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Cinemark to Participate at March Investor Conferences in Florida and New York

PLANO, Texas--(BUSINESS WIRE)-- Cinemark Holdings, Inc. (NYSE: CNK), one of the largest motion picture exhibitors in the world, announced today that its senior management will participate at the following institutional investor conferences in March 2011:

- March 7: Raymond James 32nd Annual Institutional Investors Conference in Orlando, FL
 - o Presentation by CEO Alan Stock at 8:40 am (ET)
 - o Webcast can be accessed by visiting the Company's website at www.cinemark.com (Investor Relations section)
 - o 1-on-1 investor meetings
- March 8: 2011 Credit Suisse Global Media & Communications Convergence Conference in Miami, FL
 - o Presentation by Alan Stock at 2:45 pm (ET)
 - o 1-on-1 investor meetings
- March 17: 3rd Annual Gabelli & Company Movie & Entertainment Conference in New York City
 - o Fireside chat with Alan Stock and CFO Robert Copple at 8:30 am (ET)
 - o 1-on-1 investor meetings
- March 24: 2011 Barclays Capital High Yield Bond and Syndicated Loan Conference in Orlando, FL
 - o Presentation by Robert Copple at 2:45 pm (ET)
 - o 1-on-1 investor meetings

About Cinemark Holdings, Inc.

Cinemark is a leading domestic and international motion picture exhibitor, operating 430 theatres with 4,945 screens in 39 U.S. states, Brazil, Mexico and 11 other Latin American countries as of December 31, 2010. For more information go to www.cinemark.com.

Source: Cinemark Holdings, Inc.