

# **Knight Transportation Orders Fleet-Wide Deployment of Trailer Management Systems From Asset Intelligence**

PLANO, Texas, Feb. 17, 2011 (GLOBE NEWSWIRE) -- Asset Intelligence, a leading provider of transportation asset management solutions and a subsidiary of I.D. Systems, Inc. (Nasdaq:IDSY), today announced that Knight Transportation, Inc. (NYSE:KNX), one of North America's largest truckload service providers, is expanding its deployment of VeriWise™ trailer management solutions across its entire trailer fleet. Knight will equip its dry vans and refrigerated trailers with a combination of VeriWise products, including VeriWise Track & Trace, VeriWise Dry Van with cargo sensing, and VeriWise Reefer.

VeriWise asset tracking systems combine sensor, wireless, and web technologies to provide real-time visibility of trailers and their cargo. The system automatically identifies, analyzes, and responds to critical transportation issues to improve the efficiency and security of logistics operations.

"To maintain Knight's high standards for lean operations and superior customer service, we depend on real-time visibility of our cargo-carrying assets," said Steve Grover, Knight's Vice President of Corporate Facilities and Communications. "After an extensive evaluation, we chose to expand our use of VeriWise wireless asset management solutions because they precisely meet the diverse requirements of our different asset types, and they deliver the most effective, reliable results. In addition, Asset Intelligence has proven to be an invaluable partner to Knight, working closely with us over many years to optimize our fleet performance.

"Asset Intelligence was also the only provider able to deliver information seamlessly across every type of trailer in our fleet and, at the same time, integrate a user-friendly web portal with both our core dispatch application and our employees' peripheral devices, like smart phones and tablet PCs. These unique capabilities provide enhanced fleet visibility, which can improve equipment utilization."

"Knight has been a key Asset Intelligence customer and partner for many years, helping our solutions stay at the cutting edge of technical innovation," said Darryl Miller, Chief Operating Officer of I.D. Systems. "It is gratifying that our VeriWise technology continues to drive significant operating efficiencies for Knight and provide management with streamlined, real-time access to mission-critical asset information. We look forward to completing this enterprise roll-out of VeriWise solutions across Knight's entire trailer fleet."

## About VeriWise™ Solutions

VeriWise Track & Trace is a low-cost, easy-to-deploy, asset tracking system that provides real-time data to improve the efficiency and security of trailer and container fleets. It is designed for quick, easy, flexible installation on a wide range of cargo-carrying assets, with

patented power management technology to provide exceptionally long battery life and years of maintenance-free operation.

VeriWise Dry Van is an advanced trailer monitoring system with patented full-length cargo detection sensors and solar charging technology. The system reports reliable, uninterrupted trailer location and loaded/ unloaded status—even if the trailer is disconnected from tractor power for an extended period—resulting in faster trailer turns, increased asset utilization, improved cargo security, and optimal fleet efficiency.

VeriWise Reefer is a refrigerated trailer management solution, which has been integrated with both Thermo King and Carrier, the world's leading reefer manufacturers. It allows users to manage temperature set points remotely and react to problems quickly, with real-time alerts based on automatic exception data analysis.

### About Knight Transportation

Knight Transportation, Inc. is a provider of multiple truckload transportation services, using a nationwide network of service centers in the United States to serve customers throughout North America. In addition to operating one of the country's largest tractor fleets, Knight also partners with 3rd party equipment providers to provide a broad range of truckload solutions to its customers. For more information, visit [www.knighttrans.com](http://www.knighttrans.com).

### About I.D. Systems and Asset Intelligence

Based in Woodcliff Lake, New Jersey, with subsidiaries in Germany and the United Kingdom, I.D. Systems is a leading provider of solutions for securing, controlling, tracking, and managing high-value enterprise assets, including vehicles, powered equipment, trailers, containers, baggage, and cargo. The Company's patented technologies address the needs of organizations to monitor and analyze their assets to improve safety, security, efficiency, and productivity. For more information, visit [www.id-systems.com](http://www.id-systems.com).

Asset Intelligence, a subsidiary of I.D. Systems based in Plano, Texas, is a leading provider of trailer and container tracking solutions for manufacturers, retailers, shippers and freight transportation providers. It offers a full range of solutions to improve safety, security and productivity throughout global supply chains.

### "Safe Harbor" statement:

This press release contains forward looking statements within the meaning of federal securities laws. Forward-looking statements include statements with respect to I.D. Systems' beliefs, plans, goals, objectives, expectations, anticipations, assumptions, estimates, intentions, and future performance, and involve known and unknown risks, uncertainties and other factors, which may be beyond I.D. Systems' control, and which may cause its actual results, performance or achievements to be materially different from future results, performance or achievements expressed or implied by such forward-looking statements. All statements other than statements of historical fact are statements that could be forward-looking statements. For example, forward-looking statements include: statements regarding prospects for additional customers; market forecasts; projections of earnings, revenues, synergies, accretion or other financial information; and plans, strategies and objectives of management for future operations, including integration plans in connection with the

acquisition. The risks and uncertainties referred to above include, but are not limited to, future economic and business conditions, the loss of key customers or reduction in the purchase of products by any such customers, the failure of the market for I.D. Systems' products to continue to develop, the possibility that I.D. Systems may not be able to integrate successfully the business, operations and employees of acquired businesses, the inability to protect I.D. Systems' intellectual property, the inability to manage growth, the effects of competition from a variety of local, regional, national and other providers of wireless solutions, and other risks detailed from time to time in I.D. Systems' filings with the Securities and Exchange Commission, including its annual report on Form 10-K for the year ended December 31, 2009. These risks could cause actual results to differ materially from those expressed in any forward looking statements made by, or on behalf of, I.D. Systems. I.D. Systems assumes no obligation to update the information contained in this press release, and expressly disclaims any obligation to do so, whether as a result of new information, future events or otherwise.

CONTACT: Todd Felker, EVP Marketing  
[tfelker@id-systems.com](mailto:tfelker@id-systems.com)  
Phone: 972-398-7303

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