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Huntsman Selects Accenture to Deliver a Strategic Information Management System Built on SAP HANA® to Reduce Costs and Improve Enterprise Performance

HOUSTON--(BUSINESS WIRE)-- Huntsman Corporation (NYSE:HUN) has selected [Accenture](#) (NYSE:ACN) to help improve its use of business analytics and to drive standardization and efficiency through the design and implementation of an integrated enterprise performance management system built on the SAP HANA® platform.

Accenture, working with Huntsman, will design, implement and manage enterprise performance management and business intelligence applications that support Huntsman's operations globally.

The new solution is expected to improve the speed of reporting and will lay a foundation for better decision making. It will serve all of Huntsman's global businesses and corporate functions and will include financial consolidations, management reporting and business intelligence spanning a broad range of financial and operational processes.

"In order to effectively compete in today's environment, we need a modern, integrated system that enables us to make use of our data to improve decision making, planning and reporting," said Randy W. Wright, vice president and corporate controller from Huntsman. "We selected Accenture to help us with this implementation due to its knowledge of our business, proven track record with SAP HANA® systems and analytics experience."

Edmund Delussey, managing director and digital lead for chemicals & natural resources at Accenture, said: "Working together with Huntsman, we have been able to develop a self-funding program of strategy, technology and analytics initiatives that justified a business case to implement the SAP HANA® platform. The resulting solution, provided by Accenture Analytics, part of Accenture Digital, will be simpler and easier to maintain and should provide Huntsman with additional business insights across the organization."

About Accenture

Accenture is a global management consulting, technology services and outsourcing company, with approximately 281,000 people serving clients in more than 120 countries. Combining unparalleled experience, comprehensive capabilities across all industries and business functions, and extensive research on the world's most successful companies, Accenture collaborates with clients to help them become high-performance businesses and governments. The company generated net revenues of US\$28.6 billion for the fiscal year ended Aug. 31, 2013. Its home page is www.accenture.com.

About Huntsman

Huntsman Corporation is a publicly traded global manufacturer and marketer of differentiated chemicals with 2013 revenues of over \$11 billion. Our chemical products number in the thousands and are sold worldwide to manufacturers serving a broad and diverse range of consumer and industrial end markets. We operate more than 80 manufacturing and R&D facilities in over 30 countries and employ approximately 12,000 associates within our 5 distinct business divisions. For more information about Huntsman, please visit the company's website at www.huntsman.com. SAP, SAP HANA, and all SAP logos are trademarks or registered trademarks of SAP AG in Germany and in several other countries. All other product and service names mentioned are the trademarks of their respective companies.

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