

## SKECHERS USA, Inc. to Report Fourth Quarter and Full Year 2012 Financial Results on Wednesday, February 13

MANHATTAN BEACH, Calif.--(BUSINESS WIRE)-- SKECHERS USA, Inc. (NYSE: SKX), a global leader in lifestyle footwear, announced today that the Company's conference call to review its fourth quarter and full year fiscal 2012 financial results will be broadcast live over the internet on Wednesday, February 13, 2013, at 1:30 p.m. PT / 4:30 p.m. ET. Participating on the call will be David Weinberg, Chief Operating Officer and Chief Financial Officer.

The call can be accessed on the Investor Relations section of the Company's website at <a href="www.skx.com">www.skx.com</a>. For those unable to participate during the live broadcast, a replay will be available beginning February 13, 2013, at 7:30 p.m. ET, through February 27, 2013, at 11:59 p.m. ET. To access the replay, dial 877-870-5176 (U.S.) or 858-384-5517 (International) and use passcode: 408197.

## About SKECHERS USA, Inc.

SKECHERS USA, Inc. (NYSE: SKX), based in Manhattan Beach, California, designs, develops and markets a diverse range of footwear for men, women and children under the SKECHERS name. SKECHERS footwear is available in the United States via department and specialty stores, Company-owned SKECHERS retail stores and its e-commerce website, and over 100 countries and territories through the Company's global network of distributors and subsidiaries in Brazil, Canada, Chile, Japan, and across Europe, as well as through joint ventures in Asia. For more information, please visit <a href="https://www.skechers.com">www.skechers.com</a>, and follow us on Facebook (<a href="https://www.facebook.com/SKECHERS">https://www.facebook.com/SKECHERS</a>) and Twitter (<a href="https://twitter.com/SKECHERSUSA</a>).

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