

April 26, 2018



Skechers Performance Receives Honors for Best Golf Shoe in 2018

Skechers GO GOLF Styles Earn Top Accolades as the Brand Finds Continued Success on Tour

MANHATTAN BEACH, Calif.--(BUSINESS WIRE)-- Skechers Performance™, a division of SKECHERS USA Inc. (NYSE: SKX), received top honors for the Skechers GO GOLF Elite V.3™ style as it was named by *Golf Digest* as a “Best Men’s Golf Shoe of 2018”, as well as “Best Spikeless Shoe of 2018” by leading independent industry authority *MyGolfSpy*. Additionally, the Skechers GO GOLF Pro V.3™ was named “Most Comfortable” on *MyGolfSpy*’s “Best Spiked Shoe of 2018” list.



From left: Skechers GO GOLF Elite V.3™, Skechers GO GOLF Pro V.3™
(Photo: Business Wire)

“We are incredibly honored to be recognized as top performers in the golf industry,” commented Michael Greenberg, president of Skechers. “Our Skechers GO GOLF® collection outperformed amongst competitors because we use our unique innovations to

deliver on both stability and comfort. And we’ve now made the Best Spikeless list with *MyGolfSpy* for two consecutive years further reflecting the credibility of the GO GOLF line both on and off the course.”

Skechers GO GOLF Elite V.3 was designed with a focus on comfort to help golfers feel great through 18 holes of play. The waterproof shoe features a spikeless traction outsole for a durable grip, a TPU bottom plate for stability on the green, plus lightweight and responsive 5Gen® cushioning. The Skechers GO GOLF Pro V.3 adds replaceable Softspikes® for maximum grip.

MyGolfSpy compiles top products from each golf shoe category, which are put through rigorous side-by-side testing and scored across a range of weighted categories. Their findings are based on factors including stability provided by the shoe throughout the round as well as comfort of the shoe that a golfer gets straight from the box and during the swing. *Golf Digest*’s studies are pulled by Golf Datatech—a research firm providing the golf industry with specialized market research.

Known for its lightweight, high quality, stable and comfortable designs, Skechers

Performance GO GOLF has achieved prominence within the golf category, alongside the brand's award-winning running, walking and training collections. The Skechers Performance GO GOLF apparel line offers athletes comfort and freedom of movement through a wide assortment of styles constructed with innovative moisture-wicking fabrics in a variety of colors for both men and women.

Skechers Performance continues to find success on tour with Brooke Henderson recently winning the Lotte Championship on April 14—her sixth career LPGA win. The brand's roster of elite golfers wearing Skechers GO GOLF also includes Matt Kuchar, Russell Knox, Wesley Bryan, Colin Montgomerie, Belén Mozo and Billy Andrade.

For updates on the collection, follow @SkechersPerformance on [Facebook](#) and [Instagram](#) and @skechersGO on [Twitter](#). Skechers Performance GO GOLF is available at Skechers retail stores and [skechers.com](#) as well as select retail partners including specialty golf pro shops.

About Skechers USA, Inc.

[Skechers USA, Inc.](#), based in Manhattan Beach, California, designs, develops and markets a diverse range of lifestyle footwear for men, women and children, as well as performance footwear for men and women. Skechers footwear is available in the United States and over 170 countries and territories worldwide via department and specialty stores, 2,615 Skechers Company-owned and third-party-owned retail stores, and the Company's e-commerce websites. The Company manages its international business through a network of global distributors, joint venture partners in Asia and the Middle East, and wholly-owned subsidiaries in Canada, Japan, throughout Europe and Latin America. For more information, please visit [skechers.com](#) and follow us on Facebook ([facebook.com/Skechers](#)) and Twitter ([twitter.com/SkechersUSA](#)).

This announcement contains forward-looking statements that are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements include, without limitation, Skechers' future domestic and international growth, financial results and operations including expected net sales and earnings, its development of new products, future demand for its products, its planned domestic and international expansion, opening of new stores and additional expenditures, and advertising and marketing initiatives. Forward-looking statements can be identified by the use of forward-looking language such as "believe," "anticipate," "expect," "estimate," "intend," "plan," "project," "will be," "will continue," "will result," "could," "may," "might," or any variations of such words with similar meanings. Any such statements are subject to risks and uncertainties that could cause actual results to differ materially from those projected in forward-looking statements. Factors that might cause or contribute to such differences include international economic, political and market conditions including the challenging consumer retail markets in the United States; sustaining, managing and forecasting costs and proper inventory levels; losing any significant customers; decreased demand by industry retailers and cancellation of order commitments due to the lack of popularity of particular designs and/or categories of products; maintaining brand image and intense competition among sellers of footwear for consumers, especially in the highly competitive performance footwear market; anticipating, identifying, interpreting or forecasting changes in fashion trends, consumer demand for the products and the various market factors described above; sales levels during the spring, back-to-school and holiday selling seasons; and other factors

referenced or incorporated by reference in Skechers' annual report on Form 10-K for the year ended December 31, 2017. The risks included here are not exhaustive. Skechers operates in a very competitive and rapidly changing environment. New risks emerge from time to time and the companies cannot predict all such risk factors, nor can the companies assess the impact of all such risk factors on their respective businesses or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements. Given these risks and uncertainties, you should not place undue reliance on forward-looking statements as a prediction of actual results. Moreover, reported results should not be considered an indication of future performance.

SKECHERS USA
Jennifer Clay, (310) 937-1326
jennnc@skechers.com

Source: SKECHERS USA Inc.