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# Ingram Micro Named Best Distribution and Support at CompTIA Two Years in a Row

## North America Distributor Earns the Votes of Solution Provider Attendees at CompTIA Conference

SANTA ANA, Calif., Aug. 22 /PRNewswire/ -- Ingram Micro Inc. (NYSE: IM) today announced that the Computing Technology Industry Association (CompTIA) has awarded Ingram Micro North America with the 2008 "Best Distribution and Support" award at the annual CompTIA Breakaway conference for the second year in a row. CompTIA award winners were determined by the votes of nearly 1,200 resellers, VARs, and solution providers who attended the conference, which was held earlier this month in Orlando, FL.

"Ingram Micro really went the extra mile this year to sweep the CompTIA attendees off their feet and demonstrate the value they bring not only to our association, but solution providers and vendors alike," says John Venator, president and chief executive officer CompTIA. "Being named Best Distribution and Support just goes to show that Ingram Micro's dedication to partner enablement, support and demand generation is having a lasting impact on their channel partners. Congratulations to Brian Wiser and his entire North America team."

During the CompTIA conference, Ingram Micro presented a handful of solution provider breakouts focused on how to differentiate your brand, successfully market your services and maximize your public relations outreach. In addition, Ingram Micro's senior vice president of sales and vendor management for North America Brian Wiser, who also is the outgoing chairman of the board for CompTIA, served as an honored host of CompTIA's annual awards ceremony. During the ceremony, Wiser presented several industry accolades to attending solution providers, paid tribute to CompTIA's outgoing president and CEO John Venator, and was interviewed by comedian and actor Martin Short as Jiminy Glick.

"What's great about CompTIA is the association's advocacy of the IT channel and ongoing focus on enabling solution providers through best-in-class education and training," says Wiser. "We're thrilled to receive the Best Distribution and Support award two years running and want to say thank you to CompTIA for its tireless support of the IT channel and for recognizing Ingram Micro and the growing success of our partners."

As the industry's top distribution partner, Ingram Micro has earned a number of accolades from vendors, associations, influencers and solution providers. Earlier this year, Ingram Micro was named Distributor of the Year by both Samsung Information Technology Division and Cherry Electrical Products, and earned several distribution awards from Cisco including top recognition in both Asia-Pacific and Canada. The distributor was also presented with the Excellence in Giving and Techie award for the second year in a row at the 8th Annual BETA (Buffalo/Niagara Emerging Technology Awards) event for its philanthropic efforts.

"Our success has been and always will be measured by the success of our partners, which

is why awards like these are so meaningful to us," concludes Wiser.

#### About CompTIA

The Computing Technology Industry Association (CompTIA) is the voice of the world's \$3 trillion information technology industry. CompTIA membership extends into more than 100 countries and includes companies at the forefront of innovation; the channel partners and solution providers they rely on to bring their products to market and the professionals responsible for maximizing the benefits organizations received from their technology investments. For more information, please visit <http://www.comptia.org>.

#### About Ingram Micro

As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics services, technical support, financial services, and product aggregation and distribution. The company serves 150 countries and is the only broad-based global IT distributor with operations in Asia. Visit <http://www.ingrammicro.com>.

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