recognize the team's vital role in executing against our go-to-market initiatives for digital signage," said Hutton. "By implementing winning strategies that generated a commendable 70 percent growth rate, Ingram Micro clearly demonstrated the ability to empower the IT channel with the necessary support, training and resources required to make their digital signage practices thrive."

Renowned for its partner enablement resources, Ingram Micro offers a wide range of business building tools, resources and expertise including a dedicated Digital Signage Division and bi-coastal Solution Centers, which hosted several training events for hundreds of existing and potential Samsung partners throughout 2008.

"Ingram Micro has great respect for Samsung's innovation and market leadership, as well as the high value that it places on its relationships with distributors and channel partners," says Kevin Prewett, vice president, Digital Signage Division and vendor management, Ingram Micro U.S. "We are honored to receive the Pro AV Distributor of the Year award for three years running and look forward to building upon our accomplishments in the years to come."

About Samsung's Information Technology Division

Samsung's Information Technology Division (ITD) markets a complete line of award-winning LCD monitor products, including professional large format LCD and Plasma displays. ITD also markets an award-winning line of color and monochrome laser printers and multifunction devices and the family of Samsung Q1 Ultra-Mobile Personal Computers (UMPC). Samsung

ITD is committed to supporting the needs of its channel partners. Based in Irvine, California, ITD is a division of Samsung Electronics America (SEA), a U.S. subsidiary of Samsung Electronics Company, Ltd. (SEC). The SEA organization oversees the North American operations of Samsung including Samsung Telecommunications America, LP, Samsung Electronics Canada, Inc. and Samsung Electronics Mexico, Inc. Please visit <a href="http://www.samsung.com">http://www.samsung.com</a> for more information or call 1-800-SAMSUNG for more information.

## About Ingram Micro's Digital Signage Division

The Digital Signage Division of Ingram Micro Inc. is the leading distributor within the digital signage market offering the complete digital signage solution via existing technologies. Solution providers and vendors benefit from the Digital Signage Division as it offers premier support through a dedicated team of professionals. With offices and distribution centers across North America, Ingram Micro's Digital Signage Division delivers a comprehensive portfolio of products and services to technology integrators around the world. For more information, visit <a href="http://www.ingrammicro.com/digitalsignageinfo">http://www.ingrammicro.com/digitalsignageinfo</a>.

## About Ingram Micro Inc.

As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics services, technical support, financial services, and product aggregation and distribution. The company serves 150 countries and is the only broad-based global IT distributor with operations in Asia. Visit <a href="http://www.ingrammicro.com">http://www.ingrammicro.com</a>.

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