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Amesite Expands Sales & Marketing Team to Target K-12 Learning Software Market

Company's Fully Integrated Online Learning Solution Provides Ease of Use for Both Educators and Students -Amesite Can Launch Customized Online Learning Platforms within Seven Days

ANN ARBOR, Mich., Jan. 19, 2021 /PRNewswire/ --**Amesite Inc.** (Nasdaq: AMST), an artificial intelligence software company providing online learning ecosystems for business, higher education, and K-12, announced today that Brock Bilger has joined as Director of K-12 Sales.

"We are focused on expanding our sales and marketing reach in the K-12 market to help schools across the country offer a quality, engaging online learning component to complement in-person education. Brock brings a track record of making a positive impact for school districts," Amesite Founder and CEO **Dr. Ann Marie Sastry** said.

Bilger brings to Amesite 7 years of K-12 software sales expertise, most recently at [Frontline Education](#). He has worked with all 37 New York BOCES and over 700 school districts.

"I'm very excited to join the Amesite team in this new role as we accelerate sales in this key sector," Bilger said. "I believe Amesite's online learning platform offers key differentiating components including speed and ease of implementation."

Bilger continued, "Today, teachers are having to build a quilt of disparate applications which leads to frustration and complication. Amesite's proprietary platform provides educators the ability to use a single integrated solution that superintendents can use to provide both teacher training and delivery of student curricula."

This is the third addition to the sales team that Amesite has made since completing its initial public offering in September 2020. In November, [Amesite announced an expansion of its sales and business development team](#) by adding seasoned education industry sales professionals Brandon Owens, who joined as Director of Enterprise Sales, and Kellen Hanson, who joined as Director of Higher Education Sales.

About Amesite Inc.

Amesite's online platform delivers learning and content for Enterprises, Universities and K-12 districts, so they can launch online courses and programs, painlessly, quickly and effectively. For more information, visit <https://amesite.com>.

Forward Looking Statements

This communication contains forward-looking statements (including within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, and Section 27A of the Securities Act of 1933, as amended) concerning the Company, the Company's planned online machine learning platform, the Company's business plans, any future commercialization of the Company's online learning solutions, potential customers, business objectives and other matters. Forward-looking statements generally include statements that are predictive in nature and depend upon or refer to future events or conditions, and include words such as "may," "will," "should," "would," "expect," "plan," "believe," "intend," "look forward," and other similar expressions among others. Statements that are not historical facts are forward-looking statements. Forward-looking statements are based on current beliefs and assumptions that are subject to risks and uncertainties and are not guarantees of future performance. Actual results could differ materially from those contained in any forward-looking statement. Risks facing the Company and its planned platform are set forth in the Company's filings with the SEC. Except as required by applicable law, the Company undertakes no obligation to revise or update any forward-looking statement, or to make any other forward-looking statements, whether as a result of new information, future events or otherwise.

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