

August 8, 2014



## **Westell Technologies Receives 2014 Mobility Tech Zone LTE Visionary Award**

AURORA, Ill.--(BUSINESS WIRE)-- Westell Technologies, Inc. (NASDAQ: WSTL), a leading provider of in-building wireless, intelligent site management, cell site optimization, and outside plant solutions, announced today that Mobility Tech Zone, the leading website dedicated to the mobile broadband industry, has recognized Westell's tower mounted amplifiers (TMAs) as a recipient of the 2014 LTE Visionary Award. Mobility Tech Zone is sponsored by TMC, a global integrated media company, and Crossfire Media, an integrated marketing company with a core focus on technology.

Westell TMAs enable mobile network operators to maximize their investment in spectral assets while improving end user experience. Westell TMAs improve the receiver sensitivity of the antenna system to optimize the performance of the uplink; critical for ubiquitous coverage in an LTE network. By improving the receiver sensitivity, the coverage area of a macro cell site can be dramatically increased while simultaneously increasing capacity; both in number of users and in overall data throughput.

"Mobile network operators are focused on optimizing their radio access networks to provide a high quality experience for end users," said Chris Shaver, Senior Vice President, Products for Westell. "Westell's TMAs provide the ideal solution to help mobile network operators extend the reach of their networks and increase capacity. We are honored to be recognized for these efforts by Mobility Tech."

"Westell's achievements in advancing 4G through LTE development is impressive and as such selected as recipient of the Mobility Tech Zone LTE Visionary Award," said Carl Ford, co-founder and community developer, Crossfire Media. "Westell is an innovator and one to watch for the next evolution of solutions."

"It is a pleasure to recognize Westell with this award. Their contribution toward the future of mobile broadband is noteworthy," stated Rich Tehrani, CEO, TMC. "I look forward to more innovation from Westell in the future."

The 2014 LTE Visionary Award winners are published on [Mobility Tech Zone](#).

### **About Westell**

Westell Technologies, Inc., headquartered in Aurora, Illinois, is a leading provider of in-building wireless, intelligent site management, cell site optimization, and outside plant solutions focused on innovation and differentiation at the edge of telecommunication

networks, where end users connect. The comprehensive set of products and solutions the Company offers enable telecommunication service providers, cell tower operators, and other network operators to reduce operating costs and improve network performance. With millions of products successfully deployed worldwide, the Company is a trusted partner for transforming networks into high quality, reliable systems. For more information, please visit [www.westell.com](http://www.westell.com).

### **About Mobility Tech Zone**

Mobility Tech Zone is the mobile broadband industry's information source for breaking news, analysis, product information, strategies and developments for mobility and communications professionals. Mobility Tech Zone is an expansion of 4G Wireless Evolution and is powered by TMCnet, the World's leading communications and technology website serving nearly 1.5 million unique visitors monthly. Mobility Tech Zone is sponsored by TMC and Crossfire Media. For more information, please visit [www.mobilitytechzone.com](http://www.mobilitytechzone.com).

### **About TMC**

TMC is a global, integrated media company that helps clients build communities in print, in person and online. TMC publishes multiple magazines including *CUSTOMER*, *INTERNET TELEPHONY*, *M2M Evolution* and *Cloud Computing*. TMCnet is read by more than 1.5 million unique visitors each month, and is the leading source of news and articles for the communications and technology industries. TMC is also the producer of ITEXPO, the world's leading B2B communications event, as well as industry events: *M2M Evolution*; *Cloud4SMB Expo*; *DevCon5*; *HTML5 Summit*; *Super Wi-Fi Summit*, *CVx*; *AstriCon*; *StartupCamp*, and more. Visit [TMC Events](#) for a complete listing and further information. For more information about TMC, visit [www.tmcnet.com](http://www.tmcnet.com).

### **About Crossfire Media**

Crossfire Media is an integrated marketing company with a core focus on future trends in technology. We service communities of interest with conferences, tradeshow, webinars and newsletters. Crossfire Media has a partnership with Technology Marketing Corporation (TMC) to produce events and websites related to disruptive technologies. Crossfire Media is a division of Crossfire Consulting, a full service Information Technology company based in New York. For more information, visit [www.xfiremedia.com](http://www.xfiremedia.com).

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Source: Westell Technologies, Inc.