

May 5, 2014



# I.D. Systems Sets May 2014 Financial Conference Schedule

WOODCLIFF LAKE, N.J., May 5, 2014 (GLOBE NEWSWIRE) -- I.D. Systems, Inc. (Nasdaq:IDSY), a leading provider of wireless M2M asset management solutions, plans to participate in two financial conferences in May 2014. Management will present at the scheduled times below (listed in chronological order), as well as hold one-on-one meetings with institutional investors at the respective events. Management will discuss the company's recent financial performance and operational developments, including its Industrial Vehicle Management Systems and Transportation Asset Management solutions.

## [B. Riley & Co. 15th Annual Investor Conference](#)

Presentation: Tuesday, May 20 at 2:00 p.m. Pacific time

Where: Loews Santa Monica Beach Hotel, Santa Monica, CA

I.DSY Executive: Ned Mavrommatis, CFO

## [Cowen and Company 42nd Annual Technology Media & Telecom Conference](#)

Panel: Thursday, May 29 at 1:00 p.m. Eastern time

Topic: "The Internet of Things: Who are the Customers and Who Will Pay for IoT Services?"

Where: The Palace Hotel, New York, NY

For additional information or to schedule a one-on-one meeting with I.D. Systems' management, please contact your respective representative at B. Riley ([brileyco.com/](http://brileyco.com/)) and Cowen and Company ([www.cowen.com](http://www.cowen.com)).

## About I.D. Systems

Headquartered in Woodcliff Lake, New Jersey, with subsidiaries in Texas, Germany, and the United Kingdom, I.D. Systems, Inc. is a leading global provider of wireless M2M solutions for securing, controlling, tracking, and managing high-value enterprise assets, including rental cars, industrial vehicles, trailers, containers, and cargo. The company's patented technologies address the needs of organizations to monitor and analyze their assets to increase efficiency and productivity, reduce costs, and improve profitability. For more information, please visit [www.id-systems.com](http://www.id-systems.com).

## Cautionary Note Regarding Forward-Looking Statements

This press release contains forward looking statements within the meaning of federal securities laws. Forward-looking statements include statements with respect to I.D. Systems' beliefs, plans, goals, objectives, expectations, anticipations, assumptions, estimates, intentions, and future performance, and involve known and unknown risks, uncertainties and other factors, which may be beyond I.D. Systems' control, and which may cause its actual results, performance or achievements to be materially different from future results, performance or achievements expressed or implied by such forward-looking statements. All statements other than statements of historical fact are statements that could be forward-

looking statements. For example, forward-looking statements include: statements regarding prospects for additional customers; market forecasts; potential barriers to competition; projections of earnings, revenues, synergies, accretion or other financial information; and plans, strategies and objectives of management for future operations, including integration plans in connection with acquisitions. The risks and uncertainties referred to above include, but are not limited to, future economic and business conditions, the loss of key customers or reduction in the purchase of products by any such customers, the failure of the market for I.D. Systems' products to continue to develop, the possibility that I.D. Systems may not be able to integrate successfully the business, operations and employees of acquired businesses, the inability to protect I.D. Systems' intellectual property, the inability to manage growth, the effects of competition from a variety of local, regional, national and other providers of wireless solutions, and other risks detailed from time to time in I.D. Systems' filings with the Securities and Exchange Commission, including its annual report on Form 10-K for the year ended December 31, 2012. These risks could cause actual results to differ materially from those expressed in any forward looking statements made by, or on behalf of, I.D. Systems. I.D. Systems assumes no obligation to update the information contained in this press release, and expressly disclaims any obligation to do so, whether as a result of new information, future events or otherwise.

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